

IN THE

SUPREME COURT OF THE UNITED STATES

OCTOBER TERM, 1974

No. 73-1933

UNITED STATES OF AMER!CA, Appellant,

٧.

CITIZENS AND SOUTHERN NATIONAL BANK, et al.

On Appeal from the United States District Court for the Northern District of Georgia

JOINT APPENDIX

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CHAMBLEE - DORAVILLE SITE SURVEY

for

CITIZENS & SOUTHERN NATIONAL BANK
ATLANTA, GEORGIA

Prepared by:

e. m. liebracher Atlanta, Georgia

February, 1960

E- 305

CHATELIER - PERAVALUE COME GROWNY

for

CIPIERS & BURGERY HATFOLD, BACK

OBJECTIVE

This survey was undertaken to determine the Insiness potential for a branch banking facility and to study the general characteristics of the even, its population distribution and the location of principal business and industrial figure.

APEA COVERED

Prom a point at the intersection of Carroll Avenue and Buford Highway, a radius of approximately 2-1/2 takes was drawn. Buford Highway roughly divided this area into two parts.

The territory north of Buford Highway includes all of Chambles and part of Boraville. This area has been designated as ABEL "A".

The territory south of Buford Mighway includes part of Doraville and both sides of Buford Mighray. This has been designated as AREA "B".

These two areas are outlined in red on the attached

HOOFERE

A house count was made on each street in each area.

In order to evaluate the approximate occupants characteristics of those homes, a very general grouping was made of the estimated value, as follows:

Eigh

\$25,000 and over

Modium

\$10,000 to \$25,000

LOW

Logs than (10,000

Small business firms were interviewed as to number of employees and present barding affiliation.

Large business firms were questioned as to payroll procedure, credit unions and suggested banking hours.

FRIDE

There is a total of 7,845 homes in the two areas studied.

Of these, 11.1% would be considered in a lew income bracket.

However, it should be noted that in AREA "A" where there are more business firms, the percentage of lew income hours is 14.5%.

There is a total of 289 business firms exploying LESS than 50 persons. Total employment for those firms is 2,336. The 21 firms employing MON1 than 50 persons have a total employment of 5,517. Of this number, 5,120 are employed at Comprol Motors.

Scars mintains a warehouse (for Kerrybrooke Fashions) in AREA "A" but no information was available from this company.

The Dekalb Mational Pank is about equi-distant from either area under study.

A large number of respondents expressed the unjoint need for a bank in the area.

FIRDIRES (Continued)

All of the 21 barge firms pay their employees by chack during the morning hours.

In response to a question regarding banking hours, norming hours appear to be unimpersuate. However, 15 of these firms suggested that late afternoon closing would be helpful.

Close	mt 4:00 pm	2
n	5:00 pm	7
- n	6:00 pm	8
n	erc C0:8	1

COMPARTSON OF S APPAS

It will be noted that 64g of the homes are in ARRA WAW, elthough this area has a higher percentage of low income homes than ARRA WAW.

of the 92 kesiness firms listed in ANNA "B", all but 5 are located on Burord Highway.

If Buford Highway was included in ARTA "A", the greatest potential of buciness for a new banking facility would be in ARTA "A".

The following tables and exhibits are attached:

	TABLE	I,	Shows house count by economic groups.
	TAME	II	Sumary of business fires in each area.
	TABLE	III	Banking activities of business firms in both areas.
	TABLE	IV	List of lacinoss firm with 1265 than 50 coployees in each area.
	TABLE	V .	List of business firms with NOWE than 50 employees in each area.
,	TABLE	IV	Tabulation of payroll procedure of total firms with more than 50 employees.
	LAP		Shows ARIA "A" and AREA "B" outlined .

TABLE I

	\$ 25 000 and over	6 30,000 to	end under	TOTAL.
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TABLE II.
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Trust 60. of Georgia - Tolan - Lenox	13	2	15	15
Bank of Georgia - Pain - buckhead	2	1	<u> </u>	5
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Griffin	1		_7	1
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TABLE VII
Surrary of all takings firms - By type.

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Service Sta.	20	64	21	-10		
Caraca	24	18	5	90	41	141
Auto sales	. 6	62	7	10	19	28
Clouners-Indry.	R	44	. 5	90	15	152
Barber Shows & Sho	n 12	40	. 4	24	18	69
Restaurant	10	82	7	'n	16	51
Motel	20	02		86	17	118
Brug stores	5	58	2	20	2	20
Groceries	ě	29	1	12	6	70
Supermarket	8		4	8	12	58
Mardiniro-paint	6		8	93	6	154
Clothing	2	13	2	6	8	19
Variety store .	4	. 5	8	12	5	15
Morist-harsery	ı î	15	4	. 26	8	41
Alauscamit	1	3	5	267	6	270
Professional-Hosp.	. 11		1	10	ì	10
Insurance Park Bat		72 ,	6	15	17	86
Contractor-milicor	. 4	16	6	82	10	48
Houndrold Furn.		84	3	29	14	ns
Test service	5	60	8	20	8	60
Legit SCLATOR	1	28			ĭ	28
laboratory	1	68			î	69
).oncomper	1	. 4			î	4
Printing	5	23			5	ຂາ
P.O. The Dept.	4	97		1	4	97
Movero	1	17		. '	ì	
Posd proo.	1	42			i	17
Swirming pools	2	3G	,		2	42
Sales-Bintribution	23	772				36
Foncos	1	15			23	772
Earchouse	8 .	245		49	1	15
Gan-oil-modesale	14	199			6	245
Mggenoral	19	782			14	199
" -food	2	482			19	782
" -rachinery	õ	249			2	432
npara	ì				6	249
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	218	6 901	92	802	310	7 703

THE CITIZENS & SOUTHERN NATIONAL BANK

DX-113

ATLANTA HADI OFFICE

May 16, 1966

ME HORANDUM FOR: File

RE: Proposed C & S Park Bational Bank

I talked with Blaine Relly today about his reviewing the draft of the lease for the proposed C & S Park Matienal Bank, and asked what was the final outcome of conversations with him about the possibility of the C & S Park Hational Bank buring the building after construction (into a real estate holding company).

Blaine stated that our brak location is forward in front of a larger building with driveway going behind. The exact piece of property is very irrogular, but could be separated. He stated they haven't felt or been told that this could not be done. Resever, in telking with folks in our Real Estate Loan Department, he stated that they inferred that an investor might take a dia view of this arrangement (relative to financing the larger building).

Apparently, this matter has been kicked around a great deal, and if plausible, a long-term lease on land can be considered selling that building to ut.

I mentioned a re-purchase agreement for them to buy the property back if we purchase the building. Donger, he stated that an ention had been rentiened for the book to sure tose in 50 years, which was "not pelatable" to him.

He stated that he would like to wait coverel days "until several matters halled". At that time he may be interested in discussing with us the sale of the building.

We can follow up with him leter, and in the reentime, I'm having him review the lease for the land and completed building. Large is to be between the Citizens & Southern Holding Company and Landmark's of Dekalo, Inc.

> W. Ray Walker Vice President

cet Mosers, Hall, Sterke and Hacelring

at an untitation appraised value

COMM

DX-125

BRANCH SUPERVISION - ATLANTA

April 18, 1969

MEMORANDUM TO: Warren Berry

South Expressway

Warren,

Here is a list of the organizers listed on the application of the first bank of South DeKalb which was submitted to Mr. Jackson last Friday, April 11.

E. W. Alexander, Alexander Realty Co., Decatur J. D. Wade, Decatur D. L. , Stone Mountain, Ga. Carey Paul, Carey Paul Ford, Decatur Ed Vanderelice, Glenwood Road, Decatur Tommy Barnes, Avondale, Ga. Joe C. Bagwall, Marietta, Ga. Wilbur Tomberlin, Monroe Drive, Atlanta

The application was submitted for capitalization of \$500,000 and only says "in the vicinity of" the I-20-Candler Road intersection. Thought you might like to have this "poop".

William L. Mathis Vice President

cc: Ray Kerman

DX-152

POR THE RECTERED DESTRUCT OF GROEGIA ATLANTA DIVISION 'all la that.

CLAUDE L. CO.

Civil Action No. 1500

FL.

UNITED STATES OF AMERICA,

Plaintiff,

VS.

THE CITIZENS AND SCUTHERN NATIONAL DANK, THE CITIZENS AND SCUTHERN EMORY BANK,

THE CITIZENS AND SOUTHERN BANK OF EAST POINT,

THE CITIZENS AND SOUTHERN RANK OF CHAMBLES,

THE CITIZENS AND SOUTHERN PARK NATIONAL BANK,

THE CITIZENS AND SOUTHERN BANK OF TUCKER,

THE CITIZENS AND SCUTHERN SCUTH DENALE BANK,

THE CITIZENS AND SOUTHERN BANK OF MORTH FULTON,

THE CITIZENS AND SCUTTERN BANK OF SANDY SPRINGS,)

and CITIZENS AND SOUTHERN HOLDING COMPANY,

Defendants.

AFFIDAVIT OF WILLIAM B. CAMP, COMPTROLLER OF THE CURRENCY

City of Washington)
)ss
District of Columbia)

William B. Camp, having been first duly sworn, deposes and says:

L. .L

My name is William B. Camp. I am Comptroller of the Currency of the United States of America. As such, I am charged by law with, among other duties, the supervision of national banks (that is, those banks chartered by authority of the United States of America) including specifically (i) determining whether or not a new charter should be granted to applicants desiring to form a new national bank; (ii) determining the soundness of the financial condition of existing national banks and suggesting and requiring steps to be made by such existing national banks if it is found that the financial condition of the particular national bank is not sound in all respects; and (iii) also, by Congressional mandate, I must consider the competitive implications of all mergers, branch applications and new bank charters. This, of con-

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includes anti-competitive considerations which might restrain competition.

Some of these duties are exercised through delegation thereof to appropriate officials and employees of the Office of the Comptroller of the Currency, pursuant to law.

2.

I make this Affidavit for use in the above-styled action, and apecifically for use in support of the motion by certain defendants that the statutory stay be lifted. I have the authority to make this Affidave this Affidave this Affidave the Statutory stay be lifted. I have the authority to make this Affidave this Affidave this Affidave to the State upon information contained in the files of the Comptroller of the Currency. I have caused a search of the files relating to the organization and operation as national banks of (i) The Citizene and Southern Park National Bank ("C&S Park National"), and of the defendants now operating under State charters which were organized as national banks but have since converted to State banks, to-wit, (ii) The Citizene and Southern Bank of Sandy Springs ("C&F Sandy Springs") and (iii) The Citizene and Southern National Bank of Chamblee ("C&S Chamblee"). The statements in this Affidavit are based upon my review of relevant information from those files and, upon information and belief, the same are training and correct.

3.

Springs, C&S Chamblee and C&S Park National - were originally chartered as national banks. The charter was issued by the Office of the Comptrol of the Currency after a careful examination of, among other things, the identity of those persons applying for the charter; their business and banking experience and associations; the proposed management for the banking experience and associations; the proposed banks; and the proposed banks; and the proposed banks; and the proposed banks ability to serve the convenience and needs of the community in which it was to be located. In each instance, the Comptroller of the

of, the fact that the proposed new bank, its directors and manage would be closely associated with The Citizens and Southern National Fact ("Cas National"). This fact represented a substantial favorable element in considering each of the applications. The participation of Cas National with the new bank and the availability of Cas National management to access executive officers of the new bank was deemed to be significant and to some extent controlling in establishing that the bank would be financially successful and could serve all of the banking needs of the potential customers. The relationships between Cas and these banks, and the contributions by Cas in the form of advice and service relationships, was instrumental in the decision for approval of the Currency.

4.

bank charter (1959-1969 and 1960-1969, respectively) and during CSS Per National's entire history, the Office of the Comptroller of the Currency had occasion regularly to consider the relationship between these banks and CAS National. Among other such occasions were the periodic extensions tions of the banks by national bank examiners. The Office of the Comptroller of the Currency was thus fully aware of the existence of the relationships between these banks and CAS National, including the variest operating relationships more fully spelled out in the applications submitted on behalf of the Citizens and Southern sank of East Point and The Citizens and Southern Bank of East Point and The Citizens and Southern Bank of the Comptroller of the Currency considered there that existence of such relationships were in accordance with all applicable laws, and at no time objected to the existence of such relationships

F-

While the Comptroller of the Eurrency at all times required of these banks, their management and their directors that all necessary operational and fiduciary responsibilities required by law in connection with the existence of these banks as separately chartered banks be adhered to, the Comptroller of the Currency understood that one of the purposes for establishing these banks was to make available to the management of these banks CaS expertise in certain portions of the Atlanta metropolitan area where CaS, by reason of Georgia branch banking laws, could not establish its own operations.

5

I am familiar with the current financial condition of C&S Park
National and in particular with its capital structure. In the opinion
of the Office of the Comptroller of the Currency, C&S Park National
should, in accordance with sound banking practice, increase its capitalization by an additional \$500,000. This recommendation has been made
to management at C&S Park National. The only reason that, today, such
a recommendation has not been more formally pressed has been the anticipation that C&S Park National would merge into C&S Emory.

6.

I have read the Stipulation and Supplemental Stipulation submitted to the Court by the defendants. In the event the statutory stay is lifted and the correspondent associate banks allowed to merge as requestive the Court should ultimately order divestiture, an application for a national bank charter to operate one or more new banks as set forth in the aforesaid Stipulations would receive consideration by this Office.

Assuming proposed stockholders in a new bank to be organized to take

and banking associations, etc., such application would have the advantage of the fact that the Comptroller of the Currency is familiar with the capabilities and potential for business of these existing offices, there being a record upon which to make that judgment by reason of their prior operation as separately chartered banks. Furthermore, such applies tion for a national charter would be considered in light of the committements made by CaS in the Stipulations, commitments which would make more likely the ability of a new bank to operate in a financially sound condition and to service the needs of bank customers and the community. On the other hand, if the banks are not allowed to be merged it is my opinion that CaS Park National will face significant operating problems, and, in all probability, the only practical solution would then be an "emergency merger with another bank.

7.

and if the mergers are not allowed to be consummated, public confidence in these five small banks will be lessened, management initiative will be chilled and ultimate viability of the banks will be threatened. If, thereupon the mergers are ultimately denied, and CaS ordered to withdrawits support, it is my opinion that these five small banks will be in difficulty, compounded by withdrawal of CaS leadership and the large diversity of stock ownership among the banks whereas granting the motion to lift the stay and implementation of the plan of divestiture (should the mergers be denied) would enhance their potential for success, since among other things, they could be organized in fewer more efficient

units and stockholder cohesion would promote effective leadership.

8.

The other four banks (CAS Chambles; CAS South DeKalb; CAS North.

Pulton, CAS Sandy Springs) involved in the mergers are not presently

national banks, but on the basis of past knowledge gained in the

industry it is my opinion that if the Court rules against such mergers

and orders severance with CAS, these banks would suffer competitively

and have management problems.

WILLIAM B. CAMP COMPTROLLER OF THE CURRENCY

Dated: February _; , 1972

Subscribed and sworn to before me this ftl day of February 1972.

Motory Public Ny secretary Denn Roy of 1800

DX-266

THE CITIZENS AND SOUTHERN
BANK OF EAST POINT

DX-266

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Application of

The Citizens and Southern Bank of East Point 2833 Main Street, East Point, Georgia

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Attachment

Charter of Applicant Bank

Maps

Supplementary Material - Separate Binder Agreements Between Participants Resolutions of Boards of Directors

E. 338

INTRODUCTION TO APPLICATION

A. Antroductory statement is in order because this is not the and of the mill Application.

Southern (* 2") Bank of East Point to acquire the assets of the C&S Bank of Sandy Springs and the C&S Bank of North Fulton—all in Factor County (outside of the City of Atlanta), Georgia. It is a companion to the Application of The C&S Emory Bank to account the Application of Chamblee, C&S Bank of Tucker, * 3 South DeKall Bank, and C&S Park National Bank—all in b * 21b County, Georgia.

As the names suggest, this is a family affair—it is not the applical acquisition contemplated by the Bank Merger. Act of 196% or by any of the antitrust laws. It is the product of this sequence of dircumstances:

- (.) In the 1962's, branch banking in Georgia was restricted thin municipal and village limits.
- nounced in the metropolitan Atlanta area, where the convenience and needs of the community at large demanded full service banking over a centire area—specially over all of Fulton and DeKalb Co. fes.
- vice bank: to those whe sought it, the C&S Holding Company
 joined has with business leaders in the various communities
 to give big h to C&S Sam. Springs and C&S North Fulton.
- sponsorship and attracte parcholders and customers; C6S Holding made 5% share in presented by law and supplied the heart of banking, Civityle, to-wit: Experienced, responsible

- (5) The shareholders and customers of the correspondent associate banks were attracted and are retained by the sponsorship of C&S Holding Company; the closeness of the correspondent associate relationship within the C&S system and the supply of active management by C&S Holding. They have anticipated the perfection of ownership/by C&S Holding as applicable laws permit . . . C&S Holding has granted use of its name and has furnished these services, management and direction in reliance upon their being sought and followed and upon fulfillment of ownership as applicable laws permit The sponsorship, name, services, management and direction have been furnished, used and followed and as a result the correspondent associate banks are virtually operated and directed as de facto branches in the C&S system. Stockholders, customers and competitors have recognized that fact.
- (6) Through the 1960's the correspondent associates, along with the CAS Marional Bank and the whole CAS family, have supplied the best of banking services in their areas—limited and restrained only by the very legal artificialities that caused their creation.
- (7) Effective January 1, 1971, branch banking is to be permitted countywide in Georgia, and so the <u>de facto</u> arrangements of the 1960's may become the <u>de jure</u> adoptions of 1971. Had the Jaw been otherwise in the 1960's, the original arrangements would have been <u>de novo</u> branches of C&S Bank of East Point.

It is relevant to note that the two major competitors of the C&S in Atlanta, to-wit: Trust Company of Georgia and First Rational Bank of Atlanta, have experienced precisely the same history, for precisely the same reasons, and have filed or are filing precisely comparable applications with the Federal Reserve System and the Comptroller of the Currency, respectively. It is also relevant to our Application to note that the same sequences occurred in Richmond County with Georgia Railroad and Banking Company.

Finally, it is entirely relevant to note that all of the major banks competitive with C&S in Fulton and DeKalb Counties are applying for <u>de novo</u> branches to meet the convenience and the needs of the communities outside present city limits.

Considered together then, the acquisitions contemplated by this Application can produce no anti-competitive results under the Bank Merger Act or under any of the antitrust laws since no change is contemplated—except as to form. No competition now exists between C&S Bank of East Point and the two correspondent associate banks involved, and so no competition can be eliminated. The same relationship will continue so far as competitive factors with other banks and financial institutions and customers are concerned. The only change will be the simplification of these relationships.

Thus we ask favorable treatment of the Application—to perfect and fulfill the efforts we made in the 1960's to respond to the calls and give full service banking to the metropolitan Atlanta communities outside the city limits of Atlanta, Decatur and East Point and to make the stockholders of those fine little banks full-fledged stockholders of the C&S National—a fulfillment made possible for the first time by permitted countywide branch banking in 1971.

APPLICATION

TO THE FEDERAL DEPOSIT INJURANCE CORPORATION

by

The Citizens and Southern Bank of East Point
(Name of Applicant Eank)

2833 Main Street, East Point, Georgia
(Address)

FOR PRIOR WRITTEN CONSENT TO EFFECT A MENGER OR CTHER TRANSACTION PURSUANT TO SECTION 18(e) OF THE FEDERAL DEPOSIT INSURANCE ACT, AND INCIDENT THERETO, TO ESTABLISH A ERANCH OR FRANCHES UNDER SECTION 18(d) OF THE FEDERAL DEPOSIT INSURANCE ACT

thirteen

The original and EXCOMENCEPIES of this application and all documents, schedules, and exhibits are to be filed with the Supervising Examiner of the Federal Deposit Insurance Corporation of the District in which the head office of the Applicant Bank is located. Inquiries concerning the preparation of the application, schedules, and exhibits should be directed to that office.

The Federal Deposit Insurance Corporation reserves the right to require such additional information as it may deem necessary with respect to any matters in connection with this application, and also the Applicant Bank may supplement the data caked for, if decired. Aithough final action on an application will not be taken by the Federal Deposit Insurance Corporation until the State Fanking Authority of the State in which the Applicant Bank is located has approved or expressed its intent to approve the proposed transaction, the filing of an application need not be delayed awaiting such action by State Authorities.

The Federal Deposit Insurance Corporation will furnish a form of notice and advise the Applicant Pank as to the appropriate intervals for publication of such notice under the requirements of Section 18(c) of the Federal Deposit Insurance Act, as amended. (20 USC 1828(c)). This subsection of the Federal Deposit Insurance Act is printed on the following page.

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"without prior written consent by the Corporation, no insured bank shall (1) serge or consolidate with any noningured ben't or institution or convert into a negins red bank or institution or (2) assume liability to pay any deposits made in, or similar limbilities of, any noninsured bank or institution or (3) transfer assets to any configured bank or institution in consideration of the assurption of liebilities for any portion of the deposits made in such insured bank. Ro insured bank shall convert into an insured State bank if its capital stock, or its surplus will be less than the capital stock or surplus, respectively, of the converting bank at the tire of the sharcholders' meeting approving such conversion, without prior written consent by the Comptroller of the Currency if the resulting bank is to be a District bank, or by the Board of Governors of the Federal Reserve System if the resulting bank is to be a State member bank (except a District bank), or by the Corporation if the resulting tank is to be a State nonmember insured bank (except a District bank). No insured bank shall marge or consolidate with any other insured bank or, either directly or indirectly, acquire the assets of, or assume liability to pay any deposits made in, any other insured bank without the prior written consent (i) of the Comptroller of the Currency if the acquiring, assuming, or resulting tank is to be a national cank or a District bank, or (ii) of the Board of Governors of the Federal Reserve System if the acquiring, assuming, or resulting benk is to be a State member bank (except a District bank), or (iii) of the Corporation if the acquiring, assuming, or resulting bank is to be a nonmember insured tank (except a District bank). Notice of any proposed merger, consolidation, ecquisition of assets, or assumption of liabilities, in a form approved by the Comptroller, the Ecard, or the Corporation, as the case may be, shall (except in a case where the furnishing of reports under the seventh sentence of this subsection is not required) be published, at appropriate intervals during a period (prior to the approval or disapproval of the transaction) at least as long as the paried allowed under such sentence for furnishing such reports, in a new somper of general circulation in the remarkly of personalities where the table offices of the banks involved are located (or, if there is no such newspaper in any such community, then in the newspaper of general circulation published nearest thereto). In granting or withhelling consent under this subsection, the Comptroller, the Poard, or the Corporation, as the case may be, shall consider the financial history and condition of each of the tanks involved, the adequacy of its capital structure, its future carnings prospects, the general character of its management, the convenience and needs of the community to be served, and whether or not its corporate powers are consistent with the purposes of this Act. In the case of a merger, consolidation, acquisition of assets, or assumption of liabilities, the appropriate agency shall also take into consideration the effect of the transaction on competition (including any tendency toward monopoly), and shall not approve the transaction unless, after considering all of such factors, it finis the transaction to be in the public interest. In the interests of uniform standards, before acting on a merger, consolization, acquisition of assets, or assumption of liabilities under this subsection, the agency (unless it finds that it must act immediately in order to prevent the probable feilure of one of the banks involved) shall request a report on the ecompetitive factors involved from the Attorney General and the other two banking egencies referred to in this subsection (which report shell be furnished within thirty adjender days of the date on which it is requested, or within ten calendar days of such date if the requesting agency advises the Attorney Coneral and the other two bunking agencies that an emergency exists requiring empeditious ac. in). The Comptroller, the Board, and the Corporation shell each include in its amost report to the Congress a description of each merger, consolidation, acquisition of assets, or assumption of liabilities approved by it foring the paried severed by the report, along with the following information: the many and total resources of each lank involved; whether a report has been sutlitted by the Attorney General hereunder, and, if so, a surmary by the Atterney General of the autotance of such report; and a statement by the Countroller, the land, or the Comporation, as the case may be, of the basis for its approval. No insured State nonventor tank (except a District book) shall, without the prior consent of the Corporation, reduce the amount or retire any part of its consen or preferred capital stock, or retire may part of its capital notes or debentures."

APPLICATION

The Citizens and Southern Bank of East Point | East Point, Georgian (Name of Applicant Bank) | (City and State)

perchy applies to the Federal Deposit Insurance Corporation, pursuant to Section 18(e) of the Federal Deposit Insurance Act and the attached certified copies of resolutions adopted by the Boards of Directors of the participating anks; for prior written consent to acquire the assets of, and to assume lability to pay deposits made in the following other Banks:

The Citizens and Southern Bank of Sandy Springs Sandy Springs (Unincorporated Fulton County, Georgia
The Citizens and Southern Bank of North Fulton Roswell, Georgia

Applicant
and with the Title

The Citizens and Southern Bank of East Point

Application is also made, pursuant to Section 18(d) of the Federal Deposit Insurance Act, for written consent to the establishment of branches at the following locations occupied by the head office and branches or to be occupied by approved branches of

the Other Banks listed hereinabove

The Cirizers and Southern Bank of Sandy Springs
(Main Office) 6075 Roswell Road, N.E., Sandy Springs
The Cirizens and Southern Bank of North Fulton
(Main Office) 1155 Alpharetta Road, Roswell

There also are attached, and made a part of this application, a copy of the agreement between the participating banks relating to the proposal which provides the basis of this application, and supplementary statements, schedule and exhibits relative to the factors which the Federal Deposit Insurance Corporation and other Federal agencies are required to consider under the provisions of the Federal Deposit Insurance Act.

The Applicant Bank represents that the information contained in this application is true and complete to the best of its knowledge and belief.

Executed this	day of, 19/0.	
	The Citizens and Southern Bank of East Point	
	(Name of Applicant Eank)	
(SEAL)	Бу	
	(Authorized Officer)	
Attest:		

(Cashier)

E- 344

Summerted the reasons and regularizes which led to the filling of this application, and explain rally the extent of common controllip or reasonment of the participation, beaded

See Financial History and Condition - General Information.

Has any consideration, nonetary or otherwise, been paid, given, or offered to any stockholder, director, or officer of either of the participating banks as compensation or induscent for assistance in consummating the proposed transaction? If so, give full details and reasons therefor.

No.

The desired effective date for the transaction is January 4, 1971.

(In selecting this date, take into consideration the requirements of Section 16(c) of the Federal Deposit Insurance Act relating to publication of notice of the proposed transaction.)

(1) PIMARCIAL HISTORY AND CONDITION

Information provided by the Applicant should include the date of primary engenization of each participating bank, and in chronological order with respect to each such bank the date of any reorganization, serger, consolidation, acquisition of assets, or assumption of deposit liabilities occurring during the past ten years, and the name and location of the head office and branches, description of area served, type of business conducted, total loans, and total deposits of each bank which discontinued operations as a result of such transactions.

Dates of Primary Organization.

The Citizens and Southern Bank of East Point - November 12, 1948
The Citizens and Southern Bank of Sandy Springs - May 13, 1960
The Citizens and Southern Bank of North Fulton - June 10, 1967

Other Acquisitions, etc.

None of the participating banks have within the past ten years participate
in any other acquisition, merger, etc.

FIRANCIAL HISTORY AND CONDITION

General Information

The Citizens and Southern Banks

Branch Banking Laws of the State of Georgia and Their Effect Upon Extension of Citizens and Southern Banking Services in the Atlanta Area

A. Georgia Laws Relating to Branch Banking 1919-1960.

The proposed acquisitions by The Citizens and Southern Emory and East Point Banks of substantially all of the assets and assumption by them of all deposit liabilities of, respectively, the Citizens and Southern Banks of Chamblee, Tucker, South DeKall, and The Citizens and Southern Park National Bank, and The Citizens and Southern Banks of Sandy Springs and North Fulton affect most directly the Atlanta metropolitan trading area. The effects and benefits of this transaction are discussed in some detail later in this Application. It is essential, however, in understanding the reasons for the proposed transaction and in measuring its effects first to review the history of the laws of the State of Georgia which deal with branch banking. The current banking picture in the Atlanta area is basically a reflection of the history of the branch banking laws of the State of Georgia, and of the Citizens and Southern system's attempt to Fulfill its corporate policy of furnishing a full range of banking services in all those areas of the State which, by reason of business and population expansion, require the presence of active and

competitive essercial banking alternatives to maintain and give impetus to the growth of their economies.

At the heart of the Citizens and Southern system is The Citizens and Southern National Bank. The Citizens and Southern National Bank was formerly The Citizens and Southern Bank (a Georgia banking corporation) which resulted from the merger in 1906 of the Citizens , Bank of Savannah and the Southern Bank of Georgia. The principal office of the resulting banking institution was at that time in Savannah, Georgia. From 1906 through 1927, The Citizens and Southern Bank (as a state bank) established one or more branches in Athens, Atlanta, Augusta, Macon and Valdosta, Georgia. In 1927, the state bank. The Citizens and Southern Bank, was converted into The Citizens and Southern National Bank (hereinafter referred to as "C&S National"). The Citizens and Southern National Bank continued the previously established branches of The Citizens and Southern Bank. | C&S National's home office has remained in Savannah, although its principal executive office is now located in Atlanta.

The Citizens and Southern Bank had been able to establish these branches because there was no legal restriction whatsoever on branch banking in Georgia prior to 1919, when the first comprehensive state banking law was adopted (Ga. Laws 1919, pp. 135, et seq.). The 1919 statute established no geographical limitations, but did set standards for the establishment of branch banks, subject to determination by the State Superintendent of Banks.

The year 1927 is a key year in the history of branch banking in the State of Georgia. In that year, the Georgia 1921

Legislature passed a statute which prescribed the method of operation of branch banks already established and prehibited absolutely the establishment of new or additional branch banks thereafter. The Citizens and Southern (sometimes hereinafter referred to as "G&S") banking system therefore, as well as other banking institutions in the State of Georgia, were after the 1927 statute "frozen" into the alignment of offices which had been established prior to 1927—even though the population of Georgia continued to grow and shift from one location to another, and within the various communities.

Facing the restrictions placed upon branching in 1927, and to meet emerging community needs for banking services, three bank holding companies were created in the State of Georgia during the period from 1927 through 1929. These were (1) the Citizens and Southern Holding Company (hereinafter referred to as the "C&S Holding Company"), which is still actively in business today; (2) Trust Company of Georgia Associates (the holding company of Trust Company of Georgia, a major Atlanta-based bank), also today active in the State of Georgia, with affiliated banks in the cities of Augusta, Columbus, Macon, Savannah and Rome, and in unincorporated DeKalb County; and (3) Hamilton National Associates (a holding company of the Hamilton National Bank of Chattanooga, Tennessee, which today maintains an interest in one Georgia bank located in North Georgia close to the Tennessee line).

The primary business purpose of the Citizens and Southern Holding Company during the years 1927 through 1929 was to afford a means of carrying out The Citizens and Southern National book's corporate policy dedicated to the proposition that banking is, in the first instance, a public service.

Through December of 1929, the activity of the holding Company was limited to the acquisition of four state banks in smaller communities of Georgia—Dublin, Thomaston, Albany, and La-Grange. With the exception of the bank in LaGrange, each of these banks was acquired by the Holding Company in order to make banking services available in Georgia communities formerly served by banks which had failed. The bank in LaGrange was acquired from family owners desirous of selling in order to enter other business. Each of these banks is still owned and operated by the Holding Company today.

In 1929, the Georgia Legislature dealt again with

first statute allowed the creation of new branch offices in

(cities having a population not less than 80,000 nor more than
125,000, by banks having their home office in such cities.

The second provided that banks having their home office in
municipalities with a population of bot less than 200,000

might establish branch offices in those municipalities. The
third statute, though not in terms a banking statute, provided
for extension of the city limits of the City of Atlanta to
include as boroughs of Atlanta, the communities of East
Point, Hapeville, College Park (all in Fulton County); and
Decatur, and Avendale Estates (in DeKalb County). Each of the
latter five communities was at that time, and is now, a "suburb"
of the City of Atlanta. Addition of the population of the City
of Atlanta with the boroughs of East Point, Hapeville, College

Park, Decatur, and Avondale Estates, according to the 1930 Gensus, totalled in excess of 200,000. Pursuant to the 1929 law, the First National Bank of Atlanta and the Fulton National Bank of Atlanta (each having its home office in the City of Atlanta) established branch offices in the "borough" of Decatur and thus operate directly their own offices today in DeKalb County, the Georgia county with greatest recent population growth. C&S National, although it had at the time three branch offices in Atlanta proper, was not, under the terms of the new law, able to establish additional banking offices in Atlanta, since the home office of C&S National remained in Savannah. (It should be noted that the 1929 statute including in the City of Atlanta as boroughs the various sub-

Prior to the 1927 statute, of course, branch banks (that is to say, an office in one community of a bank whose home office was elsewhere) were on an equal competitive basis with "home office" banks in the same city. Thus, C&S National at that time was on an equal competitive footing in Atlanta through its Atlanta branch, with the various banks having their home offices in Atlanta. All this was changed by the 1927, and more particularly, by the 1929 statutes, which remained in effect until 1960.

As the economy of the State of Georgia grew, and the demand for banking services increased in metropolitan communities through the state, C&S National could not compete adequately with banks which, by accident of history, had their home offices in cities other than Savannah. This situation

was particularly acute in the fast growing metropolitan areas, especially where growth typically occurred outside the corporate limits of the municipality involved. If the CASS system were to grow in order to meet the needs of the State of Georgia, it could, and did, grow only through utilization of CAS Holding Company.

B. Extension of Citizens and Southern Services in the Atlanta Area, 1929-1960.

(1) The City of Atlanta.

A characteristic example of the efforts undertaken by the C&S system to meet the convenience and needs of a given metropolitan area is the history of the CAS National and the Holding Company in the Atlanta area. It has already been noted that for a time at the end of the 1920's, some of the home office Atlanta banks were able to establish direct branches in the suburbs of Atlanta, including Decatur. After 1929, the Fulton National Bank, Trust Company of Georgia, First National Bank of Atlanta and the Bank of Georgia (now National Bank of Georgia), major banking competitors of the C&S National all having their principal office in Atlanta, also undertook the establishment of new offices throughout the City of Atlanta proper. The C&S National, on the other hand, was unable to establish any additional banking offices in the City of Atlanta (or any other city except Savannah, for that matter) and thus found itself in an adverse competitive situation.

In the Atlanta area, therefore, C&S National by
1948 found itself locked in to the then rather restrictive

corporate limits of Atlanta; as the population of that city grew and moved away from the "center city," and, within the city itself, limited to its three branches established prior to 1927, all of which were located in the downtown area. In order that the C&S system could offer its banking services at other locations in the populous areas to the north of Atlanta, C&S Holding Company acquired in 1949 more than ninety per cent of the stock and control of the Citizens and Southern Bank of Atlanta and, thereafter, of the Citizens and Southern Buckhead Bank in 1951 (both of which were established, statechartered banks). These banks were operated as part of the C&S system. Their customers had access to the technical services and facilities of C&S National. Management of the two banks was drawn from the staff of CAS Mational and could call upon the banking resources of C&S National. Later, these two "suburban" banks were merged. In the 1950's the city limits of Atlanta were extended to include the areas in which the resulting bank was located, and in 1960, laws making it possible for C&S National to operate offices in those areas were adopted. The "suburban" Holding Company Atlanta bank was thus merged into the C&S National Bank and its offices became offices of the C&S National branch located in the City of Atlanta.

> (2) Extension of Citizens and Southern Services to Other Communities in Fulton and DeKalb Counties, 1929-1960.

Outside the city limits of Atlanta proper as they were extended over the years, the C&S System, through the Holding Company, undertook the management of three additional

affiliate banks in the Atlanta metropolitan area-East Point, Emony and DeKalb. These banks were located in communities having separate and distinct identities of their own-being primarily residential and small business town; or villages where residents and businesses had need of increased banking facilities to meet their needs. Two of these communities are in DeKalb County, and one in Fulton County. This Holding Company growth was permissible under the Georgia laws relating to branch banking, which at the times involved placed no restrictions on bank holding company expansion. In 1956, however, the Georgia Legislature passed a Bank Holding Company Act, freezing and limiting Georgia bank holding companies to the future acquisition of only 15% ownership in banks, and in 1960 a further limiting law was passed reducing permissible ownership a holding company could acquire in banks other than those it controlled to 5%. This latter Act is in effect today. Consequently, since 1956 the C&S System has been unable to expand by means of direct ownership of local banks by the Holding Company.

Point. This bank was the outgrowth of a series of unfortunate economic experiences on the part of a group of banks in the area of East Point, Georgia. The bank was chartered in 1946 as East Point Commercial Bank, and its assets and liabilities were in turn assumed in 1947 by the newly formed First National Bank of East Point. Thereafter, in November, 1948, when the "group" effort began to encounter difficulties, the Holding Company acquired an interest in the bank and ultimately expanded

this to approximately 90% of the stock of what is now the Citizens and Southern Bank of East Point.

East Point, Ceorgia has been an incorporated municipality, and a major growth area in Fulton County south of Atlanta-indeed, the City of East Point is now the seventh largest city in the State of Georgia, even though it is thought of as an Atlanta suburb. The Holding Company acquired its interest in the Citizens and Southern Bank of East Point in order adequately to serve an area of Pulton County which, though not initially growing as fast as Atlanta or the DeKalb suburbs, encompassed a significant residential and business community. As in the case of the suburban Atlanta banks in which interest was obtained by the Holding Company as set forth above, the Holding Company was used by the CES system in the case of East Point for the purpose of extending C&S services to residents and businesses in an area of Atlanta where the National Bank itself was prohibited from operating directly.

b. The Citizens and Southern Emory Bank.

Citizens and Southern Emory Bank is a banking corporation organized in 1950 under the laws of the State of Georgia, all of whose stock (save for directors' qualifying shares) was subscribed for initially and has been held since then by the Holding Company. The C&S Emory Bank is located in a community of DaKalb County which has historically been a center of residential and academic growth near Atlanta. Again, however, Georgia laws regarding branch banking prohibited the National Bank from providing banking services to residents of this

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community. Utilization of the Holding Company was once again the answer.

As the community has grown, and as authorized by rulings of the State Banking Superintendent with respect to the limits of the unincorporated "village" of Emory, the Citizens and Southern Emory Bank has established two additional banking offices—one in 1964 and the second in 1968. In this way, the Citizens and Southern System has been able to serve not only the community as it originally existed, but also the expanding shopping and retail business areas in the vicinity as well.

why

This bank was chartered in 1948 and opened for business in August of 1949 as The Citizens Bank of DeKalb. The bank was located in the incorporated municipality of Avondale Estates, in DeKalb County. Avondale Estates was, and is, a small residential community with a central shopping district, surrounded by residences and some small businesses. The bank encountered by residences and some small businesses. The bank encountered business difficulty, and the Holding Company was offered the chance to acquire a substantial interest in the expectation that operation by the Holding Company would better serve the banking needs of the Avondale Estates community and, in 1954, the Holding Company acquired an interest of approximately 90%, and the bank's name was changed to The Citizens and Scuthern DeKalb Bank. Thereafter, the bank was operated as a part of

By 1968, the character of the Avondale Estates community and its surrounding area had changed to a decidedly

the C&S system through the Holding Company.

more shopping center-agartment subdivision nature than had previously been the case. Since Avendale Estates was incorporated, the Citizens and Southern DeKalb Bank could not locate banking offices outside its manicipal limit: , and this proved to be a substantial inconvenience for residents and businesses in the area. This problem was alleviated in 1968, when legislation was enacted changing the municipal boundary, with the result that the Citizens and Southern DeKalb Bank thereafter was located outside Avondale Estates. This made it possible for the Citizens and Southern DcKalb Bank to merge with the Citizens and Southern Belvedere Bank, a state bank organized as a "correspondent associate" (see below) with the cooperation of the C&S system for the purpose of serving the newly opened Relvedere Shopping Center and surrounding areas. At the time of this merger, the bank continued under the name of The Citizens and Southern DeKalb Bank, and it presently operates two offices.

(3) Extension of Citizens and Southern Banking Services in the Atlanta Area After 1960.

After 1960, the Georgia laws regarding branch banking and bank holding company operation were such that, in the Atlanta area, the Citizens and Southern system could not operate its own offices (either offices of the National Bank or offices of the Holding Company affiliates in Atlanta and Fulton County described above) except within the City of Atlanta itself; within the City of East Point; within the incorporated municipality of Avendale Estates, and within the willage of the community known as Emery (the limits of which

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had been set by the Superintendent of Banking according to Georgia law). Given the relatively small areas of Fulton and Dekalb Counties eccupied by Atlanta and the three communities other than Atlanta (and the extremely small area of DeKalb County included within the city limits of Atlanta) as compared to the great size of that portion of Fulton and DeKalb Counties located outside these communities, the consequence was that the C&S system was unable to offer banking services to most of Fulton and DeKalb Counties. And it was in 1960 that the remarkable growth of just this part of the Atlanta metropolitan area began in earnest. For instance, the population of DeKalb County has increased from 256,782 im 1960 to 414,085 in 1970. Fulton County has grown from 556,326 in 1960 to 596,700 in 1970, substantially all of this growth coming in areas located outside the City of Atlanta. Most of this growth was in the form of light industry, shopping centers, and office parks in the business sectors, together with subdivisions and apartment complexes in the residential sectors. This mix of growth, if it were to continue and if the prosperity of the Atlanta metropolitan area were to be maintained, required that the full range of banking services available from the C&S system be offered there. Local identification was in many ways important, but C&S felt that the remarkable expansion and prosperity of the Atlanta area outside. the City could be maintained only if the full range of C&S ... services were available there.

C&S, therefore, in 1960 initiated a program of working in cooperation with local residents to establish C&S
"correspondent associate" banks in areas where the convenience

and needs of the communities involved required the availability of full service banking and where interest was such as to encourage the establishment of a C&S banking alternative in the community.

In effect, establishment of the correspondent associate banks constituted a form of de novo branching by the C&S system.

The C&S correspondent associate programs in Fulton and Delialb Counties have worked generally as follows. C&S personnel in cooperation with interested residents and businessmen joined to establish. under state or federal law a bank, or, in the case of the community of Tucker, in Dekalb County, to reorganize an existing bank. The Holding Company purchased in the bank the allowable 5% Interest. An officer of C&S system, with sufficient banking experience, was recommended by C&S to the Board of Directors of the correspondent associate bank for the office of President of the bank and, if elected, lefr rhe employment of cas to take up these duties. In most cases there also was an infusion of additional management by C&S, and such infusion continued through the years as circumstances required. Management of each correspondent associate has been responsive to the general policy decisions of C&S. Officers of the correspondent associates attend the regular meetings of C&S officers in Atlanta. The correspondent associate banks received all aid which C&S gives to its branches and affiliates in serving the banking needs of the public. The various banking resources of C&S National, such as advice in connection with investment portfolio, market research, computer services for handling banking transactions, and credit and accounting procedures were placed at the disposal of the correspondent associates. Permission was given to each correspondent associate bank to use the "CSS" name and logo, and these banks also benefitted from coordinated advertising campaigns for C&S services. Employees of these banks have been eligible to participate in C&S pension and profit sharing plans and CSS's various employee

benefits (such as group life, hospitalization, accident and long-term disability insurance) have been extended to cover employees of the correspondent associate banks in the Atlanta area.

In response to the patterns of growth and development in Fulton and Dekalb Counties the six correspondent associate banks whose acquisition by the C&S system is the subject of the two current companion Applications were organized from late 1959 through 1969 as follows.

(1) The Citizens and Southern Bank of Sandy Springs ("Sandy Springs"). Sandy Springs, Georgia, is a "bedroom" community adjoining the City of Atlanta, to the north, in Fulton County. The Sandy Springs area represented the first example of the new "boom" in residential and business growth in North Fulton County in the early 1960's. Sandy Springs was organized with the assistance of C&S as a national banking association in December, 1959, as The Citizens National Bank of Sandy Springs. The Holding Company purchased a 5% interest in the outstanding stock of the Sandy Springs bank. In October, 1969, Sandy Springs was converted to a State chartered bank under the laws of the State of Georgia as the Citizens and Southern Bank of Sandy Springs. It conducts full service banking operations as a main office in Sandy Springs. Substantial development of residential, commercial, medical and retail facilities in the immediate area of Sandy Springs all resulted in part from the availability of full C&S banking services through and from Citizens and Southern Bank of Sandy Springs.

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Mr. Louis J. Fortuna, President of Sandy Springs since January, 1965, had been employed by C&S National since 1948. Two other officers of Sandy Springs had been employed by C&S National before coming to Sandy Springs.

("Chamblee"). The Citizens and Southern Bank of Chamblee was organized as a national banking association in May, 1960, as Chamblee National Bank. C&S participated with a group of businessmen from the Chamblee, Georgia area of DeKalb County in the organization of the Bank, and the Holding Company purchased 5% of the bank's outstanding stock. In October, 1969, Chamblee converted to a state-chartered bank under the laws of Georgia, as The Citizens and Sputhern Bank of Chamblee.

munities in the Atlanta area which have contributed to growth in the Atlanta area. The town includes both residential and business areas. Businesses are both local in nature, such as car dealerships and pharmacies, and national and regional in the scope of their activities. Chamblee conducts full service banking operations through a main office and one branch office. Substantial development of residential and commercial real estate in its primary service area has been significant to Chamblee's success. Chamblee today operates, in addition to its home office, one other office within the town of Chamblee.

The current President of Chambles is Mr. Hubert L.
Harris, who has served in that post since January, 1964. Prior
to joining Chambles, Mr. Harris had been employed by C&S National since 1926. An Assistant Vice President of Chambles,

serving there since 1963, had previously been an employee of C&S since 1946.

(3) The Citizens and Southern Bank of Tucker ("Tucker"). This bank was chartered under the laws of Georgia as the Bank of Tucker in 1919. Through the early 1950's the community of Tucker, in DeKalb County, was predominantly rural in character and this bank served a very limited market, and, consequently, offered very limited banking services. The bank was controlled by a single family prominent in the Tucker community, and owning substantial other businesses there. As the Tucker area began to develop rapidly as both a significant suburban residential market as well as a center for industrial and commercial growth, the bank because of limited services and lack of adequate management, found itself unable to meet the increasing need for a full range of banking services in the Tucker area. The principal stockholders did not desire to undertake direction of a full service bank. To meet these needs effectively, the principal stockholders of the Bank of Tucker requested the cooperation of C&S. Thereupon, in 1965, the Holding Company acquired a 5% interest in the outstanding stock of the Bank of Tucker and cooperated in its upgrading, and Tucker became a correspondent associate. At this time, stockholders also voted to change the name of the bank to the Citizens and Southern Bank of Tucker. The Citizens and Southern Bank of Tucker now operates two offices in the Tucker area, offoring the fu'l range of C&S banking services.

Mr. Gus L. Connelly has been President of the Citizens and Southern Eank of Tucker since 1955, and prior to that time had been employed by C&S National since, 1958. Two other officers of Tucker have substantial previous employment with C&S National.

(4) The Citizens and Southern Bank of North Fulton ("North Fulton"). The Citizens and Southern Bank of North Fulton was organized by residents of the area located in the further northern portion of Fulton County—characterized by a number of small incorporated municipalities, some farms, and rapidly developing residential areas—with the cooperation of C&S in May, 1967. North Fulton conducts full service banking operations from a main office in Roswell, Georgia, an established and growing municipality. The Holding Company owns the permissible 5% interest in the outstanding stock of North Fulton.

The President of North Fulton is Mr. Hugh F. Lane, who, prior to his assuming that office, had been employed since 1960 by C&S National. North Fulton's Cashier also had substantial prior experience with C&S National before being elected to that office in January, 1969.

("Park National"). Since the mid-1960's, the intersection of Interstate Highway 85 and North Druid Hills Road in DeKalb County, an area adjacent to the City of Atlanta to the north-cast, has developed as the largest suburban office development complex in metropolitan Atlanta—including Executive Park,

Landmark, and Corporate Square—"planned suburban major office complexes." To meet the increasing need for convenient banking services in this area, and to provide C&S services there, leading businessmen whose firms were located in the area requested the assistance of C&S in the organization of a correspondent associate. The Citizens and Southern Park National Bank thus was organized as a national banking association and began business in 1967, 5% of its outstanding stock being purchased at the time of organization by the Holding Company.

The President of Park National since its organization has been Nr. Thomas W. Hazelrig, who had been employed by C&S National since 1951. Two other officers of Park National also had substantial prior experience with C&S National.

("South DeKalb"). The Citizens and Southern South DeKalb Bank
was organized pursuant to the laws of the State of Georgia
in 1969 as a C&S correspondent associate, C&S participating
with local residents and businessmen and acquiring through
the Holding Company at the time of organization 5% of the
outstanding stock of the bank. South DeKalb is located in
an area of DeKalb County which has developed rapidly as a
residential and shopping center for the southern part of the
County. The bank's main office is located on the primary
traffic artery between the county seat, Decatur, to the north,
and the residential subdivisions and new shopping centers in
the fast-growing South DeKalb area, which has enjoyed explosive growth since the opening of Interstate Highway 20 between
that area and downtown Atlanta. Together with this residential

growth, and associated expansion of retail businesses, establishment of substantial conservial enterprises has established a great need for the availability of the full range of C&S services. The Superintendent of Banking has recently authorized the establishment of an additional office for South DeKalb.

The President of South DeKalb, Mr. Warren L. Berry, had been employed since 1967 by C&S National. One other officer of South DeKalb also has substantial prior employment with C&S National.

D. Branch Eanking Laws of Georgia—1970—and CaS in the Atlanta Estropolitan Area.

In 1970, the Georgia Legislature arended the Georgia banking laws to expand the authority of banks to establish additional banking offices in counties where the banks already operated home offices, branch banks or offices thereof (subject to certain restrictions based on population of the county, not moverial here). The effect of this change in the Georgia bank is to make it possible for (1) C&S to establish additional offices in Fulton and DeKalb Counties; (2) the Holding Company's Emory affiliate to establish additional offices in DeKalb County, and (3) the Holding Company's East Point affiliate to establish additional offices in Fulton County.

This alonge in the Georgia laws relating to branch banks is effective as of 1970.

It is relevant to note here that the other major banks competing with C&S in the Atlanta market have also followed a course of association with localized banking organizations in order to provide their own banking services in Fulton and DeKalb Counties where direct establishment of offices was not possible.

First National Bank of Atlanta ("First National"),
the second largest bank in the City, in addition to operation
of it locatur branch, cooperated in the operation of The First
Mational wast of Deraville (a municipality in DeKalb County
adjoining Chamblee); The First National Bank of Glenwood (a
residential-small business community in DeKalb County); The
First National Bank of Tucker, and The First State Bank of

South Dekalo Trust Company of Georgia Associates (a holding company owned by The Trust Company of Georgia—"Trust Company") has eperated directly The Trust Company of Georgia Bank of Dekalb (located at Executive Park, Dekalb County) and also has been associated with Peachtree Bank and Trust Company (in the Brookhaven community of Dekalb County) and Trust Company of Georgia Bank of Sandy Springs. Fulton National Bank, which has a branch in Decatur, is believed to have assisted in the organization of Northeast Commercial Bank (located in Doraville) and has been associated with that bank and the Bank of the South (in the municipality of College Park, Fulton County, Georgia).

Now, two of these competitors—First National and Trust Company—are presently filing with the appropriate bank regulatory applications similar to this one, for approval to incorporate these associated banks directly into the corporate system of the particular banks involved. In each case the reason for the application is the same—the 1970 change in Georgia's banking laws to make possible the completion now of a branching process which originally took the form of association only because of Georgia's artificial restrictions on branch banking in the Atlanta metropolitan area.

C&S management has determined that the C&S system can best serve Fulton and DeKalb Counties (those portions outside the City of Atlanta) by utilizing the two above-named Holding Company affiliates as "county banks"—each identified with the county it will serve. For this reason applications are submitted for C&S Emery to acquire the assets of the C&S correspondent associates in DeKalb County outside Atlanta,

pondent associates in Fulton County outside Atlanta. This
plan, if approved, would have, of course, the same overall
effect as acquisition of the correspondent associates by C&S
National—full integration of the correspondent associates into

The reason for the filing of these applications is simple. The stockholders of the correspondent associates have made clear their desire to bring to their respective communities, banks which offer the full range of services, and, more important, which are guided by the banking philosophy of service to the community which characterizes C&S. The correspondent associates have been organized (in the case of Tucker, strengthened and redirected) polety for the purpose of secon-plishing this end.

Similarly, C&S has responded to these needs by identifying itself with these banks. By making the unique attributes of C&S banking services available to them and their customers and their communities, C&S has an investment in the correspondent associate banks; more important, C&S has a commitment to the banks, their customers, their stockholders, and their communities.

The changes in Georgia's banking laws now make it possible for CGS to implement fully its commitment, and for the stockholders of the correspondent associate banks and the communities represented thereby to realize fully their expectations of direct service by the CGS system.

believe that the proliferation of separate banks each bearing the C&S name is undesirable and inefficient. The boards of each such bank have discussed with C&S personnel the best means of eliminating the artificial separation of the banks from each other and from C&S. The results of these discussions are the proposed plans of reorganization and these applications.

In summary, the purpose of these applications is to seek approval of transactions which will harmonize form with substance: The changes in Georgia's banking laws allow C&S to incorporate in one system of banking that which had to be kept separate in order to comply with those banking laws. C&S met its responsibilities to offer within all applicable banking laws another meaningful banking alternative to growing communities which sought C&S banking services on the only basis then available. Approval of these applications, then, will be the final step in a process begun some ten years ago—expansion by the C&S system of its banking services to all those parts of Fulton and DeKalb Counties where the convenience and needs of the communities involved justified this action.

STATEMENT OF ASSETS AND LIABILITIES

		As of	June	00;	1970		
	7	Applicant Bank East Point	Morth	Sanks Sandy Springs	Total Other	Adjustments.	Pro Forma Statement Resulting Bank
		L	(In Ti	iousands (of Dollars)		
	ASSETS	- 180	-				
	Cash and due from banks	\$ 1,781	8 206	\$ 1,845	6 2 051		4 2 622
	II.S. Government obligations	9 1,761	7 200	9 1,643	7 7,011		\$ 3,832
	direct & fully guarantee! Obligations of States and	1,751	388	1,885	2,273		4,024
	political subdivisions	2,653	626	1,718	2,344		4,997
	Other securities	19	515	593	1,108		1,127
	come and Discounts	23,993	5,217	14,011	19,228	1,	43,221
	mank premises, furn, & fix.	574	185	129	314		886
	Other assets	203	- 81	301	382		585
	TOTAL ASSETS	\$30,974	\$7,218	520,482	\$27,700		\$58,674
	LIABILITIES						
	penand deposits	\$13,978	\$2,011	\$ 9,258	\$11,269		\$25,247
	fime and savings deposits	11,910	3,810	8,479	12,289		24,199
	TOTAL DEPOSITS	\$25,888	\$5,821	\$17,737	\$23,558	,	\$49,446
	junds purchased and securities						
	sold under agreements to	-	10	-	-		
	repurchase		*				
	Other liabilities for borroved						
	money	1 -		-	- 0		
	Other liabilities	\$ 2,434	\$ 642	\$ 1,184	\$ 1,826		\$ 4,260
	RESERVES ON LOAMS AND						
	SECURITIES						
	Reserve for bad debt losses on						
	loans	\$ 463	. \$ 31	5 229	\$ 260		\$ 723
	CAPITAL ACCOUNTS	-	, = ,				
	Capital notes and debentures	5 -	\$ 200	\$ 225	\$ 425		\$ 425
	Capital	450 .	200	450	650	(a) (650) (b) 437	887
	Surplus	675	200	175	375	(a) 650 (b) (437)	1,263
	individed profits	518	. 79	268	347		865
	Reserve for contingencies and						
	other capital reserves	546	. 45	214	259		805
	TOTAL CAPITAL ACCOUNTS	\$ 2,189	\$ 724	\$ 1,332	\$ 2,056		\$ 4,245
4	TOTAL LIABILITIES, RESERVES.						
	AND CAPITAL ACCOUNTS	\$30,974	\$7,218	\$20,482	\$27,700		\$58,674

DESCRIPTION AND EXPLANATION OF ADJUSTMENTS

⁽a) Transfer of combined Capital Stock of "Other Banks" to Surplus of "Applicant Bank".(b) Par value of stock issued as per purchase agreements and resolutions.

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	Applicant	Other	Einks ·
	Bank	North	Sandy
	East Point	Fulton	Springs
	(In Thousa	mds of Dol	lars)
ANALYSIS OF LOAN ACCOUNT			
Commercial and industrial loans	8 4,043	\$ 407	\$ 2,099
Loans to farmers (not on real estate)		-	
Single payment loans to iedividuals	1,636	1,064	1,757
TOTAL	. \$ 5,679	\$1,471	\$ 3,856
TOTAL		-	
Loans on farm real estate	\$ -	\$ -	\$ -
Loans on residential property - FHA & GI .	6,235	1,925	2,451
Loans on residential property - not guaranteed Loans on business and other property	2,697	-	510
		A1 000	4 2 063
TOTAL.	\$_8,932	\$1,925	\$ 2,961
Loans to brokers and dealers in securities	\$ -	\$ -	\$ - 5
Other loans on securities	-	-	240
TOTAL.	s -	\$	\$ 240
TOTAL	-		
Installment loans on automobiles	\$ 1,522	\$ 585	\$ 833
Installment loans on consumer goods	408	241	282
FNA - Title 1 loans (modernization loans) Other installment loans	1,329	960	5,826
Other and Caracter about		41 014	
TOTAL	\$ 3,259	\$1,816	\$ 6,947
all other luans 4	\$ 6,123	\$ 5	\$7
•	422.002	05 217	
LOANS AND DISCOUNTS - GROSS	\$23,993	\$5,217	\$14,011
DEMAND DEPOSITS	*	-	
Individuals, partnerships & corporations	\$10,081	\$1,885	\$ 8,742
United States Government	719	101	445
States and political subdivisions	542	22	54
Banks	2,589	3	17
Certified and officers' checks	-"	-	-
Other demand deposits			
TOTAL DEMAND DEPOSITS	\$13,978	\$2,011	\$ 9,258
			1
TIME DEPOSITS			1
		** ***	
Individuals, partnerships and corporations	\$11,336	\$3,245	\$ 7,832
United States Government States and political subdividions	574	565	647
Banks			-
Other time deposits	-	-	,
TOTAL TIME DEPOSITS	\$11,910	\$3,810	\$ 8,479
TOTAL TITLE DEFOSITS			
TOTAL DEPOSITS	\$25,888	\$5,821	\$17,737
The second secon			

^{*} Loans to financial institutions included in other loans above

6,077

(2) ADEQUACY OF CAPITAL PRECUTURE -

If additional capital is to be supplied as a part of the proposed transaction, full details should be furnished including the number of shares to be sold, the selling price per share, and to whom warrants to purchase the new shares will be issued.

The capital accounts of applicant bank will be increased by the sum of the total capital accounts of the acquired banks.

In the opinion of the management of the Applicant rank this proposal, if approved and effected, will result in total deposit liabilities of \$55,875,000 at the end of one year, \$63,140,000 at the end of two years, and \$71,350,000 at the end of three years.

FUTURE EARLINGS PROSPECTS

Statements of Current Operating Income and Expense

The following statements include actual current operating income and expenses for the participating banks for the last full calendar year. The estimate for the Resulting Bank gives effect to anticipated economy in operations and any increase or reduction in income or expense which is expected to result from the proposed transaction.

	Applicant Bank East Point 12/31/69	North	Banks Sandy Springs	Total Other Banks	Estimate First Twelve Months' Operations of Resulting Bank
Operating Income:		(In Thou	sands of	Dollars)	
Interest and fees on loans	\$1,574	\$337	\$ 887	\$1,224	\$3,714
Income on Fed. funds & repurchase agreements	-				- 1
Interest and dividends on investments 1. U.S. Govt. securities	114	68	126	194	320
2. U.S. agencies and corporations 3. State and political subdivisions	98	-	91	91	210
4. Other	•	-	1.	1	10
Trust department income	•	-		-	-
Service charges on deposit accounts	192	107	186	293	504
Other service charges, etc.	41	-	1.	1	32
Other operating income	46	19	47	66	98
TOTAL OPERATING INCOME	\$2,065	\$531	\$1,339	\$1,870	\$4,888
Operating Expenses:					*
Salaries and wages	\$ 241	\$ 73	\$ 192	\$ 265	\$ 640
Pension and employee benefits	64	19	51	70	170
Interest on deposits	578	157	358	515	1,320
Interest on other borrowed money	•	-	2	2	2
Interest on Capital Notes & Debentures	-		12	12	12
Occupancy expense of bank (net)	27	16	27	43	. 150
Furn. & equip., depr., rental service, etc	. 19	26	26	52	74
Provision for loan losses (or actual net losses)	27	32	19	51	81
Other operating expenses	359	68		215	637
TOTAL OPERATING EXPENSES	\$1,315	\$391	\$ 834	\$1,225	\$3,086
SECURITIES CALLS OR LOSSES	\$ 750	\$140	\$ 505	\$ 645	\$1,802

Income Before Income Taxes and Security Gains or Losses Previous Five Calendar Years

, ,	Applicant		Banks	Total	
	East Point	North Fulton	Sandy Springs	Other Banks	
1965	\$ 361,621	\$	\$ 69,435	\$ 69,435	
1966	391,706		150,061	150,061	
1967	430,556	9,585	187,673	197,258	
1968	504,486	49,393	276,081	325,474	
1969	750,690	140,683	505,316	645,999	
Total	\$2,439,059	\$199,661	\$1,188,566	\$1,388,227	
Average	\$ 487,812	\$ 66,554	\$ 237,713	\$ 304,267	

Net Operating Income Real Estate Holding Companies

		st Point		
1965		\$	8,840	
1966		\$ -	8,845	
196/		\$	8,815	
1968		\$	-9,281	
1969		\$	14,234	

(4) HANAGEIZET

List the proposed directors and principal executive officers of the Resulting Fank, and under each name furnish pertinent information relating to banking experience and qualifications, major business or professional occupation, and other bank and business affiliations.

affiliations.		BRADOUIS DIRECT	2000	
		PROPOSED DIREC	TORS	Par Value of Stock to be
Hame	Age	Title	Salary	Owned in Republing Ponk
A SECTION OF COLUMN SECTION SE			•	
Principal Business 6 Address				
Robert E. Anderson, Jr.	45	Director	\$25,000	\$1,000
Pres. C&S Bank of East Point		and		
2833 Main St.		President		
East Point, Ga. 30044				
Toward & Adoms	60	Director	Mone	\$1,500
Joseph S. Adams The Adams Co.	00	Directo.		41,500
P. O. Box 90387				
East Point, Ca.				
Darby T. Coker	55	Director	None	\$1,500
Coker Realty Co.				
Suite 107 Brodgon Bldg.				
East Point, Ga.				
			Mana	43 400
P. Hal Goldsmith	61	Director	None	\$1,500
East Point Chevrolet 2443 Main St.				
East Point, Ga.				
R. Dan Handley, Jr.	42	Director	None	\$1,000
E. V. P The C&S Kational Bank				
P.O. Box 4899				
Atlanta, Ga. 30303				
William L. Mathis	41	Director	None	\$1,000
V.P., The C&S National Bank				
P. O. Box 4899				
Atlanta, Ga.				
Thomas M. Hiller	-59	Director	None	\$1,500
Delta Air Lines				//
Atlanta Airport				
Atlanta, Georgia 30320				
Griffin Patrick, Jr.	41	Director	None	\$1,500
Partner, Archer, Patrick,	1			
Sidener, & Thomason Attys.				
P. O. Box 91068				17
East Point, Ga.				
Ponald M. Tolleson	53	Director	None .	\$1,000
Pres., Atlanta Gas			. /	
Equipment Co.				
2550 Piney Woods Lane				
East Point, Ga. 30344				
James H. Aldredge	63	Director	None	\$1,000
Pres., Aldredge Supply Co.			F 4.	
2560 Bankhead livy. N.W.				
Atlanta, Ga.				
J. Howard Chatham	49	Director	None	\$1,000
Pres. Chathamilt Homes, Inc.		4		
6077 Roswell Rd., E.E.		F	- 374	-
Atlanta, Ga. 30328			- 374	
			19 6	

Principal Eustness	Age	. Title	Salary	Par Value of Stock to be Owned in Resulting Bank
Archie Lindsey Pres., Archie Lindsey Realty 1166 Highway 19 Roswell, Georgia 30075	59	bi réctor '	None	\$1,000
w. Andrew Irwin D.V.M. 118 Spring Dr. Roswell, Georgia	56	Director	None	\$1,000

PRINCIPAL EXECUTIVE OFFICERS

It is contemplated that Robert E. Anderson, currently president of C & S East Point, will be president of the Resulting Bank. Also, current principal officers of each of the participating banks will also likely be retained in an official capacity with the Resulting Bank. These officers are as follows:

			Humber of Years	Previous
Mame and Title	Age	Salary	Banking Evperionre	Fmulment
Robert E. Anderson, Jr. Pres. C & S East Point	45	\$25,000	14 years	Mgr., Truscott Florist, Atlanta
Enoch J. Prow Cashier, C & S East Point	30	\$11,500	10 years	Mannelly Finance Corp., Atlanta
Louis J. Fortuna Pres. C & S Sandy Springs	53	\$23,500	22 years	Legal and Personnel
Kenneth K. Ingram Cashier, C & S Sandy Springs	35	\$14,300	7 years.	Abbeville Mills
Hugh F. Lane Pres. C & S North Fulton	35	\$17,000	10 years	Southern Bell - (self) Lane Grocery
James W. Lewis Cashier, C & S North Fulton	26	\$11,000	8 years	None

E- 375

No.

(5) CONVENIENCE AND IMPEG OF CONTRAINTY

Population of Head Office (H.O.) City or Town Service Area

See EXHIBIT I

Applicant Bank Other Pank Heoulting Bank

CONVENIENCE AND NEEDS OF COMMUNITY which follows

Assign consecutive numbers and provide the following information with respect to the head office of the Applicant Bank, Other Fank, and each other bank competing within the "service areas" of the participating banks.

Road Miles (N) and Direction (D) from

H.O. of

Name and Location of Bank

Estimated "lic"l Total Benking Deposits of H.O. Offices Service Area

Other I'm (11) (D) (11)

See EXHIBIT II

CONVENIENCE AND NEEDS OF COMMUNITY

Continue assignment of consecutive numbers and provide the following information with respect to each branch office of (a) Applicant Bank and (b) Other Bank, and (c) each branch office of each other bank competing within the "service areas" of the participating banks.

Estimated

Population Branch

Estimated "IPC" Deposits Branch Service Area

Road Hile: (H), Direction (D), and Rusber (R) Hearest Listed Office

No. Name and Location of Bank

Service Arca

See EXHIBIT II

CONVENIENCE AND NEEDS OF COMMUNITY

which follows

Prepare and attach a map which shows clearly (a) the approximate geographical limits of the "cervice areas" of each of the participating banks, including the overlapping error or areas, if any, (b) the assigned number and location of each office of the participating benks, and (c) the assigned number and location of the arove listed offices of each other bank competing within the service areas of the participating banks. A key to office numbers, scale of miles, and compass points should be shown on the map.

1"Service erea" as used herein and applied to a marticipating bank, a competing bank, or any head office or branch office means the geographical area from which the bank or the office derives 75 per cent or zore of its deposite, both demand and time, of individual, partnerships, and corporations. Such deposits are shown in published reports of condition of banks and are referred to berein as "IPC" deposits.

EXHIBIT J

CONVENIENCE AND MEEDS OF COMMUNITY

An analysis of the geographic distribution of both demand and time deposits of individuals, partnerships, and corporations of C & S East Point, C & S North Fulton, and C & S Sandy Springs was made by the Marketing Research Department of The C & S Holding Company. This analysis was based on randomly selected samples of personal and commercial checking account customers ("IPC" demand); and regular savings account, savings bonds, time deposit open accounts, and individual certificates of deposit customers ("IPC" time). These samples were matched against the U.S. Bureau of the Census address coding guide for the Atlanta Hetropolitan Area, prepared for the 1970 Census of Population and Housing, to determine both block and census tract locations for each customer included in the sample groups.

Since the sample were enlarted on a strictly random basis, the ateristical accuracy of the results can be stated. At the 95 percent confidence level, the results of these analyses have a atatistical reliability of plus or minus 5 percent.

Primary Service Area, C & S East Point

The primary service area, from which C & S East Point derives approximately 75 percent of its total "IPC" dollar deposits, includes the City of East Point and adjacent sectors of the cities of College Park, Hapeville, and Atlanta; as well as a portion of unincorporated South Fulton County. As defined, the C & S East Point primary service area, as shown on the attached map, encompasses all of 13 census tracts and a portion of another.

As of April 1, 1970, the defined C & S East Point primary service area had a total population of 78,367 persons. Of this total approximately one-half were residents of the City of East Point. The following table shows comparative 1950 - 70 population trends for the C & S East Point primary service area, South Fulton County, and Fulton County, as a whole.

Primary Service Area, South Pulton, and Fulton County, 1960 - 70

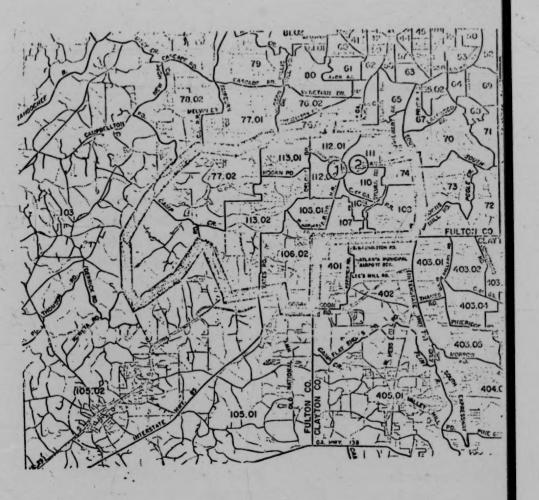
			Change	1960-70
Primary Service Area	1960	1970	Kunber	Percent
City of East Point	35,633	39,399	3,766	10.6%
Rest of P. S. A.	31,123	38,968	7,845	25.2%
Total Primary Service Area	66,756	. 78,367	11,611	17.42
South Fulton County	80,523	100,800	20,277	25.2%
Total Fulton County	556,326	596,700	40,374	7.2%

Sources: 1960 end 1970 (preliminary figures)
U.S. Eureau of the Consus

The following summary shows the percentage share of both number and dollar balances of "IPC" accounts of C & S East Point within its defined primary service area, South Fulton County, and Fulton County, as a whole.

Number of Accounts	Pemand	Time	Total
Primary Service Area	76.82	75.9%	76.5%
South Fulton	74.42	74.5%	74.72
Total Fulton County	89.7%	90:0%	90.02
Dollar Balances			
Primary Service Area	79.8%	77.52	76.5%
South Fulton	74.72	76.71	76.0%
Total Fulton County	88.97	92.9%	91.42

The principal concentration of C & S East Point's "IPC" accounts are within the city limits of East Point -- 60.4 percent of total "IPC" accounts and 54.8-percent of "IPC" dollar balances.



THE CITIZENS AND SOUTHERN RANK OF EAST POINT

- PRIMARY SERVICE AREA BOUNDARY
- (1) MAIN OFFICE
- 2 CLEVELAND BRANCH

		0	8000	16000	24000	-	不
			•	3 4	5		NORTH
MILES	EIL		1,23	L	HI	187	(NORIII

E- 379

Primary Service Area, C & S Sandy Springs

The primary service area of C & S Sandy Springs, from which the Bank derives approximately 75 percent of total "IPC" dollar deposits, includes the unincorporated community of Sandy Springs and adjacent portions of unincorporated Fulton, Cobb, and DeKalb counties, as well as a small section of the City of Atlanta. As shown on the attached map, the C & S Sandy Springs primary service area encompasses all of three census tracts and portions of six others.

As of April 1, 1970 the C & S Sandy Springs primary service area had a total population of 44,813 persons. This represents a more than doubling of the primary service area population sinco April 1, 1960 -- with over three-fourths of the 23,158 increase taking place within the Sandy Springs community.

The following table shows comparative 1960 - 70 population trends for the C & S Sandy Springs primary service area, North Fulton County, and Fulton County, as a whole.

Primary Service Area, North Fulton, and Fulton County,

1960 - 70

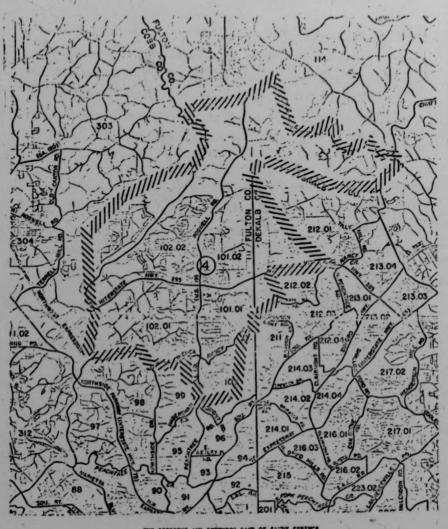
			Change 1960-70			
Prinary Service Area	1960	1970	Number	Percent		
Sandy Springs Community Rest of P. S. A.	14,838 6,817	32,718 12,095	17,880 5,278	120.5% 77.4%		
Total Primary Service Area	21,655	44,813	23,158	106.92		
North Fulton County	29,680	55,000	25,320	85.3%		
Total Fulton County	556,326	596,700	40,374	7.22		

Sources: 1960 and 1970 (preliminary figures)

The following sugmary shows the percentage share of both number and dollar balances of "IPC" accounts of C & S Sandy Springs within its defined primary service area, North Fulton County, and Fulton County, as a whole.

The principal concentration of C & S Sandy Springs "IPC" accounts (63.9 percent) and "IPC" dollar balances (56.5 percent) are within the Sandy Springs community.

Number of Accounts	"IPC" Demand	Time	Total WIPC
Primary Service Area	78.42	78.7%	78.02
North Fulton	65.91	65.62	65.8%
Total Fulton County	72.9%	75.72	74.62
Dollar Belances			
Primary Service Area	78.5%	72.5%	74.92
North Fulton	67.92	57.9%	61.8%
Total Fulton County	76.52	68.4%	/1.7%



HE CITIZENS AND SOUTHERN BACK OF SANDY SPRINGS

MAIN OFFICE AND SOURCE AND SOURCE

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	0	1	2	3 4	5	
MILES	FOR SERVICE	, I	Parcell		King II	



Primary Service Area, C & S North Fulton

The C.& S North Fulton primary service area, from which the Bank derives approximately 75 percent of its total "IFC" dollar deposits, includes the City of Roswell and adjacent sectors of North Fulton County, as well as small portions of nearby Cobb and DeKalb counties. As shown on the attached map, the defined C & S North Fulton primary service area encompasses all of three census tracts and a portion of four others.

The defined C & S North Fulton primary service area had a total population of 36,925 persons as of April 1, 1970. This represents an increase of 16,907 persons, or 84.4 percent, since April 1, 1960. Of the total current primary service area population, approximately 15 percent -- 5,412 persons -- are located within the City of Roswell.

The following table shows comparative 1960 - 70 population trends for the C & S Morth Pulson primary service area, North Pulson County, and Fulton County, as a whole.

Primary Service Area, North Fulton, and Fulton County,

1960 - 70

			Change	1960-70
Primary Service Area	1960	1970	Number	Percent
City of Roswell Rest of P. S. A.	2,983 17,035	5,412 31,513	2,429 14,478	81.4% 85.0%
Total Primary Service Area	20,018	36,925	16,907	84.42
North Fulton County /	29,680	55,000	25,320	85.32
Total Fulton County	556,326	596,700	40,374	7.2%

Sources: 1960 and 1970 (preliminary figures) U.S. Bureau of the Census The following stemary shows the percentage share of both number, and dollar belonces of "IPC" accounts of C & S North Fulton within its defined primary service area, North Fulton County, and Fulton County as a whole.

The principal concentration of C & S North Fulton's "IPC" accounts (48.7 percent) and "IPC" dollar balances (30.2 percent) are in consus tract 114, which includes the City of Roswell and its adjacent unincorporated area.

Number of Accounts	"IPC"	"IPC"	Total
Primary Service Area	67.3%	72.0%	70.4%
North Fulton	66.3%	71.4%	69.6%
Total Fulton County	75.7%	79.1%	77.7%
Dollar Balances			
Primary Service Area	74.92	72.1%	75.3%
North Fulton	78.3%	62.7%	68.62
Total Fulton County	88.73	78.1%	83.0%

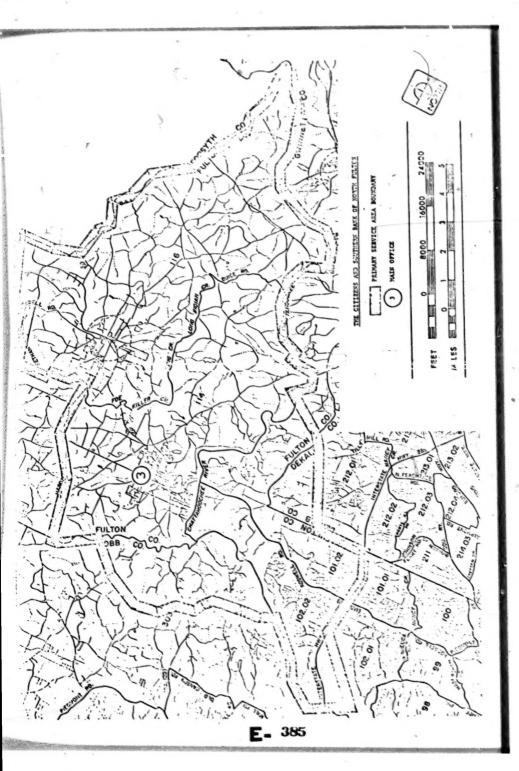


EXHIBIT II

CONVENTENCE AND MEEDS OF COMMENTY

The following table shows the map key number and name and location of the Main Office and Cleveland Branch of The Citizens and Southern Bank of East Point (Applicant) and The Citizens and Southern Bank of North Fulton and The Citizens and Southern Bank of Sandy Springs (Other Banks); as well as for each of the other existing 120 banking offices (17 head offices and 103 branch offices) located in Fulton County, the six approved and net open banking offices, and the nine banking offices for which applications are pending.

The distances (road miles) and directions from the head office of the Applicant Bank (C & S East Point) and Other Banks (C & S North Fulton and C & S Sandy Springs); and the dates began business for each existing bank are also shown.

The basic source for arriving at total "IPC" deposits for the 20 existing tanks in Fulton County is the June 30, 1970 Report of Condition. Totals shown for the Fulton National Bank, The Citizens and Southern National Bank, The First National Bank of Atlanta, The National Bank of Georgia, and Trust Company of Georgia are adjusted totals to reflect estimates of "IPC" deposits of these banks held by their branches located in adjacent DeKalb County. Each the Fulton National Bank and The First National Bank have branch operations in the City of Decatur (the county seat of DeKalb County). The Fulton National Bank, The Citizens and Southern National Bank, The National Bank of Georgia, and Trust Company of Georgia, each have a branch office located in portions of the City of Atlanta which extend into DeKalb County.

The following maps are enclosed with this application.

North Fulton County City of Atlanta South Fulton County

On each of these maps are shown the locations of all existing banking offices, approved and not open banking offices, and pending branch applications in each of these sectors of Fulton County. The primary service areas of C & S North Fulton and C & S Sandy Springs (Other Banks) are shown on the North

Fulton County map. The primary service areas of C & S East Point (Applicant Bank) are shown on the South Fulton County map.

Also, a separate map of Fulton County is attached, which shows the relationship of the Applicant and Other Banks to each other.

POOR COPY

Existin., perced-Not Open, and Applications Pending September 1, 1970

NISTING.	NISTING BANKING OFFICES		"IPC"	Applicant		North	Other Zanks		1
	Name and Lucation (Post Office Address)	Business	6/30/70	East Point	<u>(a</u>	Fulton (%)	0	(x)	(e)
4	The Citizens and Southern Bank of East Point Main Ciffee 2833 Main St., East Point	1946	\$ 21,417			30.2	es .	27.7	w
и,	Clevelend Stanch 1133 Cleveland Ave., Enst Point	1969		1.2	ы	30.8	s	21.8	19
n ,	The Citizens and Southern Bank of North Fulton 1155 Alpharetta Rd., Roswell	1967	\$ 5,130	29.4	×	1		0.6	15
•	The Citizens and Southern Bank of Sandy Springs 607 Roswell Rd., N.E., Aclanta	1959	\$.16,574	21.2	p .	9.0	w ·	·	,
E- 38	Citizens Trust Company Nain Office 175 Louston St., Atlante	1921	\$ 20,281	0.9	z	23.2	us .	. 14.2	v
8°	Wesside Branch 965 Munter St., N.W., Atlanta	1955		5.6	×	25.6	v,	15.6	vı
	Fulton National Bank Nain Offica 55 Narieth St., N.W., Atlanta	1909	\$192,163	3.6	×	26.0		27.9	V)
60	Buckheld Branch 3039 Frachires Rd., N.S., Atlants	1939		12.0	×	15.0	, vi	9.0	v
(n	Buckhand Notor Bank 259 Buckhand Ave., Atlanta	9967		12.4	3 4	15.0	w	0.9	s
51	Capitol Aran Branch 118 Pryor St., N.M., Atlanta	1960		5.6	×	25.8	V.	3.61	v

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LXISTING	TXTSTING BANKING OFFICES						Cther Banks	- 1		
;				Applicant	υl	North		Springs	250	
	Name and Location (Post Office Address)	Busines	6/30/70	(M)	9	(K)	(e)	(3)	(3)	4
n	Chattahoochee Industrial Branch 1539 Chattahoochee Ave., N.W., Atlanta	1969	000	10.6	×	21.0	w	12.0	un	
2	Fore MacFaerson Brench Building 421 Fore MacFaerson	1953	į	5.6	z	28.6	69	19.6	v.	
13	Gorden Road Branch 3520 Gorden Road, S.W., Atlente	1965		11.2	× ,	19.2	63	10.2	v	
71	Lemoy branch 3414 Peachtree Rd., M.Z., Atlants	1962		13.2	*	14.6	60	5.6	ın	
: E-	Luckie Street Branch 317 Luckie St., N.W., Atlante	1951		4.9	×	24.8	89	15.8	и	
3 ⁸ 9	Feachtree Place Branch 76 Feachtree Pl., N.E.	1951		0.6	×	24.0	w	15.0	40	
11	Peachtree Branch 161 Peachtree St., N.Z., Atlanta	1938		9.6	×	26.2	so	17.2	ы	
18	Peters Street Branch 335 Feters St., N.W., Atlanta	1930	•	0.9	×	26.4	5	47		
	Ponce de Leon Branch 1037 Ponce de Leon Ave., N.E., Atlante	1951		10.5	×	24.8	· va	97 97 98	17	
8	South Fulton Branch 191 Cleveland Ave.	1970	0	5.5	N	32.4	.**			
11	Theory of the and Peachtree Drawn the Control of th	1363		322	٠,		,			

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15	SILMS BANNING OFFICES		"TPC"	Applicant		Series Banks	h~r 33	iks 1	1
ن ا	Name and Location (Post Office Address):	Business	6/30/70	East Point	<u>e</u>	(X)	6	1	10
21	West-end Jranch 633 Evans St., S. W., Atlanta	1952	(0004)	9.4	22	27.8	s	18.3	v
2	Georgia Savings Bank and Trust 74 Peachtree St., N.W., Atlants	1899	\$ 11,468	80.	×	26.2	en	17.2	V)
.3	Mercantile Sational Bank 79 Broad Street, Atlanta	1968	\$ 5,798	8.8	z	26.2	w	27.7	us.
£1	Peoples American Bunk of Atlanta Nain Office 127 Poachtree St., N.W., Atlanta	1935	\$ 20,377	8.8	×	26.4	ø,	17.4	v)
13	Ansley Hall branch 1544 Pictors Rd., N.E., Atlanta	1961		9.6	×	17.4	s	4 %	vo.
22	T suckhead Franch 1 2970 Peachtree Rd., N.W., Atlante	1965		12.2	*	15.0	w.	رو. د	v.
71	6 Harietta Street Branch 5 Straigtta St., N.W., Atlanta	1935		8.8	×	26.2	8%	17.2	6/3
61	Pershing Point Branch 1409 Feachtree St., N.E., Atlanta	1966		10.2	×	23.4	້ທ	36.6	vs
33	The Citizens and Southern National Bank Main Pifice 35 Broad St., Atlanta	1919	\$552,492	9.0	×	26.4	10	17.4	119
**	Ansley Wall Branch 1674 Nonroe Dr., N.E., Atlanta	1969		80.6	×	17.4	v>	7.	N)
ri m	Sunkhead Bronch 2050 Enthaned Huy., N.W., Atlanta	1961		e. 6	z	20.4	us	11.4	15

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NISTING B	WISTING BANKING OFFICES					6	Other Banks		1	
:			TAC	Applicant		North		Sandy		
	Name and Location (Fost Office Address)	Business	6/30/70	(M)	ê	x)	(3)	(3)	<u>(0</u>	
	Bolton Branch 2301 Harietta Blwd., W.W., Atlanta	1965	(none)	11.8	×	20.0	v	11.0	w	
*	Eroadview Branch 2731 Piedmont Rd., N.E., Atlanta	1959		12.2	×	15.0	vo	6.0	ø	
33	Duckhead Branch 3005 Feachtree 3d., N.E., Atlanta	1951		12.0	×	15.0	S	0.0	v	
. 90	Campbellton Plaza Branch 2034 Campbellton Rd., S.W., Atlanta	1957		2.2	×	27.0	s	18.0	us.	
37	Capitel Area Branch 92-94 Mitchell St., S.W., Atlanta	1963		8.9	×	26.4	s	17.4	vs	
E:	.Cascade Heights Branch 2358 Cascade Rd., S.W., Atlanta	1960		3.6	z	26.0	vs ·	17,0	v s	
39 2	Electric Plaza Eranch One Electric Plaza	1970		8.9	z	29.4	us	20.4	en.	
ç	Fulton Industrial Branch 3885 Cld Gardon Rd., N.W., Atlanta	1966		12.8	×.	20.0	v.	0	ø.	
17	Greenbriar Branch 3011 Headhand Dr., S.W., East Foint	1969		3.0	>	27.8	· ·	. 13.8	w	
63	Howell Mill Branch N.W., Atlente	1956		14.2	×	16.6	so,	7.6	v)	
3	Mitchell Street Branch 206 Mitchell St., S.W., Atlanta	1922		0.9	×	25.6	v	16.5	v	
3	North Avenue Branch 603 Nest Prachtree St., N.E., Atlanta	1969		8.2	×	23.4	vo	9.91	8	

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STIME	SECTION DATE OF THE SECTION OF THE S						Other	Other Banks	
2			"IPC"	Applica.c	U	North		A. aug	
	Name and Location (Post Office Address).	Began	6/30/70	(A)	(D)	(30)	6	(X)	(5)
\$7	Northside Parkusy Branch 1280 W. Paces Forry Rd., N.W., Atlanta	1963	(000)	12.8	z	16.6	60	7.6	un.
97	Northwest Branch 690 Nagiega St., N.W., Atlanta	1948		5.2	z	9.61	s	10.6	w
. 5	Peachtree Dranch 140 Peachtree St., N.W., Atlanta	1950		9.6	z	26.0	w	17.0	v
67	Peachtree-Lisker Branch 270 Peachtree St., N.W., Atlanta	1959		0.9	×	25.6	w	15.6	v
67	Peachtree-Battle Branch 2367 Peachtree Rd N.E., Atlanta	1968		12.2	×	19.6	w ;	10.6	w
S	Pachtree-Lenox Branch 3475 Pachtree Rd., N.E., Atlanta	1959		12.8	×	14.6	w ·	5.5	w
ជ	Peachtree-Palisades Branch 1919 Paachtree Fd., N.E., Atlanta	1961		10.6	×	22.6	vo	13.6	LO .
Z.	Fortmeter-Jonosboro Branch 807 Conley Rd., S. E., Atlanta	1970	b	9.4	ы	33.0	en	24.9	v o
3 ·	Pershing Point Branch 1447 Peschires St., N.E., Atlanta	1964	6=	10.2	×	24.2	v)	. 15.2	и
35	Peyton Village Brench 2600 Gordon Rd., S.W., Atlanta	1969			z	28.0	v s .	0.61	vs
.8	Piedmont-Coin Branch 118 Cuin St., N.S., Atlanta	1967		9.6	×	26.0	v)	17.0	» _
	Reguell-East Andrews Branch JCCO Rescull Rd., N.E., Atlanta	1965	•	12.0	×	15.2	es:	, e	V)

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	VISTING BANKING OFFICES						Other	Other Benks	1	
	Name and Location (Post Office Address)	Business	Deposits 6/30/70	CA) East Point (A)	9	YOTEN Fulton	6	30000	0	-
23	7 . Mostell-Migues Branch 4:92 Rostell Rd., N.E., Atlanta	1963	(0004)	14.8	×	15.0	ы	5.0	s	
20	South Expressuay Branch 3714 Cream Nd., S.W., Atlante	1961	•	3.0	843	31.8	v	22.8	er.	
8	South Mareland Branch 1253 Norwland Ave., 5.5., Atlanta	1966		4.8	×	39.2	W	27.2	60	
9	2014 Stevert - Lakewood Branch 2014 Stevert Ave., S.E., Atlanta	1961		3.0	*	22.6	60	13.6	w	
3	Tenth Street Branch 1958 Peachtree Rd., N.E., Atlante	1922		0.6	×	24.2	, so	15.2	w	
25	Tirs: National Bank of Atlanta Hain Office Theseburce St., Atlanta	1865	\$520,774	9.6	>	27.6	N.	9.	17	
3	63 Airport Terminal Branch C Atlanta Airport	1961		2.4		25.4	w	17.6	en	
3	G Suckhaad Stanck. 3040 Peachtree Rd., W.E., Atlanta	1952		12.1	×	15.0	v	5.0	s	
3	Chattahoochee Branch 1071 Chattahoochee Ave., W.W., Atlenta	1956		9.0	*	20.2	40	11.2	ия,	
99	S Cheshire Bridge Branch 21.9 Cheshire Bridge Road, N.E., Atlante	1965		11.2	×	16.6	s	7.6	Vi	
. 83	Indicable Sailting Branch	1969		3.6	×	27.6	v.	90	v -	*
80	S Greenbrian Franch 2541 Greenbrian Parkway	1965		0.0	24	69	WS	9C	\$1	

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STING BA	FISTING BANKING OFFICES		liva of		1	Orber	Other Danks	1
di	Name and Location (Post Office Address)	Began	Deposits 6/30/70	Applicant East Point (4)	(6)	Fulten (E)	CO CO	Springs (5)
69	Hemphill Branch 645 State St., Atlanta	1957	(0000\$)	5.2	N 19.6	v .	50.6	
5	Lenox Towers Branch 3390 Faschtree Rd., N.E., Atlanta	1963		12.8	N 16.4	8	4.2	
द '	Morchandise Mart Branch 240 Penchine St., M.M., Atlanta	1961	,	8.8	52 .	25.6	16.6	
. 22	North Avenue Branch 615 Peachtrue St., M.E., Atlanta	1928		5.8	7. n	4.	14.4	
2	Phipps Flama Branch 3300 Poschiree Road, N.E., Atlanta	1969	7	16.8	N 16.2		3.2	
E-	Picd-ont-Chashire Branch 1873 Picd-ont St., N.E., Atlanta	1956		10.6	У .	16.2 \$	7.2	
394	Roswell-Wieuca Branch 4654 Roswell Rd., Atlanca	1965		0.6	x 12	12.0 5	3.0	
2	Seventeenth Street Branch. 1375 Peachtree St., N.E., Atlania.	1961		10.2	23 23	23.4 \$	14.4	
£ .	Seventeenth Street Drive-In Spring and Jeventeenth St., Atlanta	1970		8.6	E .	23.4	14.4	
82	South Expressory Branch 3759 Crown Md., S.M., Atlanta	1968		3.0	31	31.8	S	
. 61	Stewart-Lakawood Dranch 2591 Lakewood Ave., S.W., Atlanta	1955	,	3.0	X 22	22.6	13.6	
c;	Twonty-Sixth Branch 1776 Peachtree Rd., N.W., Atlanta	1952		10.6	N 22	22.6	9:	

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S . Y	120	NISTING BANTING OFFICES						Other	Other Banks		
5				"IPC"	Applicant		Sort	!	il i	1000	
	0	Name and Location (Post Office Address)	Bueiness	6/30/70	(H)	6	(%)	(e)	8		0
93		Mest End Sranch 612 Lee St., S.W., Atlanta	1928	(0004)	8.8	×	30.2	40	21.2	62	
en	25	National Bank of Georgia Nain Office 34 Peachtree St., N.W., Atlanta	1161	\$ 83,924	8.8	×	26.4	S	17.4	vs.	
-,	2	Suchbod Stanch 1272 Fogginges 34., N.E., Atlanta	1959		12.8	×	16.6	60	3.6	V)	
-	*** ***	Cascade Brunch 2318 fascade Rd., S.W., Atlanta	1960		9.4	×	28.0	S	19.0	•	
-	88	Doctor's Building Branch 494 Peachtroe Rd., N.E., Atlanta	1963		4.8	×	23.4	w	14.4		
-	E-	Norwlond-Conter Branch 1401 Noreland Ave., S.E., Atlanta	1961		4.4	. *	30.2	v	27.7	•	
~	2	Northaide Fourteenth Branch 1112 Northaide Pr., N.W., Atlanta	1960		9.	×	N . 20.4	60	4	V.	
	2	Northaide Parkusy Branch 3330 Northaide Fkvy, N.V., Atlanta	1967		12.8	×	16.6	80	5::2		
	2	Pershing Point Franch 1430 W. Peachtree St., N.W., Atlanta	1955		80	×	23.4	60	15.4	60	
-	8	Fonce de Leon East Branch 676 Pence de Leon Ave., Atlanta	1970		0.6	×	24.2	69	15.2		
	. 16	Pence de Loon Branch 494 Ponce de Leon Ave., N.E., Atlanta	6761	3	80 80		34.6	so.	8.5	. ~	
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								Other	Other Benke	
NISITE	4	TISTING MARKING OFFICES		"IPC"	Ap 11 cent	إبد	North		Section	
		Name and Location (Post Office Address)	Business	6/30/70	(M)	(3)	(M)	(0)	(3)	(3)
		Roswell Wicute Branch 4475 Roswell Rd., N.E., Atlanta	1965	(000)	9.0	×	12.0	s	3.7	15
63		West End Branch 874 Gorden St., S.W., Atlanta	1950		6.0	×	23.2	vo	14.2	v.
6	H	Trust Corpany of Georgia Nata Office 35 Pryor Nt., M.E., Atlanta	1891	\$340,885	9.6	×	. 26.0	W	17.0	
\$ 5		Ben Hill Branch 3720 Camphellton Rd., N.W., Aclenta	1963		4.6	3	27.0	W 0	18.0	w
\$6	E	Buckhond Branch 3320 Pezcitree Rd., N.W., Atlanta	1958		12.2	36	15.2	v	6.2	ws
16	- 3	Chartahoochee Branch 1221 Chartahoochee Ave., N.V., Atlante	1964		10.0	×	21.2	ú	2.2.2	เก
86	96	Colony Square Escach 1175 Feachtree St., N.E., Aclanta	1970		4.6	*	24.6	un .	15.6	N)
66		Fulton Industrial Branch 711 Fulton Industrial Blvd.	1967		12.8	3K	20.0	vo.	11.0	un .
100		Greenbrie: Branch 3170 Greenbriar Parkway	1969		3.0	>	28.0	us I	19.0	V 2
101		Hartford Building Branch 109 Eigewood Ave., W.E., Atlante	1955		5.6	×	26.0	w	17.0	us.
102		Jonesboro-Conley Road Branch Jonesporo Rd. and Old Conley Rd.	1970.		8.8	343 343	37.8	U)	60 67 64	₩.
:03		Laheabod Branch 1780 Laheabod Ave., S.W., Atlanta	1969		0.01	×	28.0	vi	5.5	8.20

. Other Banks

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XISTE	MISTING BANKING CFFICES						Other	Other Banks	
, C.		Bezen	Deposits	Applicant East Point	ul s	North		E I I	×
0	Name and Legation (Post Office Address)	Business	6/30/70	(X)	<u>a</u>	83	(a)	(3)	(a)
104	Lenex Square Branch 3393 Peachtree Rd., W.E., Atlanta	1959	(poet)	12.8	×	14.4	¥3	5.4	17
105	N.E. Freeway Brench 2160 Horree Dr., N.E., Atlanta	1962		11.4	×	17.4	en j	4.0	10
105	Northside Parkway Branch 3303 Northside Parkway, N.W., Atlante	1968		12.8	×	15.6	U)	7.6	en .
101	Peachtree Canter Branch 225 Peachtree Street, N.W., Atlante	1969		12.8	×	25.6	, vo	16.6	un.
108	Pershing Point Branch 1503 Puscittee St., N.E., Atlanta	1970		10.2	×	23.4	vn	16.4	En .
109	Phips Plaza Branch 1350 Peachtree Ris, N.E., Atlanta	1969		12.8	×	14.4	w	5.4	40
::	Resuell Branch 3724 Resuell Rd., Atlanta	1968	ь	13.2	×	13.6	87)	9.7	vo
111	Kest End Branch 670 Stevart Ave., S.W., Atlanta	1950		5.4	*	30.2	w	. 21.2	W)
112	Nest Peachtree Branch 600 N. Peachtree, N.W., Atlanta	1949		3.8	ж	22.8	vo .	14.4	w.
113	Fulton Exchange Bank 244 S. Main St., Alpharetta	1920	\$ 7,217	20.4	×	3.8	×	12.8	so.
-9 p-1 p-1	Reswell Dank Main Office 617 Actanca Sc., Roswell	1901	\$ 13,040.	19.0	×	1.1	un .	7.9	и
10	Facility 1232 Alpheretta St., Rosvell	1965		20.0	*	4.	:*	4.6	34

<i>y</i> .	1110	ISTING BANKING OFFICES		,041	and J. Comp.		Yearl	20 21	Cthat Janks	1
21.1	33	Name and Location (Post Office Address)	Business	Deposits 6/30/79	East Point (H)	6	731tm	9	(3)	(0)
Ξ.	116	Trust Company of Georgia Bank of Sandy Springs 5098 Resuell Rd., Sandy Springs	1968	\$ 3,920	13.2	24	5.6	n	4.	10
FI	117	Bank of Fullon County Main Office 2791 East Point St., East Point	1934	\$ 20,632	4	24	30.2	ug.	2:.2	w.
=1	60 21 21	Mandland Branch 2855 Meadland Dr., East Point	1969		3.0	>	28.0	vi	19.0	vs -
a	119	Bank of The South Nata Office 1093 Reservat Highway, College Park	1969	\$ 10,059	4	40	30.2	w	21.2	v
H	0	110 [7] Branch 1 1516 Princeton Ave., College Park	1946		6.6	10	28.0	w	D 61	us
14	ij	Cottizens bank of Mapeville Main Office O. 550 S. Central Ave., Mapeville	1945	\$ 11,233	3.0	ω,	33.2	so.	26.2	v
=	122 (International Fark Branch Atlants Airport	1963		3.0	80	33.2	n	27.7	
ed.	1	Fairburn Lenking Company 65 Washington St., Fairburn	1902	\$ 6,028	11.4	w	39.2	U O	2.05.	NO.
	52	First Palmetto Bank 27 Toombs St., Palmetto	1918	\$ 2,153	18.2	vs	0.97	w	37.0	vo .

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Other Sanks

W. 20			"IPC"	Applica	43	North	e3	Sandi	
	None and Location (Post Office Address)	Began	Deposits	East Point	tat A	Pulton.	44.8	Speriors	50
135	Fulson Morisonal Bank Gooshire Bridge Rd. and Mortheast Expy.,		(000\$)	11.2	9 ×	16.5	<u> </u>	7.6	G v.
126	Fulton National Bank 3067 Compbellton Rd., 5.W., Atlanta	1		3.0	×	28.0	vs	19.0	69
17	The Citizons and Southern National Bank 580 Tonce de Leon Ave., N.E., Atlante	,		0.6	36	24.2	un.	15.2	w
123	The Citizens and Southern National Bank Chostire Fridge Rd. and Lavista Rd., Atlanta	4	• !	11.2	3/5	16.6	w	1.6	
129	123 [1] The Cittzens and Southern Mational Bank 1 Oak and Lee Streets, S. W., Atlanta	ı	,	5.1	35	21.8	49	12.8	· •
000	130 & The National Bank of Georgia 6 315 Boulevard, S.F., Atlanta	•	ï	7.6	×	23.4	. 19	· 3 · 9	en.
ייינעע.	STILCATIONS PENDING								
1	Name and Location (Post Office Address)				A				
ri Ci	The Citizens and Southern Bank of East Point Restrict Read and Delrympie Rd., Atlanta	ı	ı	21.2	*	4.9	us .	2.6	×
132	Fulton Mational Bank Mashington Ave. and Church St., East Point	1	ı	₩.	3	. 31.0	W 1	22.0	v
:33	Fullon National Bank No. Namon Mighuny and Johnson Perry Rd., Atlanta	ï	. '	21.6	n i	es 5.	L/S	7	5.

101	ONIDATIONS PENDING		,,244,,	Annalie		No.	Other	Other Benks	1	_
5,135		Began	Deposits	East Point	u	1000	100	Sarias	٧.	_
	Name and Location (Post Office Address)	Business	6/36/70	Œ	<u>(a)</u>	3	(5)	8	0	-
F 3	Fulton Notional Bark Fulton Industrial Blvd. and Selig Dr., Atlanta	1	(000)	11.4	z	26.4	V)	17.6	17	
135	First Mational Bank of Atlanta 4790 Fulton Industrial Blvd., Atlanta	1	,	12.8	×	19.6	en.	13.6	en	_
125	First National Bank of Atlants Noswell Road and Cromwell Road, Atlanta	•		21.6	и	80 5.	us .	4	24	
13,	137 The National Bank of Georgia 6260 Roswell Road, Atlanta		T.	21.6	× .	9.	so.	4.	ķ.	
13	133 Pulcen Exchange Bank Old Roswell Bank 31dg., Roswell		1	19.6	×	4.	W	7.6	×	
£1	Restoll Bank Rostell Road and Dairympia Rd., Actanca		•	21.2	×	7.9	en	2.5	ν.	

(5) CONVERDINCE AND THICK OF COLUMNITY (Continued)

If the Applicant back or Other Peak has pessing applications for associated of the or has received nationity to condition transfer which are not yet open for business, furnish partiment details. Such branches should be listed and confined necessary contains the sequence conditions in the recogning schedules, and should be shown and appropriate identified on the map.

See EXHIBIT 111

CONVENIENCE AND MEEDS OF COMMUNITY.

which fullows

List the assigned numbers of any branches of the participating banks, including branches approved or applied for, which it is planned to discontinue or abundon if the proposed transaction is effected, and furnish pertinent details.

No branches of participating banks, including branches applied for, are planned to be discontinued or abandoned, if the proposed transaction is effected.

State whether the service area or areas of the Resulting Bank will be predeminately agricultural, industrial, residential, or mixed, and describe the growth trend over the past ten years and the present economic outlock. (A concise general statement, rather than statistical data, is desired.)

See EXHIBIT IV

CONVENIENCE AND NEEDS OF COMMUNITY

which follows

Discuss the lending power and capacity of each of the participating banks in relation to the credit needs of its service area, and how the lending power and capacity of the Resulting Fank will relate to those needs.

See EXHIBIT V

CONVENIENCE AND NEEDS OF CONSUMITY

which follows

Discuss the types of service which the Resulting Rank will offer which are not now offered by the participating banks in their respective service areas, indicating the ext to which such services are offered by other banks competing within such areas.

See EXHIBIT VI

CONVENTENCE AND GREDS OF CONCRETELY

which follows E. 401

CONVENTENCY AND MINERS OF CONSTRUCTS

The Applicant Fink (C & S East Point) has submitted an application to the Superintendent of Banks, State of Georgia, and the Federal Deposit Insurance Corporation for permission to establish a branch office under the Banking Law, State of Georgia, as amended 1970:

No. Location					
131	Roswell Atlanta	Rd.	8	Dalrymple	Rd.

EXHIBIT IV

CONVENIENCE AND MEEDS OF COLUMNITY

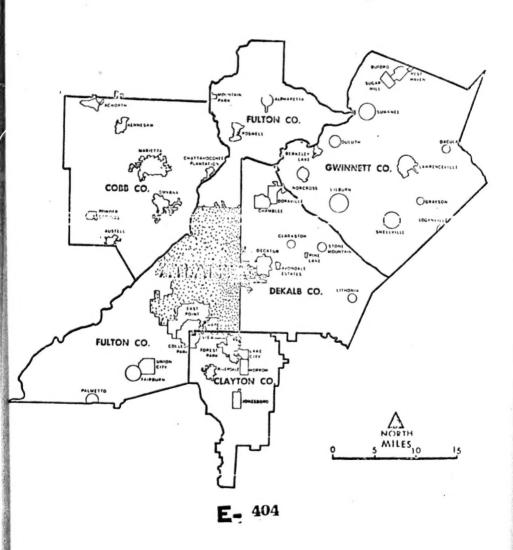
Fulton County is the largest of the five counties making up the five - county Atlanta Standard Metropolitan Statistical Area (SMSA).

Of its total 1970 population of 596,700 persons, almost 85 percent are residents of the City of Atlanta.

Since World War II, Fulton County, along with other Metropolitan
Atlanta counties, have greatly benefitted by the emergence of Atlanta
as the economic center of the rapidly growing Southeast Region, as well
as a city of national prominence. Within Fulton County, itself, Atlanta's
requirements have generated growing "sub-economics" in both the North
and South Fulton County areas outside of the City of Atlanta.

The following map of the Atlanta SNSA shows the relationship of Fulton County (and its North and South areas) -- and other metropolitan area counties -- to the central City of Atlanta. Following the map, is presented a review of major economic trends taking place in the Atlanta SMSA and Fulton County.

E- 403



The Atlanta Standard 'S tropolitan Statistical Area

The Atlanta Standard Detropolitan Statistical Area is the dominant commonic heb of the Southeast. Although Atlanta has long been a regional distribution center, it has everged during the 1960 - 70 decade to a new level -- taking on stronger characteristics as a city tied to the nation as well as the region it serves.

The Atlanta SMSA currently consists of five counties -- Clayton, Cobb, DeKalb, Fulton, and Gwinnett. Preliminary 1970 census figures show that as of April 1, 1970 Metropolitan Atlanta had a population of 1,375,746 persons. This is a 35.2 percent increase since 1960, compared to a 13.9 percent gain for the State of Georgia, and 14.6 percent for five of the southeastern states. Currently 30.6 percent of the State of Georgia's population resides in the Atlanta SMSA, compared to 25.8 percent in 1960

Looking ahead, the Atlanta filth is expected to reach a population of 1,572,900 persons by 1975, 2 million by 1983.

A review of a number of indicators clearly reflect Metropolitan

Atlanta's dominant economic role in the Southeast and its emerging role
as an important national center.

- Preliminary 1970 census figures place Metropolitan Atlanta 21st in population among the nation's 231 Standard Metropolitan Statistical Areas.
- 2. Among the top 20 metropolitan areas in the nation, Atlanta ranked second during the 1960 69 period in percentage growth in non-agricultural employment, with a gain of 61.6 percent. Approximately 26,000 jobs were created in Metropolitan Atlanta each year during the 1960's for an annual average of 577,900 in 1969. Total employment should reach 780,000 by 1975. Similar to other inland regional centers (Dallas, Minecapolis St. Paul and Kansas City) a greater proportion of Atlanta's employment is concentrated in the service-oriented categories of finance, insurance real estate, transportation communication utilities, wholesale, retail trade, and services. This employment distribution reflects Atlanta's position as the management center for the region, not only as a physical collection and distribution point, but in the central centered activities such as finance, business services, and government.
- Total private construction during the 1959 69 period exceeded \$3.3 billion in Metropolitan Atlanta. Construction increased from \$186.7 million in 1959 to almost \$450 million in 1969.

- 4. Indication of Atlanta's strong regional role as trade capital of the region is the presence of operations of 413 of the Fortune 500 list of the mation's largest indestrial corporations. Also represented in Atlanta are 46 of the 50 largest life inserance companies, 19 of the 50 largest retailing companies and 39 of the largest transportation companies.
- Atlanta is one of the nation's major government centers. There are 90 agencies, departments, or divisions of Federal government operations in Atlanta with approximately 28,500 employees. Total government caployment exceeded 89,000 in 1969.
- Metropolitan Atlanta easily leads the State in per household effective buying income, \$11,544 compared to \$9,117. It also leads the South-Atlantic States (\$9,294) and the United States' (\$10,048). By 1975-Atlanta families should have a disposable income of \$15,850.
- Retail sales more than doubled during the 1958 1969 period, from \$1.23 billion to \$2.73 billion.
- Reflecting Metropolitan Atlanta's distribution role, wholesale sales increased from almost \$4 billion in 1958 to \$3.5 billion in 1967, well over a 100 percent increase.
- 9. Almost 160,000 housing units were constructed in Metropolitan Atlanta in the 1960 1969 period. Approximately 40 percent of the total were in multi-family structures. It is expected that 250,000 new housing units will be required during the 1970 1980 decade to meet the needs of a growing population. This means that even higher annual rate of production will take place.
 25,000 units each year as compared to the 9-year average of almost 18,000 units.

In the same manner, the following list of selected national ran'ings illustrate the economic vigor of Metropolitan Atlanta:

	National SMSA Rank:	-
Total residential construction, 1969	11th	
Downtown construction, 1967	8th	
Residential units authorized for construction, 1969	13th	
Postal receipts, 1968	10th	
Wholesale trade, 1967	8th	
Bank elearings, 1968	9th	
Air traffic (emplaned passengers), 1968	4th	
Mercantile construction, 1969	6th	

Fulter County

Until shortly after World Mar II, Fulton County was largely the note economic beneficiary of the presence of the City of Atlanta within its borders. The greath and prosperity of the County was directly proportional to the growth of Atlanta, and the other seven Fulton municipalities were of little consequence, so overriding was Atlanta's importance. This is still true to a great extent, but Atlanta's requirements have spawned a new set of economic generators in sectors of Fulton County, outside of the City of Atlanta, as well as in the other four metropolitan area counties.

A growing "sub-economy" has grown up in the Tri-Cities area (East Point, College Park, and Hapeville) in South Fulton based, to a large degree, on the Atlanta Airport. With the opening of important traffic arteries -
1-85 and I-285 -- through the southern portion of Fulton County, the influence of this "sub-economy" is spreading southward into a predominantly rural region.

In a similar fashion, to the north in the Sandy Springs - Roswell area -- North Fulton -- new supporting and independent activities are taking place.

Basic economic trends taking place in Fulton County, as a whole, as well as in the "sub-economies" of South Fulton (in which the applicant bank -- C & S East Point -- has its main office and branch) and North Fulton (in which both C & S North Fulton and C & S Sandy Springs are located) are presented in the following pages.

Population Trends, Fulton County

As Metropolitan Atlanta's economic growth has spread into surrounding counties, its share of the total Atlanta SMSA population has decreased — from 65.1 percent in 1950 to 43.4 percent in 1970. However, Fulton County's population base continues to grow, and with a total 1970 population of 596,700 persons it still remains well shead of the second — largest metropolitan area county — DeNalb — with its 1970 population of 414,085.

Population data for the Atlanta SUSA, by counties, is summarized in the following table:

POPULATION, ATLANTA STSA, BY COUNTIES, 1920, 1900 and 1970

			1950	1960	1970
	Clayton		22,872	46,365	96,172
	Cobb		61,830	114,174	196,645
	DeKa1b		136,395	256,782	414,085
	Fulton		473,572	556,326	596,700
-	Grinnett		32,320	43,541	72,144
	Total		726,989	1,017,188	1,375,746
					4
-	ent of Total				
Atla	mta SMSA	1	1	1	
	Clayton .	1	3.1%	4.6%	7.0%
	Cobb		8.5	11.2	14.2
1	DeKa1b		18.8	25.2	30.1
	Fulton		65.1	54.7	43.4
	Gwinnett	r.	4.5	4.3	5.3
	Total		100.0%	100.02	100.0%

Sources: 1950, 1960, and 1970 (preliminary figures)

U. S. Bureau of the Census

In 1950 over 95 percent of Fulton County's population resided in one of its eight municipalities. During the past twenty years this ratio has been reduced to 87 percent due to the growth of residential areas in unincorporated Fulton, principally north of the Atlanta city limits in the Sandy Springs area. The largest of these municipalities, exclusive of Atlanta, are the South Fulton cities of College Park, East Point, and Hapeville. The largest of these, East Point, increased in population by approximately 3,700 during the past decade to 39,399. The other two lost as Atlanta Airport expansion activity chewed through residential areas.

Population trends for the incorporated areas and unincorporated area of Fulton County are summarized in the following table:

Population Trends, Incorporated and Pulpegrapheted Fullen County, 1959, 1959, and 1970

				Average	Annual
				Net C	rant or
Incorporated Areas	1950	1960	1970	1950 60	1960-70
Atlanta (in Fulton)	399,536	446,123	440,900	4,659	(522)
	917	1,349	2,482	43	113
Alpharetta	15,260	23,469	19,875	821	(359)
College Parks	21,797	35,633	39,399	1,384	377
East Points	1,889	2,470	3,023	58	62
Fairburn	8,560	10,082	7.646	152	(244)
Hapeville	2,123	2,983	5,412	86	243
Roswell	1,490	2,118	2,897	63	78
Union City	1,470				
Total	451,572	524,227	521,704	7,266	(252)
Unincorporated Area	22,000	32,099	74,996	1,009	4,290
Total Fulton	473,572	556,326	596,700	8,275	4,038

^{* 1950} population adjusted to 1960 city limits.

Sources: 1950, 1960, and 1970 (preliminary figures) U. S. Bureau of the Conque.

Looking ahead, Fulton County's population is expected to increase by some 33,300 persons during the next five years. With a projected 1975 population of 630,000, Fulton County will account for 40.1 percent of the Atlanta EMSA total 1975 population.

Personal Inco.

Potton County ranks third among Metropolitan Atlanta's live counties in average disposed to income per household with \$11,133 -- following Deliath (\$13,000) and Cobb (\$11,000). This is due primarily to the "heavy drag" on the average by the densely populated low-income areas in central Atlanta. Looking ahead, by 1975 it is estimated that Fulton County's average disposable income per household will reach \$14,424 -- equivalent to 91 percent of the average of \$15,850 projected for the Atlanta SMSA, as a whole.

Construction

During the 1964-69 period, a total of 36,855 residential building permits were issued in the City of Atlanta and unincorporated Fulton County -- with the City of Atlanta accounting for 65 percent of the total. Similar to other major cities, the great bulk of the City of Atlanta's men residential construction has been in multi-family (anartment units). Multi-family developments have also spilled over to a large degree into the unincorporated areas of the county -- which still, however, account for most of the county's new single - family construction.

City of Atlanta a	nd Unincorp		County
		_	
	Single Family	Multi- Family	Total
City of Atlanta	3,822	20,120	23,942
Unincorporated Fulton	6,917	5,996	12,913

Building Permits Issued

Sources: Office of Building Inspector, City of Atlanta and Fulton County.

The total value of new construction (as per building permits) in the City of Atlanta and unincorporated Fulton County totaled almost \$1.2 billion for the 1964-69 period. Of this total, the City of Atlanta accounted for 71 percent of the value of new residential construction (reflecting primarily the city's substantial apartment development) and over 85 percent of the total value of non-residential construction. Atlanta's total of over onehalf billion dollars in non-residential reflects, to a large degree, the major construction, still underway, in Downtown . 2 410 Atlanta.

Hajor construction currently underway is the Atlanta desirteen area included the 26-story Coastal Stater 11% Building to cost \$12 million and Stouffers Hotel, a 20 story 525 room facility which will join some 50 other hotels and motels that have been built in themas repolitan area during the past decade. Of the current inventory of 14,000 hotel and motel room in Atlanta, almost 10,000 were built in this decade.

Major projects on the drawing boards include the \$200 million Park Place/Atlanta development near the State Capitol, and a new Federal office and courthouse building near City Hall. This building will rise 20-40 stories, depending on ground space, and will have 1,150,000 square feet of space with a daytime population of 4,700.

Downtown Atlanta added 17 new buildings with 15 or more floors in height, including the second largest merchandise mart in the nation with two million square feet and the 1,000 room Regency Byatt House Hotel.

Flows and for a 70-size, office building, another 1,000 room hetel and high-rise apartments in the Peachtree Center area.

Major public facilities constructed during the 1960's include Atlanta Stadium (\$18 million), Civic Center (\$10 million), Memorial Arts Center (\$13 million), and Atlanta Airport expansion (\$20 million).

Value of New Construction
as per Building Permits, City of Atlanta
and Unincorporated fulton County, 1964-69

	Residential (\$000)	Non-Residential (\$000)	Total (\$000)
City of Atlanta	\$408,271	\$522,603	\$930,874
Unincorporated Fulton	_166,449	88,930	255,379
Total	\$574,720	\$611,533	\$1,186,253

Sources: Office of the Building Inspector, City of Atlanta and Fulton County.

Employment .

The Fulton-DeKalb County economies are so inter-twined that the Georgia Department of Labor does not break out employment between the two in its annual county employment estimates, reporting them as a single unit. Thus, reliable source for data on Fulton employment from which a time series can be formulated is the <u>County Business Patterns</u> of the Bureau of the Gensus. These statistics include only those jobs covered by FICA, excluding government employees, self-employed, domestics and certain railroad employees. Nevertheless, certain important trends can be gleaned from these reports.

In 1968, 72.7 percent of Metropolitan Atlanta jobs were in Fulton

County — down from 77.7 percent 1962 — as other maturing counties in the SMSA have increased their share of area employment growth. During the 1962-68 period, total Fulton County employment increased from 325,527 workers to 470,240 workers.

Looking ahead, Fulton County's total employment is expected to reach over 638,000 workers by 1975 -- excluding government workers, self-employed persons, and domestics.

Fulton County employment trends for the 1962-68 period are summarized in the following table:

runga com, y regroup are

FULTON COUNTY TOTAL	1959 234,311	1962	1965	1963 341,958
Agricultural Services	600	736	685	692
Contract Construction	13,573	14,336	23,039	22,850
Manufacturing .	57,693	61,853	64,648	69,064
Transportation, Utilities, Communication	25,657	26,268	33,338	39,852
Wholesale Trade	31,677	33,346	41,525	51,142
Retail Trade	45,977	46,957	53,685	61,439
Finance, Insurance, Real Estate	21,586	26,466	30,138	33,459
Services	35,766	39,307	49,698	62.147

lemployment as of mid-Narch pay period each year. Excludes government employees, self-employed persons, farm werkers and domestics.

Note: Columns do not add to totals due to figures withheld to avoid disclosure of operations of individual units and employment in unclassified establishments.

Source: Bureau of The Census, County Eusiness Patterns

Fulton County has an awhward prographical configuration which stems from the absorption of a neighboring county and portion of another one in earlier years. The county stretches 57 miles north - south. In addition the city limits of Atlanta, which extend from Fulton's western border at the Chattahoochee River east to the DeKalb County line, separates South Fulton -- site of C & S East Point -- and North Fulton -- site of C & S North Fulton and C & S Sandy Springs. Therefore it is worthwhile to examine these two sectors of Fulton County, separately. For this analysis, North Fulton includes all of the area of Fulton County north of the Atlanta city limits -- South Fulton, the area in Fulton County south of the corporate limits of Atlanta.

In 1950, the two small municipalities in North Fulton, Alpharetta and Roswell, contained only 3,040 residents. Sandy Springs, an unincorporated area generally bounded on the south by the Atlanta city limits, west and south by the Chattahoochee River and on the east by DeEalb County, had appreciately 4,000 residents, leaving 8,457 scattered throughout the rest of the North Fulton area. From 3.3 percent of the total Fulton County population in 1950, North Fulton now has 9.2 percent - 55,000 - and should reach 10.8

percent, or 60,000, by 1975. Alphirett, and Board I adersed to a co-bland total of 7,800 in 1670, leaving most of the greath during the past decade to the 5,000 Springs area.

South Fulton, like Borth Fulton, Is increasing its relative share of the total county population. From 12.4 percent in 1950, South Fulton advanced to an estimated 16.9 percent - 100,800 - in 1970, and is expected to contain 19.4 percent by 1975. The Tri-Citics of College Park, East Point and Hapeville immediately south of the corporate limits of Atlanta contain most of the incorporated population. The smaller towns of Union City and Fairburn in the southwest portion are not experiencing significant growth.

Population Trends, North Fulton, City of Atlanta, and South Julton, 19:0, 1960 and 1970

	1950	1960	1970
North Fulton	15,497	29,680	55,000*
City of Atlanta (in Fulton)	399,536	446,123	440,900
South Fulton	20,539	80,523	100,800*
Total Fulton	473,572	556,326	596,700

* Estimated from preliminary Census results, and recent census tract estimates by Atlanta Region Metropolitan Planning Commission.

Sources: 1950, 1960, and 1970 (preliminary figures)
U. S. Bureau of the Census.

Commercial and apartment developments in North Fulton are concentrated in a narrow corridor along Roswell Road, extending north from the corporate limits of Atlanta to Interstate 285 and on to Abernathy Road. This area is bi-sected by 1-285 in an east-west direction. North Fulton Expressway, under construction from I-285 north, will bisect North Fulton in a north-south direction and eventually tie into the metropolitan expressway network, extending south across I-85 and through central Atlanta. This will bring heretofore isolated sections of North Fulton within minutes of a major portion of the metropolitan area.

DeKalb County, adjacent to North Fulton on the east, is building up rapidly, particularly with office parks and apartment complemes along 1 205. This is also true of Cobb County to the west. These pressures plus a new direct, limited access transportation route scheduled to be opened in 1 ite 1970 north to Alpharetta, portends rapid development for North Fulton during the next 5 - 10 years.

The Sandy Springs area is basically a bedroom suburb for people who work in Atlanta. Average family incomes are nearly twice the metropolitan average. The relatively high income level, coupled with low-density development, make the automobile an important part of life. There is one car for every 2.2 people, compared with one car for every 3.1 people in the metropolitan area.

Sandy Springs accounted for 1,500 of the 1,702 housing units constructed in North Fulton in 1968, and 1,913 of the 2,329 units constructed in 1969.

Since North Fulton is not served by rail and the far north portion does not have good accessibility to desirous atlanta by automobile, industrialization has not materialized. The largest employer is Western Electric Company, just north of the Sandy Springs business area, with 2,385 employees. A new office park, Landmark VJ, has been proposed for the intersection of the North Fulton Expressway and 1-285.

Shopping centers in North Fulton include Sandy Springs North Plaza and Rammond Square, both in the Sandy Springs business area.

As with other parts of the metropolitan area, the opening of the interstate Highway System provided the impetus for development in South Fulton during the later years of the past decade. I-20 west from central Atlanta to Cobb County, I-285 south to Atlanta Airport. I-85 southwest to Fayette County, and the Lakewood Extension from I-75 south to I-285 previded cerrifors for development.

Industrialization began with the opening of the county-wood Tulton Industrial District along the Chattahoochee River six miles west of Atlanta. This 2,500 acre district now has 125 firms with a total employment of 3,500. North and adjacent to this district is the Fulton County Airport, the busiest general aviation simport in the Southeast with approximately 300 caplogues.

Great Southwest industrial Park, a 3,000 acre planned development, is located south and adjacent to Fulton Industrial District. From 1965 to 1969, 71 sites were sold to industrial users. Over 90 industrial firms and 3.6 million square feet of industrial building are in the park. There are eight other industrial districts in South Fulton in various stages of development.

The Atlanta Airport employs approximately 13,000 workers. By 1980 the number should increase to approximately 30,000, making the airport an employment center next in size to downtown Atlanta. Since an estimated 85 percent of airport workers live in the southeast and southwest quadrants of the metropolitan area, this employment center has a major economic impact on South Fulton. An expansion program is currently underway that will increase investment in this facility to \$200 million. Adjacent to the airport, the Ford Motor Compuny assembly plant employs 3,850.

With the existrict of I 05 south through Fulton County. Industrialization has started in the southwestern portion of the county. Owens-Corning Fiberglass Corporation has a 200,000 square foot facility under construction near Fairburn that will initially employ 200 workers with a \$2.5 million annual payroll.

International Office Park, across Virginia Avenue from Atlanta Airport, currently has about 385,000 square feet of space and houses approximately 1,000 employees. Another new office park in the vicinity, Landmark XII, projects 300,000 square feet. The economy of this area is almost entirely airport-oriented, and has merged with the northern portion of Clayton County. Part of the airport property is located in Clayton County, and serious attention is being given to the possibility of expanding the airport across I-285 into Clayton County. There seems to be little question that the airport will be expanded considerably, even beyond the current expansion program. The City administration is dedicated to keeping this airport in operation when a new one is built, which will be some 5 - 10 years in the future. In any event, South Fulton will continue to thrive economically on Atlanta Airport for an indefinite period.

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New developments in the near South Fulton area include the construction of Delta Ainlines' reservation center near Greenbrian Shepping Center.

Greenbrian is the only regional shepping center in South Fulton and in just inside the Atlanta city Haits. Ununounced plans are for Delta to construct its corporate headquarters in this area in a 4-building \$6 million complex.

Announcement has been made for a \$92 million 832 acre planned total community about 11 miles southwest of Atlanta.

EXHIBIT V

CONVENTENCE AND NEED OF COMMUNITY LENDING FOREK AND CAPACITY OF PARTICIPATING BANKS

The lending power and capacity of participating banks (as well as other banks) are limited in meeting the credit needs of an individual borrower on an unsecured basis to 10% of capital and unimpaired surplus, and on a secured basis to 20% of capital and unimpaired surplus. For both state - chartered in Georgia and national chartered banks capital is defined to include: capital notes and debentures, preferred stock and common stock. For state - chartered banks in Georgia unimpaired surplus includes the surplus account only. For national - chartered banks unimpaired surplus is defined to include: surplus, undivided profits, reserve for contingencies and other capital reserves, plus 50% of the reserve for bad debt losses on loans.

As per call reports of June 30, 1970, the dollar loan limits of each of the participating banks and the Resulting Bank would be as follows:

	Dollar Loan	
	án Individual	Borrower
	Unsecured	Secured
The Citizens and Southern Bank of East Point	\$112,500	\$225,000
The Citizens and Southern Bank of North Fulton	60,000	120,000
The Citizens and Southern Bank of Sandy Springs	85,000	170,000
RESULTING EANK	\$257,500	\$51 5,000

As shown above, the Resulting Bank would be in a position to meet the increasing capital needs of individual market area borrowers especially growing small and moderate size businesses— which now, in many cases, can only be handled by the sale of loan participations.

EXHIBIT VI

CONVENIENCE AND NEEDS OF COMMUNITY

The consummation of the proposed transaction will result in more effective service to present customers of the participating banks. Present customers of C&S Sandy Springs and C&S North Fulton will have direct access to the full scope and variety of services of the C&S system—which services are available directly to customers of all C&S Holding Company affiliate banks—including: personal and corporate trust services, factoring, real estate lending, enterprise capital loans, international banking, and travel department.

With the availability of a single C&S bank in various areas of Fulton County outside Atlanta, suburban buninesses which operate in more than one part of the County outside

Atlanta will not be required to maintain banking accounts with more than one bank in order to have ready access to C&S facilities where their business is transacted. Likewise, residents living in one part of the suburban County but working in another part, will have the convenience of dealing with the same bank both at home and where they work.

In summary, there will be no decrease in the types of services now being offered by the participating banks if the proposed transaction is approved. While approval will not bring any immediate expansion of the types of banking services available through the participating banks, it will make the wide range of C&S services directly and more conveniently available to customers of the participating banks.

In addition, the Resulting bond, because of its larger capital base will be able to serve larger corporate customers—many of which require banks of a certain size before designating them as depositories. It is believed that this factor will enable the Resulting Bank to play a more important role in the community which it will serve. Identification of businesses located in Fulton County outside Atlanta with a bank having its main office there will focus the attention of these corporate customers upon the unique, opportunities and problems of the rapidly growing community served by the Resulting Bank. Similarly, the resultant larger capital base will make it possible for the Resulting Bank to service larger credit needs without the necessity of having to sell participations in loans in order to meet these needs.

by C&S are not duplicated by other banks serving the areas served by the participating banks. Customers of the C&S correspondent associate banks have, it is felt, chosen them to do business with because of the availability of the C&S services through the banks, even though the correspondent associate status meant that in certain cases the services were available indirectly and by reference. Approval of the transaction would, therefore, enable the participating banks more fully to recognize this choice of their customers and to enlarge their abilities to implement the customer's chosen banking program.

(5) Colon 1977 F. T. 3 Colon 1977 (Com laws)

Directs the past recent of the participating banks with respect to their greate, another so of their respectibilities to the community, and alcohomous to provide recent provides.

See Exhibit VII
CONVENIENCE AND MEEDS OF COMMENTY
Attached

Other supporting information relative to the factor of convenience and needs of the communities served by the participating banks and to be served by the Resulting Bank is as follows:

None

(6) COMBISTRICY OF CORFCRAGE POWERS

The Applicant Eark is organized pursuant to Article VIII State Banking Law of Georgia; Chapter 13-9, Code of Georgia, as amended
(Give citation of State statutory provisions)

There is attached hereto a true copy of the Articles of Incorporation or Association of the bank, together with all exendments thereto. (If previously submitted, only subsequent emendments are to be attached.)

(7) EFFECT OF FROPOSED TRANSACTION ON COMPETITION (Including Any Tendency Toward Monopoly)

The Applicant Pank is requested to furnish herewith as part of this application the following exhibits:

- Exhibit A Schedules showing the total "IPC" deposits, both demand and time, and total loans and discounts of:
 - Applicant Eank, Other Sank, and each other bank competing within the service area or areas of the Applicant Eank;
 - 2. Other Eark, Applicant Fink, and each other bank competing within the service area or areas of the Other Eark;
 - 3. Reculting Tank and each other tank compating within the service | area or areas of the Resulting Lank;

and chowing for each pervide area the percentages of "IPC" deposits and losses and discounts of each built in relation to the apprepates for that particular service area.

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EXHIBIT VII

CONVENDENCE AND NEEDS OF COMMENTTY

with the support of the C&S system, the participating banks have actively expanded their services to the communities in which they are located. Implementation of the C&S philosophy that a primary requirement of full-service banking is the service of meeting the growing credit needs of growing communities is illustrated in the following table which sets forth the total loans made by the participating banks during the years 1965-1970 (June 30):

Total Loans (\$000)	C&S East Point	C&S North Fulton	C&S Sandy Springs
December 31, 1965	9,147.9		3,754.1
December 31, 1966	11,969.7		5,188.0
December 31, 1967	12,777.8	1,119.7	6,161.0
December 31, 1968	15,784.0	2 485 R	8 929.7
December 31, 1969	24,002.0	5,006.0	13,246.2
June 30, 1970	23,992.7	5,216.6	14,010.6

Similarly, the commitments of the participating banks to provide the resources necessary for support of the growing communities served by them is shown in the following table, which reflects the total deposits held by each of the participating banks during the years 1965-1970 (as of June 30):

Total De	posits (\$000)	East Point	North Fulton	Sandy Springs
December	31, 1965	14,538.2		6,447.5
December	31, 1966	16,198.5		8,478.7
December	31, 1967	18,652.4	1,749.7	10,497.9
	31, 1968	22,345.7	3,526.0	13,956.8
	31, 1969	27,528.7	5,333.1	16,807.2
June 30,		25,888.2	5,820.6	17,736.8

The response to the needs of their communities which is demonstrated by the growth shown on the above tables is one measure

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of the records of the banks involved in this transaction.

Equally as important is their record of bringing to their communities the opportunity of participating in the innovative banking services and programs originated by the C&S system, such as individual tax return preparation, payroll accounting plans, bank credit cords and "enterprise lending" (specialized lending programs for small high-risk businesses). This record of expanding the types and numbers of banking services to meet the needs of changing, more economically complex communities, together with the measureable growth in banking resources and activity, demonstrates the awareness of the participating banks to the needs of their communities, and their alertness to provide needed services.

ALANKING OFFICES IN PULION COUNTY

Including banking offices in business as of year-end 1960, and as of September 1, 1970 --- approved - not open banking offices -- applications purding for new banking offices.

Applications Pending	д I I	1611 641	а д т 11111	6
Approved Not Open		181118141		9
In Sustnes:	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 2 16 16 17 18 18 18 18 18 18 18 18 18 18 18 18 18		58 124
	The Citizens and Southern Bank of East Point The Citizens and Southern Bank of North Fulton The Citizens and Southern Bank of Sandy Springs	City of Atlante: Citizens Trust Company Fulton National Bank Georgia Savings Bank and Trust Company Secantile National Bank Peoples Arerican Hank of Atlanta The Citizens and Southern National Bank The First National Bank of Atlanta The National Bank of Georgia Trust Company of Georgia	North Fulton: Fulton Exchange Bank Roswell Brnk Irust Company of Georgia Bank of Sandy Spring South Fulton: Bank of Fulton County Bank of Fulton County Citizens Bank of Hapeville Fultorn Bank of Hapeville Fultorn Bank of Bank	TOTAL

		"Toc" Denosits	orits		Total Conns	8000	
		(\$000)	1970 of Total		(\$000) Z	1970 of Total	
The Citizens and Southerr Bank of East Point The Citizens and Southern Bank of North Pulcon The Citizens and Southern Bank of Sandy Springs	•	21,4.7 5,130	.3	49	23,993 5,217 14,911	22.2	
HESULT'S MAN	en.	43,1:1	2.32	en	43,221	2.12	
City of Atlanta: Capany Citizens from Company		29,281	1.1		10,779 200,079(a)	. Q.	
Georgia Savings Bank and Trust Company		11,46	5.	,	10,077	iú si	
Secontile Mational Bank For Ave American Bank of Atlanta		20,3:7	1.1		15,589	36.5	
The Citizens and Southern National Bank		529,7:4(c)	27.9		\$45.004(0)	26.0	
The Detlenet Bank of Georgia		340,865(a)	18.4		337.626(a)	10.00	
	0					* 1	
Note: Telton:		7,217	4.		6,100	'en	
Towner I Bank Trust Corpeny of Georgia Bank of Sandy Springs		3,970	r. r.		4 80 4	7:1	
Fellon:						,	
Bank of Zulton County		20,622			4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	. "	
Enalt of the South		11.233			657.6	v.	
Dickers Bush of School		355.9	.3		4.030	7.	
First Palmetto Bank	1	2,153	1	1	777		
TOTAL		\$1,865,565	100.02		\$2,031,149	20.02	

Reports of Condition, June 30, 1970. Sources:

⁽a) Total "IPC" Deposits and Loans as per Report of Condition, June 39, 1979, less estimates for Ballain County branches of these banks made by Marketing Research Department. The Citizens and Southern Criting Co.

⁽b) role Coll Surrary of Deposits, June 30, 1970 Jese Workland Branch in Behalb County.

⁽c) Comptroller's Department, The Citizens and Southern Nr. Jonal Benk

(finderly law femines forms some obj) (continue)

- Exhibit B Co must on the extent cal intensity of contelling in the service order of to Applicant limit and Other Lank provided by one by and less consociation can indestrie! Lada, and forests a scale tube showing the total with remains intensity in once, and total less of once such such such inclination operating in office or which within the respective service organ.
- Exhibit C Comment on the extent and intensity of competition in the service areas of the Applicant lank and Other Funk provided by (a) insurance exeguates, (b) erests unions, (c) sales fireses exeguates, (d) personal loos corponies, (c) factors (f) direct bening agencies of government, and (g) financial institutions located outside much service grown.
- Exhibit D Comment on the extent to which the Applicant Each and Other Pank have deposit accounts and loss accounts of the some individuals, partnerships, and comperations, and estimate the aggregate number and dollar amount of such accounts in each book.
- Exhibit E Comment on the extent to which deposits and loans of the Applicant Benk and Other Bank originate in tack other's service area or areas.
- Exhibit F Schedule showing the number and total deliar amount of leans originated during the preceding calendar year by (a) Applicant Eank, and (b) Other Hank, which were shared or placed with each other or with any other tank or tunbo, indicating the deliar amount of such leans retained by the originating tank and comment on the recount of yeach placements were node.
- Exhibit C Schedule cheming interest rates and service charges on loans and deposits of each of the participating banks, and the proposed interest rates and service charges for the Reculting Bank in relation to such rates and charges of other competing banks and financial institutions.
- Exhibit H Comment on trust department activities of the Applicant Bank and Other Bank, the extent to which each bank has trust department business originating in the other's corvice area or areas, and compare the aggregate heldings, including the number of accounts, for each anjor type of fiduciary or agency appointment. (Indicate the bases for assigning book carrying values.)
- Exhibit I If five per cant or more of the stock of any bank, including the participatine banks, is owned by any director or officer of the participating canks, or any pension or profit sharing trust established or administered by such banks, state the name of the owner, name and location of the bank, and the parcentage of shares owned.
- Exhibit J Statement as to whether the Applicant Eank or Other Benk is affiliated with a has a stock interest in any other bank, the stock of which is owned by a bank holding company as defined in the Eanh Holding Company Act of 1956.
- Exhibit K Comment on the over-all effect of the proposed transaction on the competitive situation, both with respect to commercial and trust business, in the service area or areas of the Resulting Each, noting toth favorable and varevocable considerations, and atte whether the field of competition of the Resulting Each will be local, regional, national, or international.

EXHIBITS 5 MD C OBSETTIO: IN THE RELEVANT HAVES COUNTY MARRIT FROM OTHER FULLXIAL LISTIFITIOS

Competition from non-bank financial institutions in the relevant Fulten County market has historically been strong, and can be expected to remain a significant factor in the future. Growth trends for various categories of non-bank lending institutions -- both in terms of number of offices in operation and lending activities -- are decribed more fully in the following schedules.

Savings and Loan Associations

Atlanta and Fulton County savings and loans, unlike commercial banks, are unrestricted as to branching across county lines and consequently open new offices throughout the five-county Atlanta metropolitan area and beyond.

City of Atlanta and Fulton County savings and loan associations are active competitors for both navings depocits and loan customers, and can readily be considered bank competition in the City of Atlanta and Fulton County. While the number of existing savings and loan offices in Fulton County increased only slightly, from 30 to 35 between 1965 and 1970, total assets of all Fulton County savings and loan associations increased from \$683,070,000 to \$927,568,000 during the same period.

In addition to the existing S & L offices in Fulton County, as of September 1, 1970, there are currently three approved but unopened offices and one branch application pending. These offices are indicated in the following table.

CITY OF AUTLANTA AND FULLDS CUNTY AS OF SEPTEMBER 1, 1970

				Ja	January 1, 1970	
	IN BUSINESS		Open	Der orits (\$000)	(\$000)	(\$000)
**	Atlanta Federal Sar Nain Office: 20 Branch Offices:	Atlanta Federal Savings and Loan Association Nain Office: 20 Marietta St., Atlanta Branch Offices: 3235 Peachtree Rd., Atlanta 30SC Campbeton Rd., Atlanta 2881 Lakewood Avc., Atlanta 1124 Peachtree St., N.E., Atlanta 921 Cordon St., S.W., Atlanta 1605 Honroe Drive, N.E., Atlanta	1928 1956 1965 1959 1953 1969	\$526,438	\$338,130	\$395,088
. 1		3581 Nain Struet, College Park 4605 Roswel Rd., N.E.	1961	c		
4	Fidelity Federal S Main Office: 30 Branch Office:	Nain Office: 300 W. Feachtree St., N.W., Atlanta Branch Office: 3393 Feachtree Rd., N.W., Atlanta	1952	\$:0,740	\$ 11,876	\$ 13,396
85	. E .	First Federal Savings and Loan Association .Nain Office: 40 Marietta Street, N.W., Atlanta Branch Offices: 1870 Pichnont Rd., N.E., Atlanta 2267 Marietta Blvd., N.W., Atlanta	1924 1956 1970	\$ 69,346	\$ 75,288	\$ 87,445
		1612 Cleveland Avenue, East Point 6160 Roswel. Rd.	1950			

			January 1. 1970		
	Date	Deposits (\$000)	<u>Lonna</u> (\$000)	(\$000)	
Fulton Federal Savings and Loan Association Nain Office: 21 Edgewood Ave., N.E., Atlanta Branch Offices: 3024 Peachtree Rd., N.W., Atlanta 979 Virginia Ave., N.E., Atlanta 2357 Sevell Rd., S.W., Atlanta 740 W. Beachtree St., N.W., Atlanta	1933 1956 1961 1962 1967	\$183,592	\$200,879	\$237,783	. 1
2860 East Point St., East Point 1184 Alpharetta Rd., Roswell	1950 1965				
Nome Fideral Savings and Loan Association Main Office: 77 Forsyth St., N.W., Atlanta	1929	\$ 15,681	\$ 17,364	\$ 19,783	
Mutual Federal Savings and Loan Association Nain Office: 205 Auburn Ave., N.E., Atlanta Branch Office: 2563 Gordon Rd., N.W., Atlanta	1925	\$ 8,349	. \$ 8,289	\$ 9,950	
Peachtree Fideral Savings and Loan Association Nain Office: 3030 Peachtree Rd., Naw., Atlanta Branch Office: 6343 Roswell Rd., N.E., Roswell	1948	\$ 30,327	\$ 29,552	\$ 33,319	
Southern Federal Savings and Loan Association Nain Office: 712 W. Peachtree St., N.W., Atlanta	1936	\$ 22,239	\$ 25,705	\$ 28,978	
Standard Federal Savings and Loan Association Main Office: 44 Broad St., N.W., Atlanta Branch Offices: 3121 Campbellton Rd., S.W., Atlanta 3485 Northside Parkway, N.W., Atlanta 1829 Peachtree Rd., N.E., Atlanta	1927 1962 1963 1967	\$ 69,549	\$ 75,685	\$ 86,959	

			January 1. 1970	
	Date	Deposits (\$000)	<u>Loans</u> (\$000).	(\$000)
deral Savines and Loan Association	,			

\$ 14,857

\$ 12,935

\$ 12,553

1950

Tri-City Federal Savings and Loan Association Nain Office: 606 S. Central Avenue, Hapeville Branch Office: 27 Smith St., Fairburn

APPROVED -- NOT OPENED

Atlanta Federal Savings and Loan Reswell Ru. near I-285 and Abernathy Rd.

Home Federal Savings and Loan Cheshire Bridge Rd. and Lavista Rd.

Standard Federal Savings and Loan 1149 Fonce de Leon Ave., N.E.

APPLICATIONS PENDING

Fulton Federal Savings and Loan Peachtree Rd., N.E. and Peachtree. --Dungoody Rd., N.E.

E- 430

Credit Unions

Credit unions in the relevant Fulton County market, as in other major metropolitan areas, are becoming increasingly competitive for personal savings and loan customers.

There are currently some 138 State and Federally-chartered credit unions in Fulton County, of which 123 are located within the City of Atlanta and 15 are situated elsewhere in Fulton County.

Year-end 1969 total asset figures are available for State-Chartered credit unions and are included in this exhibit along with names and addresses of the individual credit unions. Comparable total asset figures are not available for the same date from the United States Department of Health, Education, and Welfare, the agency regulating Federal-Charter credit unions. However, the approximate total asset sizes of the reported Federal Credit Unions In Tulton County is indicated by the accompanying key.

FEDERAL CREDIT UNIONS ASSET CODE KEY (ASSET AMOUNTS AS OF YEAR-END 1969)

0

less than \$100,000 Total assets

3

4 \$100,000 - \$250,000 Total assets

5 \$250,000 - \$500,000 Total assets

6 \$500,000 - \$1,000,000 Total assets

7 \$1,000,000 - \$2,000,000 Total assets

8 Greater than \$2,000,000 Total assets

* Chartered, but not in operation. No assets.

The names and locations of Federal and State-chartered credit unions in Fulton County, along with available asset information, are listed on the following pages.

E- 431

ATLANTA

	Kane	Address	Areat Cyl.
	ARAE	624 Bart Sellding 30303	4
	AAD	Atlanta Army Depot	8
	ARACO	933 Lee St. S.W. 30310	6
	AFEC Employees	1039 Crant St. S.E. 30315	2
	Aulith Imployees	53 Hagman St. S.E. 30313	4
	Atlanta CCS	3850 Brewns Mill Rd. 30315	3
	Atlanta Car for Mire	792 Bankhead Ave. S.W. 30318	3
	Atlanta Forest Service Employees	1720 Feachtree Rd. R.W 30309	. 4
		679 Capital Ave. S.W. 30314	*.
	Atlanta Penitentiary	U.S. Penitentiary 30315	6
	Atlanta Teachers	261 Ashby St. M.W. 30314	6
	Atlanta University Center	671 Reckwith St. S.R. 30314	3
	Beulah Baptist Church	170 Criffin St. N.W. 30314	*
	CDC	1600 Clifton Rd. N.E. 30333	7
	Circle 34	402 McDonough Blvd. S.E. 30315	6
	Community Chest	Box 1038 30301	*
	Complete Atlanta	465 Sautell Ave. S.E. 30315	4
	COSLICO	1459 Peachtree St. N.E. 30309	3
	CPA Employees	3348 Peachtree Rd. N.E. 30326	4
	Davison's Employees DIXSEA	180 Peachtree St. N.E. 30303	4
	EOA	1955 Monroe Dr. N.E. 30324	5
	PAA Southern	101 Marietta St. Euilding 30303	. 1
	FULCO Exployers	Box 20636 30320	6
	Fulton Mills Employees	163 Central Ave S.W. 30303	4
	CHE CHE	Box 1726 30301	4
	CHHI	2090 Jonestoro Rd. 30315	6
	GRCE	1256 Briarcliff Rd. N.E. 30306	1
	Georgia Methodist	4770 N. Peachtree Rd. 30341 .	
	Georgia Optometric	1200 Ponce de Leon Ave. N.E. 30306 Box 18617 30326	
	Georgia Power Atlanta	Box 4545 30302	_ 3
	Glasrock Employees	Box 19566 Station N 30325	7
	Gordy Tire	151 14th St. N.W. 30318	
	HER Atlanta	50 Seventh St. N.E, 30323	3
	Holsey Temple C.E	704 Charlotte Place N.W. 30318	*
	Holy Family Mospital Employees	Fairburn & Scwell Rds. 30331	
	Kennesaw Life Employees	1447 Peachtree St. N.E. 30309	-
	King Hardware Employees	4555 Frederick Dr. S.W. 30336	1
	Kresge ADC	Atlanta	
	LPIU Local 251	881 Peachtree St. N.E. 30309	*
	Local Two Eighteen	157 Forsyth St. S.W. 30303	*
	Local 613 IBEW	501 Pulliam St. S.W. 30312	1
	11000	Box 432 Blair Village 30054	5
	OBS Employees	1445 Marietta Blvd. N.W. 30318	*
	OlPPD Atlanta Peachtree	3200 Lakewood Ave. S.E. 30310	3
		50 7th St. H.E. 30323	7
	Powerco	Box 4545 50302	٤
	Red Disk	Box 4147 30302	4
		P.O. Drawer 1734 30301	5
	Regency Myatt Sears Atlanta Employees	265 Peachtree St. N.E. 30303	U
		675 Ponce de Leon Ave M.E. 30303	7
	Sinco Atlanta Employees Southern Aircays	353 Jones Ave. N.W. 30314	4
	Southern Central .	Atlanta Airport Station Box 20621	10320 5
	Saint Paul of the Cross	2094 Morann Dr. 30329	0
	Terminal Transport E.ployees	551 Harvell Rd. H.V. 30318	0
×	Texaco SE	1328 Eoulevard S.E. 36315	6
	Transit	864 W. Peachtree St. H.P. 30300	. 5
	Ward A	609 Virginia Ave. N.C. 30306	6
	W Georgia	Box 892 30301 56 Marietta St. N.W. 30303	
	Warren Methodist Church	101 1.11. 0. 2021/	:
	Waent Street Conch 5-432	16 Years 11. 3.F. 36112	
	Tarde Code	loc 11.14	2 0

POLIOS COUNTY (Our tide City of Atlanta)

Kame	Address	Asset Code
Atlanta Keeka	1239 Oakleigh Dr., East Point 30044	3
Atlanta Onized	3107 Sylvan Ed., Espeville 30354	6
Atlanta W.	670 College Park Rd., College Park 30022	2 .
THAPD	1121 Oakleigh Dr., East Point 30044	3
Prestolite Atlanta	2316 Lawrence St., East Point 30344	2
Rexall Allanta	1120 Oakleigh Dr., East Point 30044	2
SFH	1170 Cleveland Ave., East Point 30044	1

STATE CHARTERED CREDIT UNIONS YEAR-END 1969

ATLANTA

Name	Address.	Total Asse
A. Co. Employees Credit Union	777 Memorial Dr. S.E.	102
AMCO Credit Union	221 Ivy St. R.E.	252
ANILSCO Credit Union	451 Stephens St. S.W.	9
USSAC Credit Union	802 Title Building	341
ARMCO Credit Union	593 Clenn Iris Dr. N.E.	83
Arrow Credit Union	2022 Murphy Ave. S.W.	504
Associated Credit Union	38 Auburn Ave. R.E.	1,379
Atlanta City Toplogoes Credit Union	60) City Ball	2,253
Atlanta Cooperative Credit Association	529 Merchandise Mart	265
Atlanta Creybound Terminal Employees C. U.	81 Cain St. E.W.	16
Atlanta Postal Credit Union	M-102 Federal Annex	20,940
Atlanta Railway Postal Clerks Gredit Union	111-M Federal Annex	1,499
Atlanta Teachers Credit Union	462 Eighth St. N.E.	1,831
Atlanta Terminal Employees Credit Union	71 Spring St. S.W.	39
Atlantic Steel Credit Union	1300 Necaslin St. N.W.	1,384
Ben Franklin Credit Union	1400 W. Peachtree St. N.W.	-51
Circle "W" Credit Union .	1299 Kurthside Dr. N.R.	8
Delta Employees Credit Union	Atlanta Airport	10,429
DuPont Atlanta Employees Credit Union	1737 Ellsworth Industrial Dr.	
Employers Group Credit Union	1438 W. Peachtree St. R.W.	8
Employees Credit Union Swift Company	244 Peters St. 3.2	114
Employment Service Credit Union	1 Peachtree St. N.E.	79
Essell Credit Union	1197 Peachtree St. N.E.	98
Federal Employees Credit Union	87 Walton St. N.W.	13,248
GA-NP General Office Credit Union	4 Hunter St. S.E.	70
Genuine Parts Credit Union	299 Piedcont Ave. N.E.	122
Coorgia E.S.A. Credit Union	474 State Labor Building	87
Georgia Realth Department Credit Union	516 State Office Building	515
Georgia International Credit Union	615 Peachtree St. R.E.	40
Georgia Standard Oil Employees C. W.	1800 Pulton Matienal Bank	453
Georgia State Dept. of Education C. U.	249 State Office Building	712
Georgia State Bay. Dept. Employees C. U.	271 Capital Ave. S.W.	1,683
Georgia Telco Credit Union	424 Burt Building	21,383
Mospital Authority E-playees Credit Union	80 Butler St. S.E.	403
John Rogers Exployees Credit Union .	1040 Huff Ed. N.W.	27
Journal-Constitution Employees C. U.	10 Forsyth St. M.W.	1,656
1. 6 P Gredit Union	196 Marietta St. N.W.	33.
Harion Mg. Credit Union	174 Chester Ave. S.E.	19.
Mead Packaging Employees Credit Union	1040 W. Marietta St. N.W.	494
Herchants Mutual Credit Corp.	70 Broad St. 2.U.	1,566.
Montag Employees Credit Association	245 E. Highland Ave N.E.	255,
Mutual Savings Credit Union	1219 Caroline St. H.E.	
Orange blue Credit Union	1375 Peachtree St. S.E.	1,183,
R.F.A. Isployees Credit Union	99 Priversity Ave. S.P.	73.
Reprinted n Imployer; Credit Valen	205 Jankipper 54, B.E.	10

Rich's Exployees Credit Union	P.O. Eox 4539	3,552,
Ruralist Credit Union	713 Glenn St. S.W.	450,
Russell Co. Employees Credit Union	117 Central Ave.	18,
S.M.C.R.C. Credit Union	1307 Peachtree St. N.E.	68,
S.O.S. Credit Union	· 214 State Capitol	102,
SHO DO CO Savings Plan Credit Union	1301 Chattahoochee Ave. N.W.	£.,
Small Agencies Credit Union	1 Hunter Sc.	635,
Southern Freight Bureau Employees C. U.	101 Marie ta St. Building	134
State Revenue Dept. Credit Union	309 Trinity-Mashington Building	104
T.C. Employees Credit Vaion c/o Tenn. Corp.	55 Marietta St.	79,
Thompson, Boland & Los Employees C. U.	201 Feachtree St.	73.
The Thrift Credit Union	Terminal Station Building	1,230,8
United Family Employees Credit Union	494 Spring St. N.W.	91./
White Columns Credit Union	1601 W. Peachtree St. N.E.	59,0

FULTON COUNTY (Outside City of Atlanta)

Associated Grocers Credit Union	1286 Milledge St., East Point	1,496,675
Colonial Stores Employees Credit Union	2251 N. Sylvan Rd., East Point	2,452,914
East Point Municipal Employees Credit Union	City Hall, East Point	373,180
Fort McPherson Credit Union	Building T-213, Fort McPherson	2,013,473
Fulton Teachers Credit Union	3420 Whipple Ave., Hapeville	884,476
IPCO Employees Credit Union	2323 N. Sylvan Rd., East Point	21,850
Tri-City Postal Credit Union	2905 East Point St., East Point	10,541
W.A.S.E. Credit Union	2675 Martin St., East Point	43,115
· · · · · · · · · · · · · · · · · · ·		

Sales l'immee Companies

While total loan data and other financial statistics are not available.

for Fulten County sales finance companies, local offices of such national organizations as CMAC, Ford Motor Credit, Chrysler Credit Corporation,

Allstate, State Farm, and others, are estimated to provide a substantial degree of competition for automobile loans.

Personal Loan Companies

Personal consumer finance companies in the relevant Fulton County market are active competitors for numerous personal loan services, including automobile, appliance, and short-term individual loans.

As of year-end, 1969, there were some 173 personal loan company offices in operation in Futon County with a total dollar amount of loans outstanding of \$71,142,578, according to data provided by the Georgia Comptroller Generals office, the governmental agency regulating these offices. Loan outstanding dollar amounts are shown for individual Fulton County consumer finance companies in the following pages.

CONSUMER PRIMARCE OFFICES, YEAR-FRO 1969

ATLASTA

			Loans
Kome	Address		Outet ciip
	1,		***************************************
1	*		
Acme Investment Co.	5 Auburn Ave. N.E.		\$ 82,43.
Allied Finance Co.	131 Luckie St. R.W.		\$165,101
Allied Finance Co.	127 Chirchall St.	1	\$288,614
Allied Finance Co.	81 Poplar St.		\$180,69;
American Finance Co.	77 Alabama St. S.W.		\$170,567
American Plan Corp. of Atlanta	3's Edgewood Ave.		
Apex Loan & Finance Co., Inc.	13 Houston St. N.E.		\$533,601
Associates l'inance Co.	793 Peachtree St. N.E.		\$385,318
Atlanta Acceptance Corp.	321 Peachtree St. N.E.		
Atlanta Finance Co.	90 Plaza Way		\$ 99,930
Avco Finance Co.	23 Exchange Place N.E.		
Avco Finance Co.	950 Gordon St. S.W.	*	\$588,029
Avco Finance Co.	1801 Peachtree St. N.E.		\$873,655
Avco Finance Co.	2581 Piedmont Rd.		
Banner Finance Co., Inc.	136 Hitchell St. S.W.		\$349,026
Beneficial Finance Co. of Atlanta	42 Forsyth St. R.W.		\$ 63,350
Beneficial Finance Co. of Atlanta	35 D. West Paces Ferry Rd. N.W.		\$752,287
Beneficial Finance Co. of Atlanta	1917 Stewart Ave. S.W.		\$305,789
Beneficial Finance Co. of Atlanta	1033 Peachtree St. N.E.	,	\$421,494
Bolton Credit Co.	2332 Earietta Blvd. N.W.		\$606,903
Broad Finance Co., Inc.	12½ Broad St. N.W.	1	\$ 45,563
Central Loan & Finance Corp.	64 Plaza Way		\$125,437
Century Firence Cd. #1	923 Peachtree St. N.D.		\$ 75,965
Century Finance Co.	3061 Peachtree Rd. M.E., Buckhead	1	\$427,033
Century Finance Co.	603 Stewart Ave. S.H.		\$166,227
Century Finance Co.	815 Hollywood Rd. M.W., Grove Park		\$457,037
CFG Lozes	1028 Peachtree St. N.E.		\$257,923
Chesterfield Finance Co.	12 Forsyth St. S.W.		\$303,072
Citizens Finance Co.	320 Chandend Padamat Buddidge		\$104,183
City Finance Corp.	329 Standard Federal Building 35 Whitehall St. S.W.		\$ 10,185
C.M.I. Personal Loans	195 Auburn Ave. R.E.		\$119,817
Coburn Finance Corp.	8 Walton St.		\$ 50,916
Coburn Finance Corp.	141 North Ave.	7 1	\$278,956
Coburn Finance Corp.			\$562,441
Commercial Credit Plan, Inc.	2035 Stewart Ave. S.W.		\$359,959
Commercial Credit Plan, Inc.	707 Spring St. N.W.		\$442,959
Community Loan Corp. of East Atlanta	61 Forsyth St. N.W.	10	\$339,697
	1239 Moreland Ave. S.E.		\$401,528
Community Loan & Investment Corp.	98 Alabama St. S.W.		\$745,499
Community Loan & Investment Corp.	622 Lee St. S.W.		\$685,093
of Buckhead	3102 Roswell Rd. N.W.		\$636,272
Community Loan & Investment Corp.			
	47 Pryor St. N.E.		\$797,983
of Five Points Community Loan & Investment Corp.			
of Fulton County	778 Harietta St. N.W.		\$592,862
or ruleon county			

^{*}New office--Data unavailable

	Commity loss & lovestiest Corp.	45 Fersyth St. H.W.	\$037,700
	of Corala	•	*****
	Commity Lass & Investment Corp.	72 Forsyth Et. H.V.	\$560,412
	Corrantly Loan & Investment Corp.	603 Adaby St. S.W.	\$343,761
		553 Ashley St.	\$490,571
	Courtery Pinnice Co.	3240 Pencheres Ed.	\$197,000
	Courtesy Finance Co.	337 M. Peachtre: St.	\$299,195
	Courtesy Pinance Co.	945 Marietta St. E.W.	\$837,672
	C.T.C. Finence Corp.	652 Peachtree St. N.L.	\$849,032
	C.T.C. Finance Corp.	62 Pryor St. H.E.	\$835,790
	C.T.C. Finance Corp.	1739 Stewart Ave. S.P.	\$580,014
	C.T.C. Finance Corp.	88 Valten St.	\$832,043
	C.T.C. Finance Corp.	· · · · · · · · · · · · · · · · · · ·	\$659,629
	C.T.C. Finance Corp.	821 Gordon St. S.W.	\$599,074
	Customers Loans Corp.	5-A Porsyth St. R.W.	\$681,484
	Customers Leans Corp.	585 Penchtree St. R.E.	
	Delta Finance Co.	600 Peachtree St.	\$301,595
	Dial Finance Co. of Atlanta	820 Gorden St. S.W.	\$333,617
	Dial Finance Co. of Georgia	127 Peachtree St. Ru. 212 N.E.	\$607,764
	Dixie Company	82 Pryor St. 3.E.	\$ 93,941
	Dixie Finance Corp.	1992 A Bankhead Ave.	\$382,627
	Dollar Loan Co.	86 Ivy St. N.E.	\$120,352
	Domestic Loans of Broadview, Inc.	2581 Piedcont Rá. N.E.	\$264,153
	Domestic Loans of Atlanta	3131 Campbellton Rd.	\$484,796
	Employees Finance Co.	43-45 Malton St. 21.12.	\$688,521
	Finance Management, Inc.	4080 Peachtree Rd. N.E.	\$ 88,594
	Ford Finance Co.	83 Alabana St. S.W.	\$145,593
	Ford Mator Credit Co.	3376 Peachtree Rd. M.E.	\$489,100
	Franklin Finance Co.	2796 Lakewood Ave. S.W.	\$377,299
	Tranklin Pinence Co.	1080 Peachtree St. N.E.	\$285,770
	Freeman Finance & Thritt Co., Inc. ,	651 Lee St. S.W.	\$703,600
	G.A.C. Finance Corp.	1401 Peachtree St. Building M.W.	\$626,840
	G.A.C. Finance Carp. of Atlanta	6 Pryor St. S.W.	\$679,427
-	G.A.C. Finance Corp. of Aglanta	19% Peachtree St.	\$652,431
	G.A.C. Finance Corp. of Atlanta	56% Broad St. Realy Building	\$402,010
	C.A.C. Finance Corp. of Atlanta	948 Gordon St. S.V.	\$806,000
	G.A.C. Finance Corp. of Atlanta	1045 Peachtree St. K.E.	\$529,837
	G.A.C. Finance Corp. of Atlanta	816 Gordon St. SiV.	\$787,926
	General Finance Corp. of Atlanta West End		
	General Finance Corp. of Atlanta	82 Forsyth St. N.W.	\$472,950
	General Finance Corp. of Atlanta M.E.	947 Peachtree St. N.E.	\$1,045,979
		3079 Peachtree St. N.E.	\$395,178
	County County		
	General Finance Corp.	714 Moreland Ave.	\$ 60,642
	Geiger Finance Co.	1182 W. Peachtree St. N.W.	\$257,037
	Hartsfield Co., Inc. \$3	1831 Delowe Dr. S.W.	\$256,015
	Hartsfield Co., Inc.	112 Forsyth St. N.W.	\$201,961
	llome Credit Co.	19 Decatur St. N.W.	\$883,877
	Home Credit Cu.	378 Peachtree St. N.E.	\$472,031

			,
	Ross Credit Co. of Pulton	940 Cordon St. S.M.	\$382
	Bons Credit Co. of Atlanta	935 Peachtree St. E.E.	\$605.35
	Home Credit Co.	35 Foregth St. S.M.	\$731.1
	Remarkers Loan & Consumer Discount	2964 Peachtree Rd. R.W.	\$6.61,45
	Bousehold Tinaace Corp. of Atlanta	852 Gordon St. S.W.	\$1,260,4"
	Bounchold Finance Corp. of Atlanta	193 Peachtre: St. M.E.	\$3,539,
	Household Finance Corp.	2841 Greenbriar Play, S.R.	\$897,26.
	Bousehold Finance Corp. of Atlanta	3093 Peachtree St. N.E.	\$553,57.
	Ideal Loan & Firance Corp.	114'; Alaberra St. 5.K.	\$ 63,3%
	Sepala Finance Corp.	3581 Gordon Rd. S.W.	\$117,62
	Interstate Securities Co., Inc.	1065 Cordon St. S.M.	\$504,100
	Jackson Loan & Finance Co.	72 Alabama St. S.W.	\$159,320
	King Finance Co.	103 Broad St. S.W.	\$ 61,36
	Legal Finance Co.	80 Pryor St. S.W.	\$103,51
	Liberty Loan Corp. of Atlanta	133 Carnegie Way N.W.	\$473,481
	Liberty Loan Corp. of West End	549 Ashby St. S.W.	
	Liberty Loan Corp. of Lakewood	- 1687 Lakewood Ave. S.E.	\$359,741
	Liberty Loan Corp.	95 Spring St. N.W.	\$289,376
	Liberty Loan Corp. of Peachtree	1095 Ponce de Leon Ave. N.E.	\$429,151
	Liberty Loan Corp. of Shoals	1250 Custer Ave. S.E.	\$359,221
	Merit Finance Co. #1	79 Broad St. S.W.	\$275,121
	Midland Guardian Co. of Georgia	312 Pharr Rd. R.E.	\$408,341
	Midtown Finance Corp.		\$191,000
	Modern Finance & Investment Co.	11 Edgewood Ave.	\$ 55,421
	Notor Contract Co. of Atlanta	89 Alabama St.	\$ 84,72
	Butunl Finance Corp. of Georgia	635 W. Peachtree St. N.E.	\$320,277
	National Discount Co.	84 Peachtree St. N.W.	\$272,77
	Kational Gredit Plan	1228 Stewart Ave. S.W.	\$293,5
		1040 N. Highland Ave.	\$ 6,37
	Nationvide Finance Co.	1385 Moreland Ave. S.E.	\$211,22
	Mationwide Finance Co.	973 Peachtree Rd. N.E.	\$133,96
	Oliver Interprised, Inc.	71 Alabama St. S.W.	*
	Pacific Finance Loans	934 Gordon St. S.M.	\$536,365
	Pacific Finance Loans	56 Lenox Square, Building B	\$479,6
	Pacific Finance Loans	111 Marietta St. N.W.	\$373,364
	Pacific Finance Loans	649 W. Peachtree St. N.E.	\$570,56
	Personal Loans Carp.	35 Pryor St.	\$299,17!
	Piedmont-Tenth Finance Co.	33 Peachtree Pl.	\$235,000
	Planned Credit, Inc.	1182 W. Peachtree St. N.W.	\$555,87:
	Premier Loan Co.	1164 Spring St.	\$146,51
	Public Finance Corp. of Atlanta #2	449 Ponce de Leon Ave N.E.	\$533,33:
	Public Finance Corp. of Atlanta #3	587 Ashby St. S.W.	\$449,75
	Quality Finance Co.	886 Peachtree St. R.E.	\$352,01
	Seaboard Finance Co.	5 Forsyth St. N.W.	\$481,24
	Seaboard Finance Co.	11 Decatur St. S.E.	\$977,15
	Seaboard Finance Co.	111 Whitehall St. S.W.	\$346,05
P	Southern Discount Co. of Atlanta	878 Gordon St. S.W.	\$441,13:
	Southern Discount Co.	54 Broad St. N.W.	\$594,66
	Southern Discount Co.	919 W. Peachtree St. N.E.	\$763,33
	State Loan & Thrift Corp	91 Alabama St. S.W.	\$127,66

*New office--Data unavailable

Sterling Acceptance Corporation
Sun Finance Co.
Sun Finance Co.
Teraplan, luc.
Terrplan, Inc. of Atlanta
Templan, Inc. of East Atlanta
Termplan, Inc. of Georgia
Termplan, Inc.
Templan, Inc.
Time Finance Service
Town Pinance Corp. of Atlanta
United Service Security Corp.
Universal C.1.T. Credit Co.
Walton Loan Co
Relegine l'inance Co.
The Late of the La

1023 V. Peschtree St. R.W.	\$260,124
199 Cleveland Ave. S.W.	\$313,414
3985 Enford Bay.	\$338,375
688 U. Peachtree St. N.W.	\$500,761
44 Tenth St. N.W.	\$489,10.
453 Moreland Ave. N.E.	\$331,6.55
8 Pryor St. S.M.	\$601,972
2323 Earletta Blyd.	\$290,000
801 Cascade Ave. S.W.	\$255,000
145 Alabama St. S.W.	\$135,495
57 Auburn Ave. N.E.	\$454,732
3's Edgewood Ave.	\$1,500,959
1795 Peachtree Rd. N.E.	\$404,955
143 Alabawa St. S.W.	\$105,231
75 Plana Way	\$ 39;347

FULTON COUNTY (Outside City of Atlanta)

Advance Finance Co.
Airport Credit Corp.
American Credit Corp.
American Finance System
Associates Financial Services
Beneficial Finance Co.
Century Finance Company
Credithrift of America
Community Finance Corp.
Dixie Finance Corp.
C.A.C. Finance Corp.
General Finance Corp. of hest Point
None Credit Co.
Liberty Loan Corp. of College Park
Liberty Loan Corp. of Hapaville
Martin Finance Co. of Sandy Springs
Rational Finance Co.
Peoples, Inc. of Fairburn
Public Finance Corp. of Georgia #2
Southern Discount Co.
Southern Discount Co. of Hapeville
Universal C.I.T. Credit Co.
CHITCHOOL CHAIL COLOUR COL

1711 W. Washington St., East Point	\$223,650
3450 International Blvd., Hapeville	\$220,187
1776 W. Mashington Rd., East Point	\$234,859
2697 Main St., East Point	\$345,073
535 E. Central Ave., Hapeville	\$260,733
2052 Headland Dr., East Point	\$670,714
1606 Cleveland Avc. S.E., East Point	\$217,150
3169 Main St., East Point	\$267,874
1603 Cleveland Ave., East Point	\$216,506
43 Sloan St., Roswell	\$219,791
617 N. Centrel Ave., Hapeville	\$320,566
1618 willigman ur., dast boint	\$561.99
1776 Washington Rd., East Point	\$355,365
1861 W. Horvard Ave., College Park	\$254,921
628 S. Centrel Ave., Hapeville	\$250,965
6124 Roswell Rd. N.E., Sandy Springs	\$413,260
2761 Main St., East Point	\$153,777
50 Hudson Plaza, Fairburn	\$103,493
3284 S. Main St., College Park	\$520,640
1749 E. Virginia Ave., College Park	\$300,123
768 N. Central Ave., Rapeville	\$567,130
2519 Main St., East Point	\$376,352

Factors

Detailed statistics on Atlanta factoring operations are not available. However, The C & S National Bank, since its 1965 acquisition of Joel Hurr Factors, has operated one of the major Atlanta-based factoring operations, as a department of the bank. Trust Company of Georgia has for many years had a factoring department, and the First National Bank of Atlanta now operates a factoring department in affiliation with Walter E. Heller and Company, New York.

Atlanta and Fulton County factoring operations are shown in the following list.

C & S National Bank 120 Marietta St., N.W.

Civic Southern Factors Corporation 3224 Peachtree Rd., N.W.

Crompton-Richmond Co., Inc. Factors 235 Peachtree St., N.E.

Eastern General Factor Corporation 2750 Stewart Ave., S.W.

Heller Factors, Inc. First National Bank Tower

Georgia Factors, Inc. 1430 W. Peachtree St., N.W. National Factor and Investment Corp. 1447 Peachtree St., N.E.

Piedmont Factors, Inc. 3110 Maple Dr., N.E.

Rauleigh, Moses and Co., Inc. First National Bank Building

Southern Acceptance Corporation 270 Peachtree St., N.W.

James Talcott, Inc. 2 Peachtree St., N.W.

Trust Company of Georgia 25 Pryor St., N.E.

Mortgage Companies

At present there are 93 mortgage corpany offices operating in Fulton County, with virtually all of them headquartered in the City of Atlanta.

Several major Atlanta banks, including The Citizens and Southern

National Bank, have acquired or are in the process of acquiring mortgage
companies to supplement their existing commercial real estate operations.

In 1969 The C & S National Bank purchased General Mortgage and Realty

Company, Inc., of Atlanta, which has been incorporated into the Bank's

real estate department. Trust Company of Georgia has announced plans

to acquire the mortgage loan operations of Adair Realty and Loan Company,

Atlanta, and The First National Bank of Atlanta is purchasing the mortgage

loan operations of Tharpe and Brooks, another major Atlanta mortgage company.

A list of Atlanta and Fulton County mortgage company offices in operation as of December, 1969 follows.

MORTGAGE COUPANY OFFICES, YEAR-1330 1969

ATLANTA

Adair Realty and Lean Company 56 Peachtree St. N.V.

Adams Cates Company Burt Building

Advance Mortgage Company 230 Peachtree St. N.E.

Allied Mortgage Consultants, Inc. Candler Building

American Funding Company of Georgia, Inc. 3400 Peachtree Rd. N.E.

Atlanta Mortgage Brokerage Company, Inc. 847 Hunter St. N.W.

Frederick W. Berens, Inc. 225 Peachtree St. N.W.

Cameron Brown Company Peachtree Center South

Catalina reels 1720 Peachtree St. N.E.

Charter Commercial & Investment Loan Company Equitable Building

Cheves - Green Enterprises 95 Fairlie St. N.W.

Collateral Investment Company Peachtree Center Building

Commercial Acceptance Corporation 30 Pryor St. S.W.

Commercial Loan Insurance Corporation 20 Marietta St. N.W.

Consolidated Mortgage & Investment Company 195 Auburn Ave. N.E.

Continental Acceptance Corporation 1164 Spring St. N.W. Hrs. Ben S. Coop First National Bank Euilding

Customers Loan Corporation 5 Forsyth St. N.W. 585 Peachtree St. N.E.

Draper - Owens Company 44 Broad St. N.W.

Equitable Investment Corporation 465 E. Paces Ferry Rd. N.E. 15 Peachtree St. N.E.

Etheridge & Company, Inc. 3110 Maple Dr. N.E.

J. H. Ewing & Sons Healy Building

Federal National Mortgage Association 34 Peachtree St. N.W.

Fickling and Walker, Inc. Peachtree Center Building

Fidelity Trust Company First Kational Bank Building

Financial Associates Candler Building

Financial Consultants, Inc. Fulton National Bank Building

First Mortgage Advisory Group 3355 Lenox Rd. N.E.

Georgia Loan & Trust Company 141 Carnegie Way N.W.

Georgia Mortgage & Development Corporation 3379 Peachtree Rd. N.E.

B. M. Grant & Company 730 Ponce de Leon Ave. N.E.

Great American Management Corporation 100 Peachtree St. N.W. Freeman E. Groover Carnegie Euilding

Guardian Mortgage Corporation Nort Euilding

Gulf South Mortgage & Investment Company. Candler Building

Heas & Dodd Haas - Howell Building

John C. Haislip Company Atlanta Gas Light Tower Building

Harris Mortgage Company Fulton National Bank Building

Walter E. Heller and Company First National Bank Building

Herlis Realty Company 10 Pryor St.

Holleman Emerson Rhodes Haverty Euilding

IDS Mortgage Corporation First National Bank Building

Inland Mortgage Company 32 Feachtree St. N.W.

Investment Mortgage Company 148 Cain St. N.R.

Investors Diversified Services, Inc. 830 W. Peachtree St. N.W.

Investors Research Corporation of America William Oliver Euilding

J. A. R. Realty Company First National Bank Building

J.J. Corley Company Atlanta Federal Savings Building

J. I. Kislak Mortgage Corporation 230 Peachtree St. N.E.

Kissell Dimension Mortgage Loans Hartford Building C. D. Le Ley & Company Trust Company of Georgia Eullding

R. B. Leedy & Company, Inc. 443 E. Paces Ferry Rd. R.E.

Legal Messenger Service International, Inc. 1720 Peachtree St. N.W.

Lincoln Home Mortgage Company First National Bank Euilding

Martin & Bazzell, Inc. Georgia Life & Health Building

Massell Mortgage Company 40 Pryor St. S.W.

K. H. McEvoy Rhodes Haverty Building

Hc Intyre Realty Company Healy Euilding

Miller - Terrell Company, Inc. 615 Peachtree St. N.E.

Mortgage Acceptance & Credit Corporation 465 Boulevard S.E.

Mortgage Associates. Inc. 730 Peachtree St. R.L.

Mortgage Investments, Inc. of Georgia 90 Fairlie St. N.W.

Mortgage Securities, Inc. 600 W. Peachtree St. N.E.

National Homes Acceptance Corporation Peachtree Center Building

North American Acceptance Corporation 1720 Peachtree St. N.E.

Northwestern Mutual Life Insurance Company of Milwaukee Trust Company of Georgia Building

Peachtree Mortgage Corporation 925 W. Peachtree St. M.E.

Pine State Securities Corporation Fulton Federal Building Prodent is 1 Mortgage Company of America 828 W. Feachtree St. N.W.

Ravenel Company, Inc. National Eask of Georgia Building

Real Estate Loan Corpany Atlanta Federal Savings and Loan Building

Real Estate Loans & Investment Company 355 Peachtree St. N.E.

R. T. Roberts Realty Company 93 Stratford Dr. R.W.

Security Mortgage Corporation 1365 Peachtree St. N.E. 2192 Campbellton Rd. S.W.

Security Mortgage Investors 1718 Peachtree St. N.W.

Yancey L. Shaver 1371 Peachtree St. N.E.

Southern Acceptance Mortgage Corporation Peachtree Center Building

Southwestern Life Insurance Company 1800 Peachtree St. N.E.

Spratlin, Marrington & Thomas, Inc. 620 Peachtree St. N.E. 288 E. Paces Ferry Rd. N.E.

Statewide Mortgage Company Rhodes Haverty Building

J. T. Stewart Mortgage Company, Inc. 830 W. Peachtree St. N.W.

D. L. Stokes & Company, Inc. 1789 Peachtree Rd. N.E.

Summerlin, William Company William Oliver Building

Tharpe & Brooks, Inc. 728 W. Feachtree St. N.W.

Thomas & Hill, Inc. 230 Peachtree St. N.E. United Mortgage Servicing Corporation Atlanta Gas Light Tower Building 805 Peachtree St., N.E.

Roy D. Marren Corpany, Inc. Title Building

Weyman and Company William Oliver Building

William Mortgage Co. pany National Bank Building

FULTOR COUNTY (Outside City of Atlanta)

Scott Hudgins Realty & Mortgage, Inc. Scott Hudgins Building, Hapeville

Security Mortgage Corporation 805 Main St., College Park

Tharpe & Brooks, Inc. 3419 International Blvd., Hapeville

Tri-City Realty & Mortgage, Inc. 3270 Main, College Park

Insurance Corponies

Atlanta and Fulton County have a number of locally-based insurance companies which, along with regional offices of many of the major insurance companies, actively compete in the real estate lending field. However, there are no available statistics indicating the extent of this lending activity in the relevant Fulton County market.

EXHIBIT D

EFFECT OF PROPOSED TRANSACTION OR COMPUTITION

and C & S Sandy Springs (Other Banks), to all extent, is non-existent. Of the total randomly selected sample of 2,509 C & S/East Point and 1,969 C & S Sandy Springs IPC deposit customers there was only one mutual customer. The balance of this account was \$3,000 -- compared to the total IPC sample for these two banks of \$10,861,512. No mutual IPC deposit customers were found between C & S East Point and C & S North Fulton.

The same basic finding also holds true for C & S North Fulton and C & S Sandy Springs. Of the total randomly selected sample of 1,024 C & S North Fulton and 1,969 C & S Sandy Springs IPC deposit customers there were only two mutual customers. The balance of these accounts was only \$279 -- compared to the total IPC sample for these two banks of \$7,464,613.

A review by the participating banks shows the existence of no mutual loan customers.

EXHIBIT E

EFFECT OF PROPOSED TRANSACTION ON COMPUTITION

The number of "IPC" deposit accounts of both C & S North Fulton and C & S Sandy Springs that "originate" in the primary service area of C & S East Point are almost non-existent. Of the total randomly selected sample of 1,024 C & S North Fulton "IPC" accounts, only one was located in the C & S East Point primary service area. Also, only five of the randomly selected sample of 1,969 Sandy Springs accounts were located in the C & S East Point primary service area.

In the same manner, few "IPC" deposit accounts of C & S East Point

"originate" in the primary service areas of C & S North Fulton and C & S

Sandy Springs. Of the total randomly selected sample of 2,509 C & S East

Point "IPC" deposit accounts, only 13 "originate" in the C & S North

Pulton primary service area; and 20 "originate" in the C & S North

primary service area.

The primary service areas of C & S North Fulton and C & S Sandy
Springs overlap in that sector of North Fulton County extending north
from Interstate Highway 285 to the Chattahoochee River. C & S Sandy
Springs -- which has been in business since 1959 -- still serves a
substantial number of customers in this area. Of the randomly selected
sample of 1,969 C & S Sandy Springs "IPC" deposit customers, 47.5 percent
reside in this area. However, C & S North Fulton, which has been in
business since 1967, has only 15 percent of its "IPC" deposit customers
(based on a randomly selected sample of 1,024 customers) in the C & S
Sandy Springs primary service area.

EXHIBIT F

EFFECT OF PROPOSED TRANSACTION ON COMPETITION

The following schedule indicates the number and dollar amount of loans originated during calendar year 1969 by the Applicant Bank (C & S East Point) and the Other Banks (C & S Sandy Springs and C & S North Fulton). The reasons these placements were made was that these banks were anable to meet the total credit needs of their borrowers due to their legal lending limits.

Participations Sold By:

C & S East Point 1969	Number of Loans	Amount of <u>Loans</u> \$1,389,458	Amount <u>Sold</u> \$905,712	Amount Retained \$483,746
C & S Sandy Springs	61	62,523,878	\$1,707,826	\$816,052
C & S North Fulton	35	\$1,939,630	\$1,643,000	\$296,630

EXHIBIT G

EFFECT OF PROPOSED THANSACTION ON CONSTITUTION

The following schedule shows the interest rates and service charges on loans and deposits of the Applicant Bank (C & S East Point) and Other Banks (C & S North Fulton and C & S Sandy Springs). A similar schedule of rates and charges would be used by the Resulting Bank.

Schedules of rates and charges of competing banks are not of public information, but are assumed to be quite similar in view of highly competitive conditions prevailing in the relevant market.

Time Deposits

-			-	. 4
۸.	Regular Savings		. 1	315%
B.	TDOA - 5%er			5%
C.	Certificates of Deposit	*1		415%
	(not being issued)			
D.	Certificates of Deposit			5% .
-	(Redeceable every 90 days Guaranteed 10 years)	4		
· .	Certificates of Deposit			515%
	(Redeemable every year, Guaranteed 10 years)			
F.		*		5 3/4%
	(Redeemable every 2 years, Guaranteed 10 years)	and the second	4	
G.	Certificates of Deposit			5% to 75%
	(Rate depends on maturity and market)			

Demand Deposits

- A. Special Checking .50 per month & .10 per check
- B. Regular Checking Under \$250.00 minimum or \$1,000 average, .75 per month and .10 per check
- C. Commercial Cheuking 1.00 per month and .25 per deposit 6 .02 per item deposited plus .15 per cash deposit 6 .10 per \$100 cash deposited 6 .05 per check paid, less 7% per annum on average daily collected balance.

Installment Loans

A. Personal (secured and unsecured) 62 add-on
B. Commercial (secured and unsecured) 62 add-on

77.00.0	reis <u>l Loans</u> Collateral Loans -	(a)	than \$10,000	\$10,000 to 50,000	\$50,000 and Over
	1. Government & M 2. Disted Securit		81/8	83	8,5
	other marketab		815	815	8%
	3. Cash Surrender 4. Unlisted readi	Value	81,	85	8%
	Securities b. Unlisted - not		9	9	8 3/4
	marketable see		.9	9	9
	110000000000000000000000000000000000000	Less	\$10,000	\$25,000	\$50,000
		than \$10,000	25,000	50,000	and
B. 1	Insecured	270,000		50,000	Octo
)	. Commercial- (c)	9	9	8 3/1	85
	. Individual- (e)	9	9 .	8 3/4	B1/2

C. Banks - Member and Non-member

1. U. S. Gov't - Atlanta l'ederal Rediscount Rate - 6% *

2. Municipal Bonds - 6% - or New York rate if available to bank, *

D. Sparing lands

1. Secured by accounts receivable - .14% minimum

 Security Dealers - New York rate - 8% on New York Stock Exchange collateral, including "A" and better corporate bonds and "BAA" and better Municipals. Other collateral - 84% (a)

. On own savings account - 7%. On own savings certificates - 2% above

certificate rate.

4. Loans to SAL Associations on Government Bonds - 8%. Unsecured - 84%

5. Savings and Loan shares - 85%.

6. Mortgage notes in process of sale - 84% (b).

FOOTNOTES:

(a) Preponderance of collateral by value governs.

(b) Rate not to be less than mortgage commitment rate.

(c) Prime names - 8%.

(d) Notes less than \$2,000 - 8% also require life insurance.

(e) Executives of major corporate customers - Bis.

\$10.00 Service Charge plus 8% interest on all notes of \$5,000 and under.

NOTE: Above 8% must be a Corporation borrowing \$2,500 or more - or any loan \$100,000 or more.

Loans for a maximum period of 2 weeks related to reserve requirements Loans in excess of 2 weeks 8%.

EXHIBIT H

TRUST ACTIVITIES

Neither The C & S Bank of Fast Point (Applicant Bank) nor the two Other Banks (C & S North Fulton and C & S Sandy Springs) have trust departments.

All trest business which these banks originate in their service areas is referred to The Citizens and Southern National Bank for handling and servicing.

EXHIBIT 1

STOCK OWNERSHIP

Mr. Louis J. Fortuna, President of The Citizens and Southern Bank of Sandy Springs, owns 2,463 shares or 5.4 percent of the stock of this bank. Mr. A. J. Weinberg of 10 Chatham Road, N. E., Atlanta, Georgia, owns 2,910 shares or 6.4 percent of the stock of C & S. Sandy Springs. The C & S Holding Company owns 2,250 shares or 5.0 percent of The Citizens and Southern Bank of Sandy Springs.

The C & S Holding Company also owns 5.0 percent of the stock in C & S North Fulton and 90.25 percent of the stock in the C & S Bank of East Point as of July 31, 1970. Neither of these banks have any officers or directors, owning five percent or more of the stock in these or any other banks.

EXHIBIT J

The Citizens and Southern Holding Company, which currently owns 90.25 percent of the outstanding stock of the C & S Bank of East Point (Applicant Bank), currently owns the following percentage of outstanding stock in seven other affiliate banks located in the State of Georgia:

The	Citizens	and	Southern	Bank of Albany		76.72%
The	Citizens	and	Southern	Dekalb, Bank		91.19%
The	Citizens	and	Southern	Bank of Dublin		75.87%
The	Citizens	and	Southern.	Erory Bank		95.14%
The	Citizens	and	Southern	Bank of LaGrange		55.93%
The	Citizens	and	Southern	Newman Bank	,	70.05%
Citi	izens and	Soul	thern Bank	k of Thomaston		91.01%

All ownership interests expressed above are as of July 31, 1970.

EXHIBIT K

The propos .actions c'an not and will not adfeet compet. versel: in the areas to be served by the Bank. In fix cere will be no effect on competi-Result: e participa des do not now compete with one tion. rather, ear - offers the same C&S banking services w. Win the same Cas stem and under the same Cas banking policies to the ers who have chosen banking C&Sstyle. For like rece, here is no potential for competition among the participation was. These banks together now serve a single market-cust, who have chosen C&S banking. After cont menation of the 'masaction, the banks will continue to offer the same services to these same customers. If one of the paragraphing banks true unable to offer C&S services it would not thereby became competitor of the others, since the potential customers of the C&S correspondent associates are only those customers who have chosen C&S banking.

operation of the correspondent associates, it is clear there is no potential for competition among the participating banks.

C&S Nothing provides to the correspondent associates (as is more fully discussed in the "Introduction" and "General Information" section hereinabove) the personnel, systems, direction and support which together comprise C&S banking. Further, C&S Nothing maintains direct ownership interest through its holding of five per cent of the stock of the correspondent associates. More important is the active and pervasive influence of C&S philosophics of service and operation upon the manages of of the correspondent associates. Because of this,

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as has been noted throughout this Application, the correspondent associates are—so far as stockholders and residents of, and competitors in, the communities served by them are concerned—de facto C&S branches which are now intended to be made de jure branches.

Approval of this Application, therefore, would not affect the competitive situation in the Atlanta area. It would merely complete a process begun years ago in the only way possible—extension of C&SI services to the metropolitan Atlanta area. It would leave intact precisely the same banking structure which now exists in Fulton and DeKalb Counties, for in no realistic respect will C&S have by virtue of this transaction any more or any fewer outlets in the areas involved than it had previously. In short, approval of this Application will make possible a long-anticipated change in the form of C&S banking in suburban Fulton and DeKalb Counties with no accompanying change in the substance of the competitive situation there.

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Application of

The Citizens and Southern Emory Bank 2963 North Druid Hills Road Emory (Unincorporated DeKalb County), Georgia

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Attachment

Charter of Applicant Bank

Maps

Supplementary Material - Separate Binder Agreements Between Participants Resolutions of Boards of Directors

INTRODUCTION TO APPLICATION

An introductory statement is in order because this is not the run of the mill Application.

This Application asks approval for The Citizens and Southern ("C&S") Emory Bank to acquire the assets of the C&S Banks of Chamblee, Tucker, South DeKalb and the C&S Park National Bank—all in DeKalb County (outside of the City of Atlanta), Georgia. It is a companion to the Application of The C&S Bank of East Point to acquire the assets of C&S Bank of Sandy Springs and the C&S Bank of North Fulton—all in Fulton County, Georgia.

As the names suggest, this is a family affair—it is not the typical acquisition contemplated by the Bank Merger Act of 1960 or by any of the antitrust laws. It is the product of this sequence of circumstances:

- (1) In the 1960's, branch banking in Georgia was restricted within municipal and village limits.
- (2) The artificiality of that limitation was pronounced in the metropolitan Atlanta area, where the convenience and needs of the community at large demanded full service banking over the entire area—especially over all of Fulton and DeKalb Counties.
- (3) To meet those needs and to supply C&S full service banking to those who sought it, the C&S Holding Company joined hands with business leaders in the various communities to give birth to C&S Chamblee, South DeKalb, Park National, and rebirth to C&S Tucker.
- (4) These local business leaders supplied needed sponsorship and attracted shareholders and customers; C&S Holding made the 5% share investment permitted by law and supplied the heart of banking, C&S style, to-wit: experienced, responsible management,

staff and employees trained in the C&S system; latest equipment, methods and know-how; accounting services and up-to-date systems; back-up lending capacity; coordinated community-wide C&S advertising program—in short, the total metropolitan banking capacity the communities had asked for. These new banks became known as "correspondent associates" to reflect the closeness of the relationship.

- (5) The shareholders and customers of the correspondent associate banks were attracted and are retained by the sponsorship of C&S Holding Company; the closeness of the correspondent associate relationship within the C&S system, and the supply of active management by C&S Holding. They have anticipated the perfection of ownership by C&S Holding as applicable laws permit . . . C&S Holding has granted use of its name and has furnished these services, management and direction in reliance upon their being sought and followed and upon fulfillment of ownership as applicable laws permit . . . The sponsorship, name, services, management and direction have been furnished; used and followed and as a result the correspondent associate banks are virtually operated and directed as de facto branches in the C&S system. Stockholders, customers and competitors have recognized that fact.
- (6) Through the 1960's the correspondent associates, along with the C&S National Bank and the whole C&S family, have supplied the best of banking services in their areas—limited and restrained only by the very legal artificialities that caused their creation.
- (7) Effective January 1, 1971, branch banking is to be permitted countywide in Georgia, and so the <u>de facto</u> arrangements of the 1960's may become the <u>de jure</u> adoptions of 1971. Had the law been otherwise in the 1960's, the original arrangements would have been <u>de novo</u> branches of C&S Emory Bank.

It is relevant to note that the two major competitors of the C&S in Atlanta, to-wit: Trust Company of Georgia and First National Bank of Atlanta, have experienced precisely the same history, for precisely the same reasons, and have filed or are filing precisely comparable applications with the Federal Reserve System and the Comptroller of the Currency, respectively. It is also relevant to our Application to note that the same sequences occurred in Richmond County with Georgia Railroad and Banking Company.

Finally, it is entirely relevant to note that all of the major banks competitive with C&S in Fulton and DeKalb Countins are applying for de novo branches to meet the convenience and the needs of the communities outside present city limits.

Considered together then, the acquisitions contemplated by this Application can produce no anti-competitive results under the Bank Merger Act or under any of the antitrust laws since no change is contemplated—except as to form. No competition now exists between CaS Emory Bank and the four correspondent associate banks involved, and so no competition can be eliminated. The same rejulationship will continue so far as competitive factors with other banks and financial institutions and customers are concerned. The only change will be the simplification of these relationships.

Thus we ask favorable treatment of the Application—to perfect, and fulfill the efforts we made in the 1960's to respond to the calls and give full service banking to the metropolitan Atlanta communities outside the city limits of Atlanta, Decatur and East Point and to make the stockholders of those fine little banks full-fledged stockholders of the C&S National—a fulfillment made possible for the first time by permitted countywide branch banking in 1971.

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APPLICATION

TO THE FEDERAL DEPOSIT INSURANCE CORPORATION

by

The Citizens and Southern Emory Bank
(Nume of Applicant Pank)

2963 North Druid Hills Road, Atlanta, Georgia
(Address)

FOR PRIOR WRITTEN CONSENT TO EFFECT A MERGER OR OTHER TRANSACTION PURSUANT TO SECTION 18(c) OF THE FEDERAL DEPOST INSURANCE ACT, AID-INCIDENT THERETO, TO ESTABLISH A ERANCH OR GRANCHES UNDER SECTION 18(d) OF THE FEDERAL DEPOSIT INSURANCE ACT

thirteen,

The original and occors copies of this application and all documents, schedules, and exhibits are to be filed with the Supervising Examiner of the Federal Deposit Insurance Corporation of the District in which the head office of the Applicant Bank is located. Inquiries concerning the preparation of the application, schedules, and exhibits should be directed to that office.

The Federal Deposit Insurance Corporation reserves the right to require such additional information as it may deem necessary with respect to any matters in connection with this application, and also the Applicant Bank may supplement the data asked for, if desired. Although final action on an application will not be taken by the Federal Deposit Insurance Corporation until the State Banking Authority of the State in which the Applicant Bank is located has approved or expressed its intent to approve the proposed transaction, the filing of an application need not be delayed awaiting such action by State Authorities.

The Federal Deposit Insurance Corporation will furnish a form of notice and advise the Applicant Bank as to the appropriate intervals for publication of such notice under the requirements of Section 18(c) of the Federal Deposit Insurance Act, as amended. (12 USC 1828(c)). This subsection of the Federal Deposit Insurance Act is printed on the following page.

Section 18(c) of the Federal Deposit Insurance Act (As Amended)

"Without prior written consent by the Corporation, no insured bank shall (1) merge or consolidate with any nominaured bank or institution or convert into a nominaured bank or institution or (2) assume liability to pay any deposits made in, or similar liabilities of, any noninsured bank or institution or (3) transfer assets to any noninsured bank or institution in consideration of the assumption of liabilities for any portion of the doposits made in such insured bank. No insured bank shall convert into an insured State bank if its capital stock, or its surplus will be less than the capital stock or surplus, respectively, of the converting bank at the time of the shareholders' meeting approving such conversion, without prior written consent by the Comptroller of the Currency if the resulting bank is to be a District bank, or by the Board of Governors of the Federal Reserve System if the resulting bank is to be a State member bank (except a District bank), or by the Corporation if the resulting bank is to be a State nonmember insured bank (except a District bank). Ho insured bank shall merge or consolidate with any other insured bank or, either directly or indirectly, acquire the assets of, or assume liability to pay any deposits made in, any other insured bank without the prior written consent (i) of the Comptroller of the Currency if the acquiring, assuming, or resulting bank is to be a national bank or a District bank, or (11) of the Foard of Governors of the Federal Reserve System if the acquiring, assuming, or resulting bank is to be a State member bank (except a District bank), or (iii) of the Corporation if the acquiring, assuming, or resulting bank is to be a nonmember insured bank (except a District bank). Notice of any proposed merger, consolidation, acquisition of assets, or assumption of liabilities, in a form approved by the Comptroller, the Board, or the Corporation, as the case may be, shall (except in a case where the furnishing of reports under the seventh sentence of this subsection is not required) be published, at appropriate intervals during a period (prior to the approval or disapproval of the transaction) at least as long as the period allowed under such sentence for furnishing such reports, in a newspaper of general circulation in the community or communities where the main offices of the banks involved are located (or, if there is no such newspaper in any such community, then in the newspaper of general circulation published nearest thereto). In granting or withholding concent urder this subsection, the Comptroller, the Board, or the Corporation, as the case may be, shall consider the financial history and condition of each of the banks involved, the adequacy of its capital structure, its future earnings prospects, the general character of its management, the convenience and needs of the community to be served, and thether or not its corporate powers are consistent with the purposes of this Act. In the case of a merger, consolidation, acquisition of assets, or assumption of liabilities, the appropriate agency shall also take into consideration the effect of the transaction on competition (including any tendency toward monopoly), and shall not approve the transaction unless, after considering all of such factors, it finis the transaction to be in the public interest. In the interests of uniform standards, before acting on a merger, consolidation, acquisition of assets, or assumption of liabilities under this subsection, the agency (unless it finds that it must act immediately in order to prevent the probable failure of one of the banks involved) shall request a report on the competitive factors involved from the Attorney General and the other two banking agencies referred to in this subsection (which report shall be furnished within thirty calendar days of the date on which it is requested. or within ten calendar ways of such date if the requesting agency sivises the Attorney General and the other two benking agencies that an emergency exists requiring experitious action). The Comptroller, the Board, and the Corporation shall each include in its annual report to the Congress a description of each merger, consolidation, acquisition of assets, or assumption of liabilities approved by it during the period covered by the report, along with the following information: the name and total resources of each wank involved; whether a report has been cubmitted by the Attorney General hereunder, and, if so, a surrary by the Attorney General of the substance of such report; and a statement by the Comptroller, the Board, or the Corporation, as the case may be, of the basis for its approval. No insured State nomember bank (except a listrict bank) shall, without the prior consent of the Corporation, reduce the amount or retire any part of its common or preferred capital stock, or retire any part of its capital notes or debendures."

APPLICATION

Emory (unincorporated DeKalb The Citizens and Southern Emory Bank . · County), Georgia (Name of Applicant Bank) (City and State)

hereby applies to the Federal Deposit Insurance Corporation, pursuant to Section 18(c) of the Federal Deposit Insurance Act and the attached certified copies of resolutions adopted by the Boards of Directors of the participating banks, for prior written consent to acquire the assets of, and to assume liability to pay deposits made in the following other Banks:

The Citizens and Southern Bank of Chamblee The Citizens and Southern Bank of Tucker The Citizens and Southern Park National Bank

The Citizens and Southern South DeKalb Bank

Chamblee, Georgia Tucker, Georgia Unincorporated DeKalb County, Georgia Unincorporated DeKalb County, Georgia

under the Charter of

Applicant

and with the Title

The Citizens and Southern Emory Bank

Application is also made, pursuant to Section 18(d) of the Federal Deposit Insurance Act, for written consent to the establishment of branches at the following locations occupied by the head office and branches or to be occupied by approved branches of

the Other Banks listed hereinabove

The Citizens and Southern Bank of Chamblee (Main Office) 5442 Peachtree Industrial Blvd., Chamblee (Buford Highway Office) 5001 Buford Highway, Chamblee

The Citizens and Southern Bank of Tucker (Main Office) 2333 Main Street, Tucker (LaVista Office) 4148 LaVista Rd., Tucker The Citizens and Southern Park National Bank

(Main Office) 2240 North Druid Hills Rd., Atlanta

The Citizens and Southern South DeKalb Bank
(Main Office) 1987 Candler Road, Decatur
(Rainbow Dr. Office) Candler Rd. and S. Rainbow Dr., Decatur (Approved not open)

There also are attached, and made a part of this application, a copy of the agreement between the participating banks relating to the proposal which provides the basis of this application, and supplementary statements, schedules, and exhibits relative to the factors which the Federal Deposit Insurance Corporation and other Federal agencies are required to consider under the provisions of the Federal Deposit Insurance Act.

The Applicant Bank represents that the information contained in this

Executed this	day of	, 1970.
	The Cirizens and Sou (Name of Applie	uthern Emory Bank
(SEAL)	By(Authorized Of	ficer)
Attest: (Cashier)		

GENERAL INFORMATION

Summarize the reasons and negotiations which led to the filing of this application, and explain fully the extent of common ownership or management of the participating banks.

See Financial History and Condition - General Information.

Has any consideration, monetary or otherwise, been paid, given, or offered to any stockholder, director, or officer of either of the participating banks as compensation or inducement for assistance in consummating the proposed transaction? If so, live full details and reasons therefor.

No.

The desired effective date for the transaction is <u>January 4</u>, 1971. (In selecting this date, take into consideration the requirements of Section 18(c) of the Federal Deposit Insurance Act relating to publication of notice of the proposed transaction.)

(1) FIRANCIAL HISTORY AND CONDITTON

Information provided by the Applicant should include the date of primary organization of each participating bank, and in chromological order with respect to such such tenk the date of any reorganization, merger, consolidation, acquisition of assets, or assemption of deposit liabilities occurring during the past ten years, and the name and location of the head office and brunches, description of area served, type of business conducted, total loans, and total deposits of each bank which discontinued operations as a result of such transactions.

Dates of Primary Organization.

The Citizens and Southern Emory Bank - December 11, 1950 The Citizens and Southern Bank of Chamblee-December 14, 1959 The Citizens and Southern Bank of Tucker-October 29, 1919 The Citizens and Southern Park-National Bank-July 5, 1967

The Citizens and Southern South DeKalb Bank-July 1, 1969

Other Acquisitions, etc.

None of the participating banks have within the past ten years participated in any other acquisition, merger, etc., except that in 1969. The Citizens and Southern Bank of Bmory acquired the assets of The Citizens and Southern Bank of North DeKalb ("North DeKalb"). North DeKalb was chartered in 1967 under the laws of Georgia, but never opened for business. The main and only office of North DeKalb was located in the North DeKalb Shopping Center, 2052 Lawrenceville Highway, Decatur, and this office is now operators as an office of The Citizens and Southern Emory Bank.

FINANCIAL HISTORY AND CONDITION General Information

The Citizens and Southern Banks

Branch Banking Laws of the State of Coorgia and Their Effect Upon Extension of Citizens and Southern Banking Services in the Atlanta Area

A. Georgia Laws Relating to Branch Banking 1919-1960.

The proposed acquisitions by The Citizens and Southern Emory and East Point Banks of substantially all of the assets and assumption by them of all deposit liabilities of, respectively, the Citizens and Southern Banks of Chamblee, Tucker, South DcKalb, and The Citizens and Southern Park National Bank, and The Citizens and Southern Banks of Sandy Springs and North Fulton affect most directly the Atlanta metropolitan trading area. The effects and benefits of this transaction are discussed in some detail later in this Application. It is essential, however, in understanding the reasons for the proposed transaction and in measuring its effects first to review the history of the laws of the State of Georgia which deal with branch banking. The current banking picture in the Atlanta area is basically a reflection of the history of the branch banking laws of the State of Georgia, and of the Citizens and Southern system's attempt to fulfill its corporate policy of furnishing a full range of banking services in all those areas of the State which, by reason of business and population expansion, require the presence of active and

competitive commercial banking alternatives to maintain and give impetus to the growth of their economies.

At the heart of the Citizens and Southern, system is The Citizens and Southern National Bank. The Citizens and Southern National Bank was formerly The Citizens and Southern Bank (a Georgia banking corporation) which resulted from the merger in 1905 of the Citizens Bank of Savannah and the Southern Bank of Georgia. The principal office of the resulting banking institution was at that time in Savannah, Georgia. From 1906 through 1927, The Citizens and Southern Bank (as a state bank) established one or more branches in Athens. Atlanta, Augusta, Macon and Valdosta, Georgia. In 1927, the state bank, The Citizens and Southern Bank, was converted. into The Citizens and Southern National Bank (hereinafter referred to as "C&S National"). The Citizens and Southern National Bank continued the previously established branches of The Citizens and Southern Bank. C&S National's home office has remained in Savannah, although its principal executive office is now located in Atlanta.

The Citizens and Southern Bank had been able to establish these branches because there was no legal restriction whatsoever on branch banking in Georgia prior to 1919, when the first comprehensive state banking law was adopted (Ga. Laws 1919, pp. 135, et seq.). The 1919 statute established no geographical limitations, but did set standards for the establishment of branch banks, subject to determination by the State Superintendent of Banks.

The year 1927 is a key year in the history of branch banking in the State of Georgia. In that year, the Georgia

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Legislature passed a statute which prescribed the method of operation of branch banks already established and prohibited absolutely the establishment of new or additional branch banks thereafter. The Citizens and Scuthera (sometimes hereinafter referred to as "C&S") banking system therefore, as well as other banking institutions in the State of Georgia, were after the 1927 statute "frozen" into the alignment of offices which had been established prior to 1927—even though the population of Georgia continued to grow and shift from one location to another, and within the various communities.

Facing the restrictions placed upon branching in 1927, and to meet emerging community needs for banking services, three bank holding companies were created in the State of Georgia during the period from 1927 through 1929. These were (1) the Citizens and Southern Holding Company (hereinafter referred to as the "C&S Holding Company"), which is still actively in business today; (2) Trust Company of Georgia Associates (the holding company of Trust Company of Georgia, a major Atlanta-based bank), also today active in the State of Georgia, with affiliated banks in the cities of Augusta, Columbus, Macon, Savannah and Rome, and in unincorporated DeKalb County; and (3) Hamilton National Associates (a holding company of the Hamilton National Bank of Chattanooga, Tennessee, which today maintains an interest in one Georgia bank located in North Georgia close to the Tennessee line).

The primary business purpose of the Citizens and Southern Holding Company during the years 1927 through 1929 was to afford a means of carrying out The Citizens and Southern

National Bank's corporate policy dedicated to the proposition that banking is, in the first instance, a public service.

Through December of 1929, the activity of the Holding Company was limited to the acquisition of four state banks in smaller communities of Georgia—Dublin, Thomaston, Albany, and La-Grange. With the exception of the bank in LaGrange, each of these banks was acquired by the Holding Company in order to make banking services available in Georgia communities formerly served by banks which had failed. The bank in LaGrange was acquired from family owners desirous of selling in order to enter other business. Each of these banks is still owned and operated by the Holding Company today.

In 1929, the Georgia Legislature dealt again with branch banking, in three statutes passed at that time. The first statute allowed the creation of new branch offices in cities having a population not less than 80,000 nor more than 125,000, by banks having their home office in such cities. The second provided that banks having their home office in municipalities with a population of nct less than 200,000 might establish branch offices in those municipalities. The third statute, though not in terms a banking statute, provided for extension of the city limits of the City of Atlanta to include as "boroughs" of Atlanta, the communities of East Point, Hapeville, College Park (all in Fulton County); and Decatur, and Avondale Estates (in DeKalh County). Each of the latter five communities was at that time, and is now, a "suburb" of the City of Atlanta. Addition of the population of the City of Atlanta with the boroughs of East Point, Napeville, College

Park, Decatur, and Avondale Estates, seconding to the 1936
Census, totalled in excess of 200,000. Pursuant to the 1929
law, the First National Bank of Atlants and the fulton National Bank of Atlants (each having its home office in the City of Atlanta) established branch offices in the "borough" of Decatur and thus operate directly their own offices today in DeKalb County, the Georgia county with greatest recent population growth. C&S National, although it had at the time three branch offices in Atlanta proper, was not, under the terms of the new law, able to establish additional banking offices in Atlanta, since the home office of C&S National remained in Savannah. (It should be noted that the 1929 statute including in the City of Atlanta as boroughs the various suburbs noted above was repealed in 1931.)

Prior to the 1927 statute, of course, branch banks (that is to say, an office in one community of a bank whose home office was elsewhere) were on an equal competitive basis with "home office" banks in the same city. Thus, C&F National at that time was on an equal competitive footing in Atlanta through its Atlanta branch, with the various banks having their home offices in Atlanta. All this was changed by the 1927, and more particularly, by the 1929 statutes, which remained in effect until 1960.

As the economy of the State of Georgia grew, and the demand for banking services increased in metropolitan communities through the state, C&S Mational could not compete adequately with banks which, by accident of history, had their home offices in cities other than Savannah. This situation

was particularly acute in the last growing metropolitan areas, especially where growth typically occurred outside the corporate limits of the municipality involved. If the C&S system were to grow in order to meet the needs of the State of Georgia, it could, and did, grow only through utilization of C&S Holding Company.

B. Extension of Citizens and Scuthern Services in the Atlanta Area, 1929-1960.

(1) The City of Atlanta.

A characteristic example of the efforts undertaken by the C&S system to meet the convenience and needs of a given metropolitan area is the history of the C&S National and the Holding Company in the Atlanta area. It has already been noted that for a time at the end of the 1920's, some of the home office Atlanta banks were able to establish direct branches in the suburbs of Atlanta, including Decatur. After 1929, the Fulton National Bank, Trust Company of Georgia, First National Bank of Atlanta and the Bank of Georgia (now National Bank of Georgia), major banking competitors of the C&S National all having their principal office in Aclanta, also undertook the establishment of new offices throughout the City of Atlanta proper. The C&S National, on the other hand, was unable to establish any additional banking offices in the City of Atlanta (or any other city except Savannah, for that matter) and thus found itself in an adverse competitive situation.

In the Atlanto area, therefore, C&S National by 1948 found itself locked in to the them rather restrictive

corporate limits of Armanta, as the procedution of that city grew and moved away from the "center city," and, within the city itself, limited to its three branches established prior to 1927, all of which were located in the downtown area. In order that the CAS system could offer its banking services at other locations in the populous areas to the north of Atlanta, C&S Holding Company acquired in 1949 more than ninety per cent of the stock and control of the Citizens and Southern Bank of Atlanta and, thereafter, of the Citizens and Southern Buckhead Bank in 1951 (both of which were established, statechartered banks). These banks were operated as part of the C&S system. Their customers had access to the technical services and facilities of C&S National. Management of the two banks was drawn from the staff of C&S National and could call upon the banking resources of CAS National. Later, these two "suburban" banks were merged. In the 1950's the city limits of Atlanta were extended to include the areas in which the resulting bank was located, and in 1960, taws making it possible for C&S National to operate offices in those areas were adopted. The "suburban" Holding Company Atlanta bank was thus merged into the C&S National Bank and its offices became offices of the C&S National branch located in the City of Atlanta.

> (2) Extension of Citizens and Southern Services to Other Communities in Fulton and DeKalb Counties, 1929-1960.

Outside the city limits of Atlanta proper as they were extended over the years, the CaS System, through the Holding Company, undertook the management of three additional

affiliate banks in the Atlanta metroposition area-Las. Point. Emory and DeKalb. These banks were located in communities having separate and distinct identifies of their own-being primarily residential and small business towns or villages where residents and businesses had need of increased banking facilities to meet their needs. Two of these communities are in DeKalb County, and one in Fulton County. This Holding Company growth was permissible under the Ceorgia laws relating to branch banking, which at the times involved placed no restrictions on bank holding company expansion. In 1956, however, the Georgia Legislature passed a Bank Holding Company Act, freezing and limiting Georgia bank holding companies to the future acquisition of only 15% ownership in banks, and in 1960 a further limiting law was passed reducing permissible ownership a holding company could acquire in banks other than those it controlled to 5%. This latter Act is in effect today. Consequently, since 1956 the C&S System has been unable to expand by means of direct ownership of local banks by the Holding Company.

Point. This bank was the outgrowth of a series of unfortunate economic experiences on the part of a group of banks in the area of East Point, Georgia. The bank was chartered in 1946 as East Point Commercial Bank, and its assets and liabilities were in turn assumed in 1947 by the newly formed First National Bank of East Point. Thereafter, in November, 1948, when the "group" effort began to encounter difficulties, the Holding

Company acquired an interest in the bank and ultimately expanded

The Citizens and Southern Bank of East

this to approximately 90% of the stock of what is now the Citizens and Southern Bank of East Polit.

East Point, Georgia has been an incorporated municipality, and a major growth area in Fulton County south of Atlanta-indeed, the City of East Point is now the seventh largest city in the State of Georgia, even though it is thought of as an Atlanta suburb. The Holding Company acquired its interest in the Citizens and Southern Bank of East Point in order adequately to serve an area of Fulton County which, though not initially growing as fast as Atlanta or the DeKalb suburbs, encompassed a significant residential and business community. As in the case of the suburban Atlanta banks in which interest was obtained by the Holding Company as set forth above, the Holding Company was used by the C&S system in the case of East Point for the purpose of extending C&S services to residents and businesses in an area of Atlanta where the National Bank itself was probabited from operating directly.

b. The Citizens and Southern Emory Bank.

Citizens and Southern Emory Bank is a banking corporation organized in 1950 under the laws of the State of Georgia, all of whose stock (save for directors' qualifying shares) was subscribed for initially and has been held since then by the Holding Company. The C&S Emory Bank is located in a community of DeKalb County which has historically been a center of residential and academic growth near Atlanta. Again, however,

Georgia laws regarding branch banking prohibited the National Bank from providing banking services to residents of this

community. Utilization of the Holding Company was once again the answer.

As the community has grown, and as authorized by rulings of the State Banking Superintendent with respect to the limits of the unincorporated "village" of Emery, the Citizens and Southern Emery Bank has established two additional banking offices—one in 1964 and the second in 1968. In this way, the Citizens and Southern System has been able to serve not only the community as it originally existed, but also the expanding shopping and retail business areas in the vicinity as well.

c. The Citizens and Southern DeKalb Bank.

This bank was chartered in 1948 and opened for insiness in August of 1949 as The Citizens Bank of DeKalb. The bank was located in the incorporated manicipatity of Avondale Estates, in DeKalb County. Avondale Estates was, and is, a small residential community with a central shopping district, surrounded by residences and some small businesses. The bank encountered business difficulty, and the Holding Company was offered the chance to acquire a substantial interest in the expectation that operation by the Holding Company would better serve the banking useds of the Avondale Estates community and, in 1954, the Holding Company acquired an interest of approximately 90%, and the bank's name was changed to The Citizens and Southern DeKalb Bank. Thereafter, the bank was operated as a part of the C&S system through the Holding Company.

By 1968, the character of the Avondale Estates community and its surrounding area had changed to a decidedly more shopping center-apartment-subdivision nature than had previously been the case. Since Avondale Estates was incorporated, the Citizens and Southern DeKalb Bank could not locate banking offices outside its municipal limits, and this proved to be a substantial inconvenience for residents and businesses in the area. This problem was alleviated in 1968, when legislation was enacted changing the municipal boundary, with the result that the Citizens and Southern DeKalb Bank thereafter was located outside Avondale Estates. This made it possible for the Citizens and Southern DeKalb Bank to merge with the Citizens and Southern Belvedere Bank, a state bank organized as a "correspondent associate" (see below) with the cooperation of the C&S system for the purpose of serving the newly opened Belvedere Shopping Center and surrounding areas. At the time of this merger, the bank continued under the name of The Citizens and Southern DeKalb Bank, and it presently operates two offices.

> (3) Extension of Citizens and Southern Banking Services in the Atlanta Area After 1960.

After 1960, the Georgia laws regarding branch banking and bank holding company operation were such that, in the Atlanta area, the Citizens and Southern system could not operate its own offices (either offices of the National Bank or offices of the Holding Company affiliates in Atlanta and Fulton County described above) except within the City of Atlanta itself; within the City of East Point, within the incorporated municipality of Avondale Estates, and within the village of the community known as Emory (the limits of which

had been set by the Superintendent of Hanking according to Georgia law). Given the relatively small areas of Fulton and DeKalb Counties occupied by Atlanta and the three communities other than Atlanta (and the extremely small acea of DeKalb County included within the city limits of Atlanta) as compared to the great size of that portion of Fulton and DeKalb Counties located outside these communities, the consequence was that the C&S system was unable to offer banking services to most of Fulton and DeKalb Counties. And it was in 1960 that the remarkable growth of just this part of the Atlanta metropolitan area began in earnest. For instance, the population of DeKalb County has increased from 256,782 in 1960 to 414,085 in 1970. Fulton County has grown from 556,326 in 1960 to 596,700 in 1970, substantially all of this growth coming in areas located outside the City of Atlanta. Most of this growth was in the form of light industry, shopping centers, and office parks in the business sectors, together with subdivisions and apartment complexes in the residential sectors. This mix of growth, if it were to continue and if the prosperity of the Atlanta metropolitan area were to be maintained, required that the full range of banking services available from the C&S system be offered there. Local identification was in many ways important, but C&S felt that the remarkable expansion and prosperity of the Atlanta area outside the City could be maintained only if the full range of C&S services were available there.

C&S, therefore, in 1960 initiated a program of working in cooperation with local residents to establish C&S
"correspondent associate" banks in areas where the convenience

full service banking and where interest has such as to encourage the establishment of a CAS banking alternative in the community.

In effect, establishment of the course period associate banks constituted a form of do novo branching by the CAS system.

The C&S correspondent associate programs in Fulton and Delialb Counties have worked generally as follows. CdS personnel in cooperation with interested residents and businessmen joined to establish, under state or federal law a bank, or, in the case of the community of Tucker, in DeKalb County, to reorganize an existing bank. The Holding Company purchased in the bank the allowable 5% interest. An officer of C&S system, with sufficient banking experience, was recommended by CAS to the Board of Directors of the correspondent associate bank for the office of President of the bank and, if elected, left the employment of C&S to take up these duties. In most cases there also was ha infusion of additional unangement by C&C, and such infusion continued through the years as electromatances required. Management of each correspondent associate has been responsive to the general policy decisions of C&S. Onlicers of the correspondence associates attend the regular acethque of C&S officers in Atlanta. The correspondent associate banks received all aid which G&S gives to its branches and affiliates in serving the banking needs of the public. The various banking resources of Cas National, such as advice in connection with investment portionio, market research, computer services for handling banking transactions, and credit and accounting procedures were placed at the disposal of the correspondent associates. Permission was given to each socrespondent associate bank to use the "C&S" name and logo, and these banks also benefitted from coordinated advertising campaigns for GaS services. Employ, ecs of these banks have been eligible to participate in CSS pension and profit sharing plans, and tes s various cupioyee

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benefits (such as group life, nospit rization, coefdent and long-term disability insurance) have been extended to cover employees of the correspondent associate manks in the Atlanta area.

In response to the patterns of growth and development in Fulton and DeKalb Counties the six correspondent associate banks whose acquisition by the C&S system is the subject of the two current companion Applications were organized from late 1959 through 1969 as follows.

(1) The Citizens and Southern Bank of Sandy Springs ("Sandy Springs"). Sandy Springs, Georgia, is a "bedroom". community adjoining the City of Atlanta, to the north, in Fulton County. The Sandy Springs area represented the first example of the new "boom" in residential and business growth in North Fulton County in the early 1960's. Sandy Springs was organized with the assistance of C&S as a national banking association in December, 1959, as the Citimens National Bank of Sandy Springs. The Holding Company purchased a 1% interest in the outstanding stock of the Sandy Springs bank. In October, 1969, Sandy Springs was converted to a State chartered bank under the laws of the State of Georgia as the Citizens and Southern bank of Sandy Springs. It conducts full service banking operations as a main office in Sandy Springs. Substantial development of residential, commercial, medical and retail facilities in the immediate eres of Sandy Springs all resulted in part from the availability of full C&S banking services through and from Citizens and Southern Bank of Sandy Springs.

Mr. Louis J. Fortune, President of Sanay Springs since January, 1955, had been employed by C&S Mational since 1948. Two other officers of Sandy Springs had been employed by C&S National before coming to Sandy Springs.

(2) The Citizens and Southern Bank of Chamblee ("Chamblee"). The Citizens and Southern Bank of Chamblee was organized as a national banking association in May, 1960, as Chamblee National Bank. C&S participated with a group of businessmen from the Chamblee, Coorgia area of DeKalb County in the organization of the Bank, and the Holding Company purchased 5% of the bank's outstanding stock. In October, 1969, Chamblee converted to a state-chartered bank under the laws of Georgia, as The Citizens and Southern Bank of Chamblee.

munities in the Atlanta area which have contributed to growth in the Atlanta area. The town includes both residential and business areas. Businesses are both local in nature, such as car dealerships and pharmacies, and mational and regional in the scope of their activities. Chambles conducts full service banking operations through a main office and one branch office. Substantial development of residential and commercial real estate in its primary service area has been significant to Chambles's success. Chambles today operates, in addition to its home office, one other office within the town of Chambles.

The current President of Chambles is Mr. Hutert L.

Harris, who has served in that post since January, 1964. Prior

to joining Chambles, Mr. Harris had been employed by C&S Mational since 1926. An Assistant Vice President of Chambles,

serving there since 1963, had previously been an employee of C&S since 1946.

(3) The Citizens and Southern bank of Tucker ("Tucker"). This bank was chartered under the laws of Georgia as the Bank of Tucker in 1919. Through the early 1950's the community of Tucker, in DeKalb County, was predominantly rura; in character and this bank served a very limited market, and, consequently, offered very limited banking services. The bank was controlled by a single family prominent in the Tucker community, and owning substantial other businesses there. As the Tucker area began to develop rapidly as both a significant suburban residential market as well as a center for industrial and commercial growth, the bank because of limited services and lack of adequate management, found itself unable to meet the increasing need for a full range of banking services in the Tucker area. The principal stockholders did not desire to undertake direction of a full service bank. To meet these needs effectively, the print pal stockholders of the Bank of Tucker requested the cooperation of C&S. Thereupon, in 1965, the Holding Company acquired a 5% incerest in the outstanding stock of the Bank of Tucker and cooperated in its upgrading, and Tucker became a convespondent associate. At this time, stockholders also voted to change the name of the bank to the Citizens and Southern Bank of Tucker. The Citizens and Southern Bank of Tucker now operates two offices in the Tucker area, offering the full image of C&S banking services.

Mr. Gus L. Connelly has been President of the Citizens and Southern Bank of Tucker since 1955, and prior to that time had been employed by C&S National since 1958. Two other officers of Tucker have substantial previous employment with C&S National.

(4) The Citizens and Southern Bank of North Fulton ("North Fulton"). The Citizens and Southern Bank of North Fulton was organized by residents of the area located in the further northern portion of Fulton County—characterized by a number of small incorporated municipalities, some farms, and rapidly developing residential areas—with the cooperation of C&S in May, 1967. North Fulton conducts full service banking operations from a main office in Roswell, Georgia, an established and growing municipality. The Holding Company owns the permissible 5% interest in the outstanding stock of North Fulton.

The President of North Fulton is Mr. Hugh F. Lane, who, prior to his assuming that office, had been employed since 1960 by CaS National. North Fulton's Cashier also had substantial prior experience with CaS National before being elected to that office in January, 1969.

("Park National"). Since the mid-1960's, the intersection of Interstate Highway 85 and North Druid Hills Road in DeKalb County, an area adjacent to the City of Atlanta to the northeast, has developed as the largest suburban office development complex in metropolitan Atlanta—including Executive Park,

Landmark, and Corporate Square—"planned suburban major office complexes." To meet the increasing need for convenient banking services in this area, and to provide C&S services there, leading businessmen whose firms were located in the area requested the assistance of C&S in the organization of a correspondent associate. The Citizens and Southern Park National Bank thus was organized as a national banking association and began business in 1967, 5% of its outstanding stock-being purchased at the time of organization by the Holding Company.

The President of Park National since its organization has been Mr. Thomas W. Hazelrig, who had been employed by C&S National since 1951. Two other officers of Park National also had substantial prior experience with C&S National.

("South DeKalb"). The Citizens and Southern South Dekalb Bank
was organized pursuant to the laws of the State of Georgia
in 1969 as a C&S correspondent associate, C&S participating
with local residents and businessmen and acquiring through
the Holding Company at the time of organization 5% of the
outstanding stock of the bank. South DeKalb is located in
an area of DeKalb County which has developed rapidly as a
residential and shopping center for the southern part of the
County. The bank's main office is located on the primary
traffic artery between the county seat, Decatur, to the north,
and the residential subdivisions and new shopping centers in
the fast-growing South DeKalb area, which has enjoyed explosive growth since the opening of Interstate Highway 20 between
that area and downtown Atlanta. Together with this residential

growth, and associated expansion of retail businesses, establishment of substantial commercial enterprises has established a great need for the availability of the full range of CaS services. The Superintendent of Banking has recently authorized the establishment of an additional office for South DeKalb.

The President of South DcKalb, Mr. Warren L. Berry, had been employed since 1967 by CSS National. One other officer of South DcKalb also has substantial prior employment with C&S National.

D. Branch Banking Laws of Georgia—1575—and C&S in the Atlanta Metropolitan Area.

In 1970, the Georgia Legislature amended the Georgia banking laws to expand the authority of banks to establish additional banking offices in counties where the banks already operated home offices, branch banks or offices thereof (subject to certain restrictions based on population of the county, not material here). The effect of this change in the Georgia banking laws is to make it possible for (1) C&S the establish additional offices in Fulton and DeKalb Counties; (2) the Holding Company's Emory affiliate to establish additional offices in DeKalb County, and (3) the Holding Company's East Point affiliate to establish additional offices in Fulton County. This change in the Georgia laws relating to branch banks is effective as df 1970.

banks competing with C&S in the Atlanta market have also followed a course of association with localized banking organizations in order to provide their own banking services in
Fulton and DeKalb Counties where direct establishment of offices was not possible.

First National Bank of Atlanta ("First National"),
the second largest bank in the City, in addition to operation
of its Decatur branch, cooperated in the operation of The First
National Bank of Doraville (a municipality in DeKalb County
adjoining Chamblee); The First National Bank of Glenwood (a
residential-small basiness community in DeKalb County); The
First National Bank of Tucker, and The First State Bank of

South DeKalb. Trust Company of Ceorgia Associated (a holding company owned by The Trust Company of Ceorgia—"Trust Company") has operated directly The Trust Company of Georgia Bank of DeKalb (located at Executive Park, Dekalb County) and also has been associated with Peachtree Bank and Trust Company (in the Brookhayen community of DeKalb County) and Trust Company of Georgia Bank of Sandy Springs. Fulton National Bank, which has a branch in Decatur, is believed to have assisted in the organization of Northeast Commercial Bank (located in Doraville) and has been associated with that bank and the Bank of the South (in the municipality of College Park, Fulton County, Georgia).

Now, two of these competitors—First National and Trust Company—are presently filing with the appropriate bank regulatory applications similar to this one, for approval to incorporate these associated banks directly into the corporate system of the particular banks involved. In each case the reason for the application is the same—the 1970 change in Georgia's banking laws to make possible the completion now of a branching process which originally took the form of association only because of Georgia's artificial restrictions on branch banking in the Atlanta metropolitan area.

C&S management has determined that the C&S system can best serve Fulton and DeKalb Counties (those portions outside the City of Atlanta) by utilizing the two above-named Holding Company affiliates as "county banks"—each identified with the county it will serve. For this reason applications are submitted for C&S Emory to acquire the assets of the C&S correspondent associates in DeKalb County outside Atlanta,

and for C&S East Point to acquire the assets of the C&S correspondent associates in Fulton County outside Atlanta. This plan, if approved, would have, of course, the same overall effect as acquisition of the correspondent associates by C&S National—full integration of the correspondent associates into the C&S system.

The reason for the filing of these applications is simple. The stockholders of the correspondent associates have made clear their desire to bring to their respective communities, banks which offer the full range of services, and, more important, which are guided by the banking philosophy of service to the community which characterizes C&S. The correspondent associates have been organized (in the case of Tucker, strengthened and redirected) solely for the purpose of accomplishing this end.

Similarly, C&S has responded to these needs by identifying itself with these banks. By making the unique attributes of C&S banking services available to them and their customers and their communities, C&S has an investment in the correspondent associate banks; more important, C&S has a commitment to the banks, their customers, their stockholders, and their communities.

The changes in Georgia's banking laws now made it possible for C&S to implement fully its commitment, and for the stockholders of the correspondent associate banks and the communities represented thereby to realize fully their expectations of direct service by the C&S system.

believe that the proliferation of separate banks each bearing the C&S name is undesirable and inefficient. The boards of each such bank have discussed with C&S personnel the best means of eliminating the artificial separation of the banks from each other and from C&S. The results of these discussions are the proposed plans of reorganization and these applications.

In summary, the purpose of these applications is to seek approval of transactions which will harmonize form with substance: The changes in Georgia's banking laws allow C&S to incorporate in one system of banking that which had to be kept separate in order to comply with those banking laws. C&S met its responsibilities to offer within all applicable banking laws another meaningful banking alternative to growing communities which sought C&S banking services on the only basis then available. Approval of these applications, then, will be the final step in a process begun some ten years ago—expansion by the C&S system of its banking services to all those parts of Fulton and DeKalb Counties where the convenience and needs of the communities involved justified this action.

STATES I OF ASSESS AND LIMITARIES As of June 30, 1970
(In Thousands of Dollars)

	Applicant	The state of the s	Other Banks	S		Other		Statement
	Bank	Park Natl.	South	Chamblee	Tucker	Banks Total	Adjustments	Resulting
ASSETS						and the same	*	-
Cash and due from banks	\$ 2,759	768'15	\$ 534	\$ 2,226	\$ 1,826	\$ 6,478		\$ 9,237
U. S. Governmert obligations								
direct & fully guaranteed	3,358	765	535	1,476	1,604	4,209		7,577
Obligations of states and								
political subdivisions	4,265	719	1	2,644	3,040	6,403		10,668
Other ciritie.	2,527	15	ı	1	318	333		2,860
Loars and Disc ants	29,788	6,032	2,683	13,620	15,052	37,387		67,175
Sank provisøs, furntiure & fixtures	1,075	in.	227	979	862	1,789		2,864
Carper and ser	707	51	23	143	304	551		938
1011: 35112	\$44,126	59,3:2	\$1.00	\$21,753	\$23,005	\$57,150		\$101,336
Similar de la constant de la constan								
Deniani Lenous (Es	520 783	475 53	41 477	068 9 3	611 015	500 BC3		200 87 9
Time of the deposition	16 15/	2 616	1 677	7 050	0000	20.000		26,000
301 300 11 C. C.	10,13	01077	1000	6001	20000	60.200		719606
	1,00,00	7000	37560	2000	31273754	0000000		2 82,220
hands hunch is ad and securities	5	1	S			S		ı un
sold under agreements to repurchase								
Other Habilities for herrowed coney	ŧ	ŧ	ı	ī	i	1		,
Miles Mallithia	3,042	481	130	1,606	868	3,105		6,147
SCHLEROLD CAY DAYON IN SELECTION								
Reserve for had debt losses on loans	\$ 566	\$ 33	5 2	\$ 258	\$ 256	\$ 549		\$ 1.115
CYLLTAL ACCOUNTS			•					
College Colleg	004		1 0	200	007 \$	\$ 700	dans a same of	5 1,100
	3/0	06.5	300	06/	999	2,110	0	1,049
Today or offer	330	170	730	173	7/7	610	7,110 (6/9)	3,180
renorm for continuencies and	1,140	1 5 7	300	700	196	750		1,93/
1000						0.7.8		
TOTAL CAPITAL ACCOUNTS	179 8	6 711	709 8	625	243	5 5 213		758.8
		4						
TOTAL LIABLETTIES, RESERVES,						ď		•
Para Call at accounts	\$7.4,186	691, 189	\$4,002	\$20,753	\$20,753 \$23,006	\$57,150	-	\$101,336
	DESCRI	DESCRIPTION AND EXPLANATION OF ADJUSTENTS	TVTTL	OF ADJUSTED	NIS			

Transfer of combined Capital Stock of "Other Lunks" to Surplus of "Applicant Eank". Par value of stock issued as per purchase agreements and resolutions. 38

ANALYSIS OF LOAN AND DEPOSIT ACCOUNTS (Totals agree with Street wats on Page 5)

	Applicant Bank Thory	Park Natl.	South DeKalb	Chamble	Tues
		(In Tho	usands of	Dellars)	
ANALYSIS OF LOAN ACCOUNT Commercial and industrial loans Loans to farmers (not on real estate) Single payment loans to individuals	\$ 7,689	\$ 351 - 751	\$ 608 - -	\$ 4,681	\$ 2,3
TOTAL	\$10,475	\$1,102	\$ 608	\$ 5,811	\$ 4,9
Loans on farm real estate loans on residential property - FRA & GI Loans on residential property - not guaranteed loans on business and other property	2,158 9,562	\$ - - 317 152	\$ - - -	\$ - 684 1,072	5,11
TOTAL	\$11,720	\$ 469	8 -	\$ 1,756	\$ 5.
Loans to brokers and dealers in securities Other loans on securities TOTAL	\$ -	\$ - 38 \$ 38	\$ - \$ -	\$ - 172 \$ 172	\$ -
Installment loans on automobiles Installment loans on consumer goods FHA - Title I loans (modernization loans) Other installment loans TOTAL	\$ 2,282 4,143 278 879 \$ 7,582	\$ 619 299 69 228 51,215	\$ 225 000 - 408 \$ 633	\$ 1,515 472 135 177 \$ 2,299	\$ 1,4
All other loans*	\$ 11	\$3,208	\$1,442	\$ 3,582	\$ 2,
LOANS AND DISCOUNTS - GROSS	\$29,788	56,032	\$2,683	\$13,620	\$15,
DEMAND DEPOSITS Individuals, partnerships & corporations United States Government States and political subdivisions Banks Certified and officers' checks Other demand deposits TOTAL DEMAND DEPOSITS	\$14,037 778 419 5,525 31 \$20,783	\$5,364 155 11 18 \$5,548	\$1,523 29 18 - - 2 \$1,572	\$ 8,946 652 110 182 \$ 9,890	\$10.3
TIME DEPOSITS Individuals, partnerships & corporations United States Government States and political subdivisions Banks Other time deposits TOTAL TIME DEPOSITS TOTAL DEPOSITS	\$15,369 785 \$16,15: \$26,73;	\$2,451 165 67,610	\$1,524 150 - - \$1,674 \$3,246	\$ 6,263 -796 \$ 7,059	\$ 5,4
* Loans to financial institutions included in other loans above	\$ -	53,150	\$ 850	\$ 3,500	\$ 2,1

(2) ADEQUACY OF CALITAL STRUCTURE

If additional capital is to be supplied as a part of the preposed transaction, full details should be furnished including the number of shares to be sold, the selling price per share, and to whom warrants to purchase the new shares will be issued.

The capital accounts of applicant bank will be increased by the sum of the total capital accounts of the acquired banks.

In the epinion of the ranagement of the Applicant Punk this proposal, if approved and effected, will result in total deposit limbilities of \$ 9.,420,000 at the end of one year, \$ 104,580,000 at the end of two years, and \$ 116,080,000 at the end of three years.

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Statements of Current Operating Income and Expense

The following statements include actual current operating income and expenses for the participating banks for the last full calendar year. The estimate for the Resulting Bank gives effect to anticipated economy in pperations and any increase or reduction in income or expense which is expected to result from the proposed transaction.

	Applicant						Estimated Pirst	
	Barrie	0	Other Banks	5	-	Total	Twelve Arnths	,
	£ Emc 2	Jark Nati.	South	Charblee	Tucker	Banks	Resulting Bank	
Correcting Indone:	3	33.65	. Pousage s		27,242	52,712	5.530	
Incore on Fed. funds f repurchase				,				
JETOC TERES	ı	ı	•	1	ı	-	ı	
Iri rest and cividends on investments:								
T. S. Covt. sec. raths	72%	5.	7	66	144	303	350	
	8		ı	ì	i	1		
	150	5	ı	76	101	199 .	. 1	
		S	1	1	i	9	10	
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	100	6.0	. 2 -	3.6	204	54	1,000	
		p=1	2	01	~	*2		
	b. :		11		3.7	6	237	
	53. 3	1000		1	33	100	57, 5	
150 100X								
36 5 7.6 3.1.4	- 1	\$ 1 m 4 m	٥٠ ٧	9	5 234	2 9 8		
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(737)	1	1.7	1	7	17	36	-3	
**************************************	10.07	60	15	6.0	386	1,6%	1,000	
	25.	9075	\$ 35	. 065 5	\$1,007	\$2,539	118	
ANCHAR SEPTEMBERSON TOTALS AND STOCKHOOLS ON SOME SEPTEMBERS CANNOT SEPTEMBERSON SE	\$1,000	2516	40	. +, 9	971 8	27778	23,042	

E- 495

Income Before Income Taxes and Security Gains or Lesses Previous Five Calendar Years

	Applicant		Other Banks	nks		÷
Year	Bank Emory	Park Natl.	South DeKalb	Chamblee.	Tucker	Total Other Banks
1965	\$ 219,341	ı	1	\$ 151,127	\$ 203,087	\$ 354,214
1966	232,011	,	ı	235,265	173,441	408,706
1967	333,405	\$ (8,056)	ŧ	318,795	301,022	611,761
1968	526,875	29,056	1	395,191	443,304	867,551
1969	1,009,741	163,822	\$5,812	623,519	692,047	1,485,200
Total	\$2,321,373	\$184,822	\$5,812	\$1,723,897	\$1,812,901	\$3,727,432
Average	\$ 464,274	\$ 61,607	\$5,812	\$ 344,779	\$ 362,580	\$ 774,778
	Net Operation	ng Income Real	Estate Po	Net Operating Income Real Estate Polding Cempanies	mi	
	Emory			Chamblee	Tucker	
1965	\$ 34,485			\$ 9,156		
1966	37,806	٠		14,512	,	
1967	34,083			15,686	\$ 14,314	
1968	48,141			20,245	72,61.	
1969	61,526			19,940	34,429	

List the proposed directors and write relative of the resulting hank, and under each name furnish pertaining furness in the second containing any order of the hand business or professional ecopolities, and other back and business affiliations.

affiliations.		Proposid DIREC	Price.	
Principal Business <u>a Address</u>	Age	Title	Salery	Per Vilue of St to La Conel in Resulting Lock
erriell Autrey, Jr. resident, C&S Emory Bank 2749 Cosmos Dr. clanta, Ga.	44	President and Director	\$28,600	\$1,000
Tractor Co. d Berkeley Rd. tvondale estates, Ca.	46	Birector	None.	S1,00C
. M. Callaway, Jr. resident, Callaway Motors 28 Artwood Rd., N.E. tlanta, Gaorgia	62	Director	New	- \$1,250
. Dan Handley, Jr. .V.P. The C&S National Bank .Ref Bradeliff Ct., N.E. .Canta, Georgia	42	Director	None	\$1,000
.E. Hilliard ontroller, Emory University 54 Vistavia Circle secutur, Ga.	49	Director	2022	€1,⊍00
ohn F. Ingram, JrF. The C&S National Bank 12 Upland Rdccatur, Ga.	43	Pinestor	None	,41,000
Homas A. McCord resident, Tom McCord Construction Co. 135 Pinetree Dr. Scatur, Ga.	-50	Director	None	\$1,600
memas V. Patton cesident, Triton, Inc. Doraville, Ca. 198 Nontriew Dr., N.W. Clanta, Ca.	47	Director	Kote	\$1,000
. I. Stephens, Jr. P. and General Mgr. Lennox Industrics Becatur, Cs70 Embry Circle Lamblee, Ga.	~47	Director	None	\$1,000
. S. Thibadeau resident, Thibadeau, Shaw & Co., Inc. 184 Ranier Falls Dr. clanta, Ga.	45•	Director	None 497	s.,900

Principal Business 6 Address	Age	Title	J.ry	Par Value of Stock to be Oward in Resulting out.
rloyd T. Whitaker readdent, Downtown Development Corp. (subsidiary of Cousins Properties) .425 Peachtree Battle Ave. clanta, Ga.	36	Director	Dane	\$1,000
on N. Howell resident, Miscellaneous Mig. Co. Tucker, Georgia 520 Elmdale Dr. ucker, Ga.	43	Director	None	\$1,000
onis L. Kennedy en. Mgr., Rich's Inc. 15 N. Superior Ave. K catur, Ga.	, 51	Director	None	\$1,600
Forrell S. Ryan Tresident Geid-Provident Labs, Inc. 318 Mtn. Brook Way, N.E. Itlanta, Ga.	40	Director	None	\$1,000
Hac S. Cofer Trusident Tofer Brothers, Inc. 479 Cofer Circle Ucker, Ga.	40	Director	None	\$1,000
chester O. Miller ranch Mgr., National dash Register 770 Kings Way, N.W. tlanta, Ga.	60	Director	None	\$1,000
erald M. Powell enident Vice President aployers Insurance of Hausau 57: Hortheast Freeway N.L. Etlanta, Ga.	. 62	Director '	None	51,000
cack L. Berry c.1 Estate Investments . O. Box 80424 Chamblee, Ga.	71	Director	Kone	. \$1,000
r. Henry T. Williams resident Hiliams Rexall Drugs, Inc. 227 Henderson Hill Rd. chamblee, Ga.	48	Director	ion -	\$1,000
Obert L. Mathis A.P. and Ceneral Hanager A.L. Mathis Certified Dairy Hol Rainbow Dr. eccler, Georgia		Director	ions.	51,670
y B. Holland, Jr. President colland & Knight Pharmacy 003 Canaller kd. rur, Co.	49	E-	158	\$1,000

PRINCIPAL EXECUTIVE OFFICERS

It is contemplated that Merrical Autrey, ic., currently president of C&S Emory, will be president of the Resulting Bank. Also, current principal officers of each of the participating banks will likely be retained in an official capacity with the Fermiting Bank. These officers are as follows:

	100	The state of the s	Marie Comment	
		9	Number of Years	Previous
Name and Address	Age	Salary	Banking Experience	Employment
Morriell Autrey, 3r. Pres., C&S Emory	44	\$28,000	19 years	Modern Bass Improvement Co. At 1
John W. Trouting V.P., C&S Emgry	31	\$15,000	6 years	None
David W. Huston Cashier, C&S Emory	29	\$11,000	9 years	None
Marren L. Berry Pres., C&S South DeKalb	37	\$18,000	12 years	Rich's Inc. Atlanta
Dan Blackwell Cashier, C&S South DeKalb	30	\$11,500	10 years	Life Guard Summer Vork
Cus 1. Connelly Pres., C&S Tucker	38	\$2 2,50 0	14 years	Na√y
Ray F. Bridges Cashier, C&S Tucker	39	\$14,000	7 years	1st sit'l filmica State of Sa Bapt of Banking
Hubert L. Harris President C&S Chamblee	63	\$26,500	44 years	Winder Nat'l Lack
Roger L. Crow Cashier, C&S Chambles	27	\$11,000	9 years	None
T. Robert Hazelrig Pres., C&S Park National	44	\$18,500	19 years	Interm venu - Alcoho: Tax Unit U. of Gallmetructo
John M. Montgomery V.P. and Cashier C&S Park National	29	\$15,000	6 years	None

(5) CONVENTED TO LOCK CONTRACTOR

Population of data office (8.0.) City or Tour. Service Area

See EXHIBIT I

Applicant Bank Other Bank Resulting Peak

CONVENIENCE AND REEDS OF COMMINETY which tollows

Assign consecutive numbers and provide the following information with respect to the head office of the Applicant Bank, Other Pank, and each other bank competing within the "service areas" of the participating banks.

> Roud Minus (H) and Direction (1) from

Total Estimated "IPC"1 Eucking Deposits of R.O. Applicant Offices Samice Area

h.O. or Other canh (11)

Name and Location of bank Ho.

See EXHIBIT II

CONVENIENCE AND NEEDS OF COMMUNITY

which follows

Continue assignment of consecutive numbers and provide the following information with respect to each branch office of (a) Applicant Bank and (b) Other Bank, and (c) one, branch office of each other bank competing within the "service areas" of the partie patie. tanks.

Estimated

Population

Estimated "IPC"

E = 500

Real Male: (M), Direction (D), and lumber (r)

Hame and Location of Paul: No.

Branch Service Frac

Legosias Branch Sarvine Area Ecaresi Listed Coffice

See EXHIBIT !

CONVENIENCE AND LIEDS OF CONTRIBITY

which follows

Propare and attach a map which shows clearly (a) the approximate corrections: 15.75-"pervice are s" of each of the participation, brand, encurring the over the conor areas, if any, (b) the assigned number and less tion of even of less of the furthers tanks, and (c) the resigner number and location of the move list of cities of such ourse tank competing within the consider areas of the province; tirks. A key to differ a tobers, scale of ailes, and compans points should be shown on the map.

l"Service unce" so used herein and applied to a participating task, a consecuence in L. or any head office or branch critics themse the programme to these from which to the state or the office derives 75 per cent or some of its lenosits, here and sine, of indicate has partnerships, and corporet one. Some deposite are said to positional reports of contribuof tonks and are referred to be rein as "ire" imposite.

EXHIBIT I

CONVENTINCE AND NEEDS OF COMMUNITY

An analysis of the geographic distribution of both demand and time deposits of individuals, partnerships, and corporations of C 6 S Emory, C 6 S Chamblee, C 6 S Tucker, C 6 S Pork National, and C 6 S South DeKalb was made by the Marketing Research Department of The C 6 S Holding Company. This analysis was based on randomly selected samples of personal and commercial checking account customers ("IPC" demand); and regular savings account, savings bonds, time deposit open accounts, and individual certificates of deposit customers ("IPC" time). These samples were matched against the U.S. Bureau of the Census address coding guide for the Atlanta Metropolitan Area, prepared for the 1970 Consus of Population and Housing, to determine both block and census tract locations for each customer included in the sample groups.

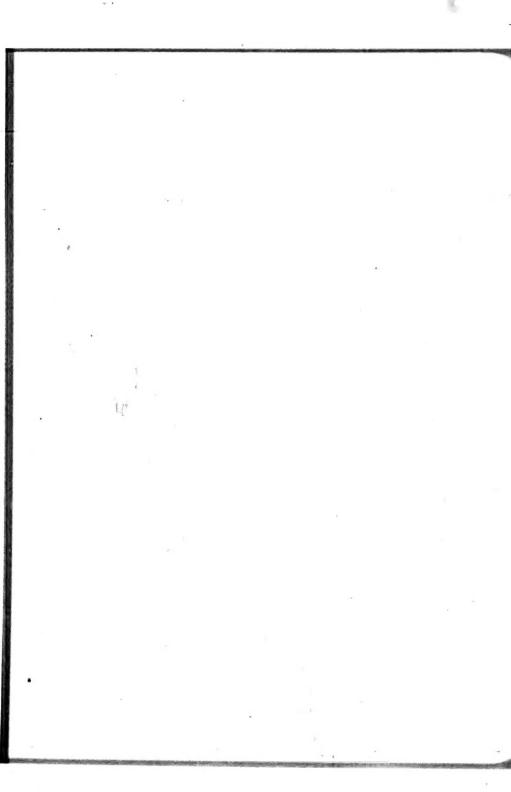
Since the samples were selected on a strictly random basis, the statistical accuracy of the results can be stated. At the 95 percent confidence level, the results of these analyses have a statistical reliability of plus or minus 5 percent.

Primary Service Arca, C & S Emory

The primary service area, from which C & S lmory derives approximately 75 percent of its total "IPC" dollar deposits includes the northern portion of the City of Decotur and a major sector of the cost central unincorporated area of DcKalb County. As defined, the C & S Energy primary service area, as shown on the attached map, encompasses all of eight cessus tracts and portions of five other tracts.

As of April 1, 1970, the defined C & S Embry primary service are: had a total population of 79,112 persons. This represents an increase of 23,682 persons, or 42.7 percent, since April 1, 1960.

The following table show comparative 1930 - 70 population trends for the C & S Emary primary service area and in Kath County, as a whole.



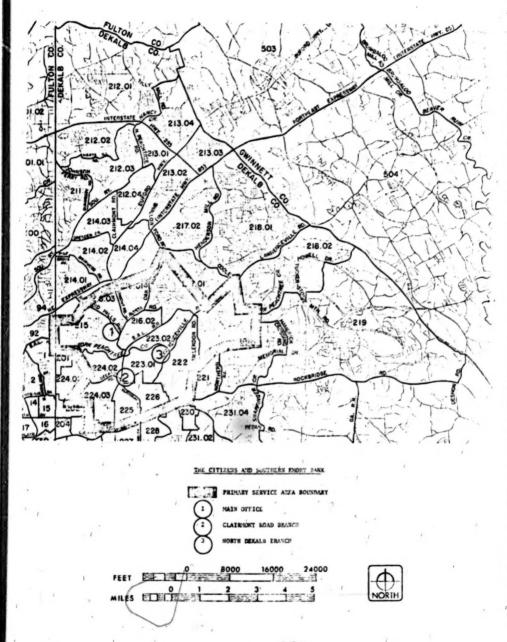
Primary Service Area and Defait County 1960 - 70

			Change	1960-70
	1960	1970	Number	Percent
Primary Service Area	55,430	79,112	23,652	42.7%
DeKalb County	256,782	414,085	157,303	61.3%

Sources: 1960 and 1970 (preliminary figures)
U. S. Burgau of the Consus

The following summary shows the percentage share of both number and dollar balances of "IPC" deposit accounts of C & S Emory within its defined primary service area. The principal concentration of C & S Emory's "IPC" deposit accounts (22.2 percent) and dollar balances (34.0 percent) are in census tracts 215,216.02, and 223.01.

Number of Accounts Primary Service Area	Demand 71.9%	71.8%	72.0%
DeKalb County	89.7%	92.2%	91.2%
Dollar Balances	-		
Primary Service Area	76.5%	78.1%	77.7%
DeKalb County	88.27	94.5%	92.17



E: 502

Primary Service Area, C & S Chamblee

The C & S Chamblee primary service area, from which the Bank derives approximately 75 percent of its total "IPC" dollar deposits, includes the City of Chamblee (home of the C & S Chamblee Bank), the adjacent City of Doraville, and a major sector of unincorporated north DeKalb County, as well as a small sector of nearby Gwinnett County. As shown on the attached map, the defined C & S Chamblee primary service area encompasses all of six census tracts and a portion of eight others.

The defined C & S Chamblee primary service area more than doubled in population between 1960 and 1970 -- with most of this growth taking place outside of the relatively small corporate area of Chamblee. As shown in the following table, the C & S Chamblee primary service area had a total population of 53,007 persons as of April 1, 1970. Of this cotal, approximately 17 percent -- 9,011 persons -- are located within the City of Chamblee.

Primary Service Area and Dekalb County

1960 - 70

ė,

			Change	1960-70
Primary Service Area	1960	1970	. Number	Percent
City of Chamblee Rest of P. S. A.	6,635	9,011	2,376 29,837	35.8% 209.8%
Total Primary Service Area	20,834	53,067	32,213	154.5%
DeKalb County	256,782	414,085	157,303	61.3%

Sources: 1960 and 1970 (preliminary figures)
U.S. Bureau of the Census

The following summary shows the percentage share of both number and dollar balances of "IPC" deposit accounts of C & S Chambles within its defined primary service area and DeKalb County. The principal concentration of C & S Chambles's "IPC" accounts (27.4 percent) and "IPC" dollar balances (30.2 percent) are in census tracts 213.02 as a 217.02.

Number of Accounts	"1PC" Demand	"IPC" Time	Total
Primary Service Area	76.2%	79.0%	77.92
DeKalb County	89.9%	91.6%	90.9%
Dollar Balances			
Primary Service Area	77.7%	75.7%	76.5%
DeKalb County	92.0%	87.4%	89.57

Primary Service Area, C & S Tucker

The primary service area of C & S Tucker, from which the Bank declives approximately 75 percent of total "IPC" do lar deposits, includes the unincorporated community of Tucker and adjicent portions of unincorporated

DeKalb and Gwinnett counties. As shown on the attacked map, the defined

C & S Tucker primary service area encompasses all of six census tracts and portions of 9 others.

The defined C & S Tucker primary service area represents the fastest growing market sector in DeKalb County during the 1960 - 70 decade.

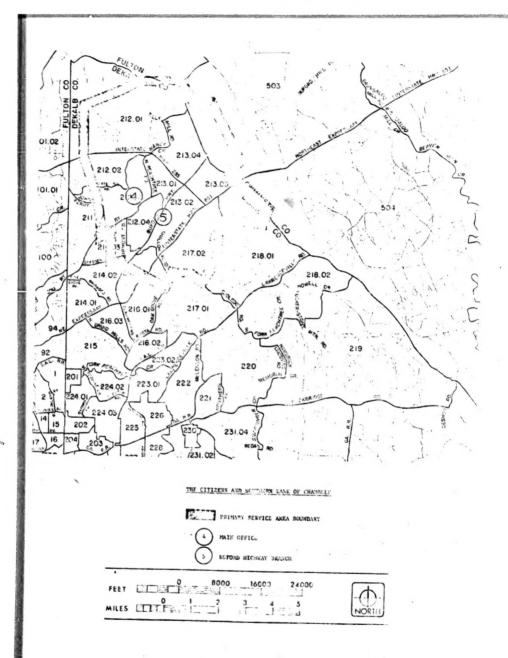
Between 1960 and 1970, the population of the C & S Tucker primary service area almost tripled -- from a 1960 base of 29,264 persons to a total of 82,733 persons as of April 1, 1970. Of the primary service area's current population, about one-fourth lives in the Tucker community.

The following table shows 1960 - 70 population trends for the C & S Tucker primary service area and DeKalb County.

Primary Service Area and DeKath Coa ty 1960 - 70

			Change	1960-70
Primary Service Area	1960	1970	Number	Percent
Tucker community Rest of P. S. A.	6,500 22,754	20,643	14,143 39,326	217.62 172.8%
Total Primary Service Area	29,264	82,733	53,459	182.7%
DeKalb County	256,782	414,085	157,303	61.3%

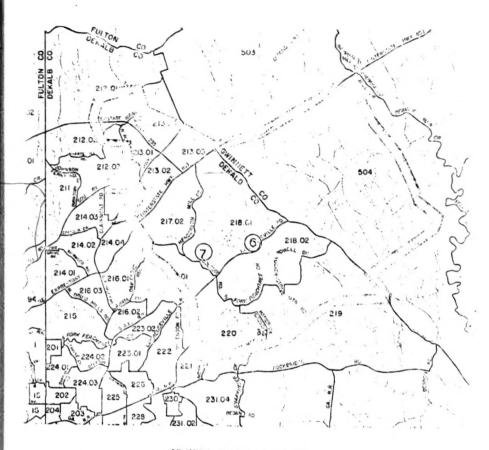
Sources: 1960 and 1970 (preliminary figures) U.S. Buream of the Consus



E- 506

The following summary shows the percentage share of both number and dollar balances of "IPC" deposit accounts of 0.8 S Tucker within its defined primary service area. The principal concentration of "IPC" accounts (30.7% percent) and "IPC" balances (27.7 percent) are within the Tucker community (census tracts 218.01 and 213.02).

Number of Accounts	Denomit	Tiba.	Total
Primary Service Area	81.04	81.9%	81.3%
DeKalb County	87.7%	87.9%	87.6%
Dollar Balances			
Primary Service Area	86.3	70.02	76.2%
DeKalb County	90.3%	74.2%	80.2%



THE CITIZENS AND SOUTH BY BANK OF TUCKER

PRIMARY SERVICE AREA BOUNDARY

(6) MAIN OIL ICE

7 LAVISTA BRANCH

FEET	HI	8000	16000	24000	\Box
MILES	பார் ்	i.	1 1	5	NORTH

Primary Service Area, C & S Park National

The primary service area of C & S Park National, from which the Bank derives approximately 75 percent of its total "IPC" dollar deposits, includes a sector of the west central unincorporated area of DeKalb County, and a small portion of the northeast sector of the City of Atlanta. As shown on the attached map, the C & S Park National primary service area encompasses all of eight census tracts and portions of five others.

As shown in the following table, the defined C & S Park National primary service area had a total population of 71,703 persons as of April 1, 1970.

This represents an increase of 28,738, or 66.9 percent, since April 1, 1960.

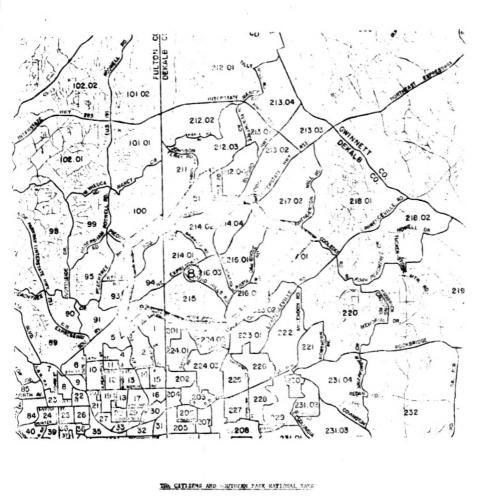
Population Trends, C & S Park National Primary Service Area and DeKalb County 1960 - 70

			Change	1960-70
	1960	1970	Number	Percent
Primary Service Area	42,965	71,703	28,738	66.9%
DeKalb County	256,782	414,085	157,303	61.3%

Sources: 1960 and 1970 (preliminary figures) U.S. Bureau of the Census

The following summary shows the percentage share of both number and dollar balances of "IPC" deposit accounts of C & S Park National within its defined primary service area and Dekalb County. The principal concentration of accounts (18.8 percent) and dollar balances (27.4 percent) are census tracts 215 and 216.03.

Number of Accounts	"IPC"	Time	Total
Primary Service Arca	69.17	66.1%	65.62
DeKalb County	83.2%	84.7%	34.2%
Dollar Balances	A)		
Primary Service Area	73.9%	69.9%	72.8%
DeKalb County	78.32	77.6%	77.8%



E- 511

Primary Service Area, C & S South Delicals

The C & S South DeKalb primary service area, from which the Baak derives approximately 75 percent of its total "iPC" dollar deposits, includes a major portion of the south unincorporated area of DeKalb County. It encompasses all of six census tracts and portions of five-others.

As shown in the following table, the C & S South DeKalb primary service area had a total population of 73,043 persons as of April 1, 1970. This represents and increase of 30,516 persons, or 71.8 percent, since April 1, 1960.

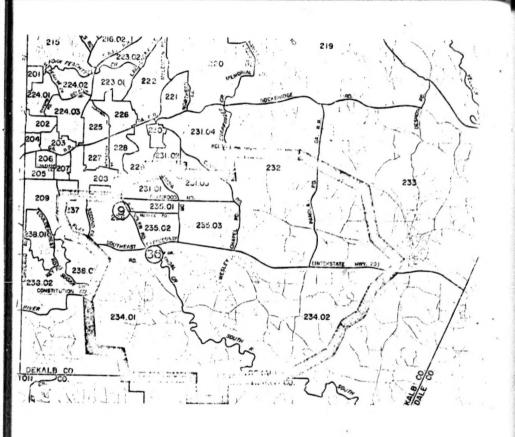
Population Trends, C & S South Dekalb Primary Service Area and Dekalb County 1960 - 70

			Change	1960-70
	1960	1970	Number	Percent.
Primary Service Area	42,527	73,043	30,516	71.8%
DeKalb County	256,762	-14,085	. 157,303	61.:%

Sources: 1960 and 1970 (preliminary figures) U.S. Eureau of the Census

The following summary shows the percentage share of both number and dollar balances of "IPC" deposit accounts of C & S South DeKalb within its defined primary service area and DeKalb County. The principal concentration of C & S South DeKalb's 'IPC" accounts (49.8 percent) and "IPC" dollar balances (36.5 percent) are in census tracts 235.01, 235.02, and 236.

Number of Accounts	Demand	Time	Total
Primary Service Area	78.4%	77.3%	77.8%
DeKalb County	89.9%	89.2%	89.6%
Dollar Balances			
Primary Service Area	66.3	79.4%	74.0%
DeKalb County	74.14	84.4%	80.2%



THE CITIZENS AND SOUTHFREE SOUTH AS EALB DANK

PRIMARY SERVICE MEA ADENDARY

9 MAL: GPTICE

36 CARDLER RD. AT S. PARENDER DR. THANKS OFFICE

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EXHIBIT II

CONVENIENCE AND NEEDS OF COMMUNITY

The following table shows the map key number and name and location of the Main Office, Clairmont Read Branch, and North DeKalb Branch of The Citizens and Southern Emory Bank (Applicant); and the Main Office and Buford Highway Branch of The Citizens and Southern Bank of Chamblee, the Main Office and LaVista Branch of The Citizens and Southern Bank of Tucker, and The Citizens and Southern Park National Bank and The Citizens and Southern South DeKalb Bank. The same is also shown for each of the other existing 26 banking offices (13 head offices and 13 branch offices) located in DeKalb County, the three approved not-open banking offices, and the 21 banking offices for which applications are pending. Also shown are the dates began business for each existing bank.

The basic source for arriving at total "IPC" deposits for the 23 banks operating in DeKalb County is the June 30, 1970 Report of Condition.

Public information is not available on "IPC" deposits for branches in DeKalb County of the Fulton National Bank, The First National Bank of Atlanta, The National Bank of Georgia, and the Trust Company of Georgia.

The Fulton National Bank has three branch offices in DeKalb County 4- two in the City of Decatur and one in East Atlanta -- a sector of the City of Atlanta which extends into DeKalb County. The First National Bank of Atlanta has two branch offices in the City of Decatur. Both the National Bank of Georgia and Trust Company of Georgia have a branch in the East Atlanta sector of DeKalb County. The estimated "IPC" deposits for these Atlanta banks in DeKalb County were estimated by the Marketing Research Department of The Citizens and Southern Holding Company.

The Citizens and Southern National Bank Moreland Office is located in the East Atlanta sector of DeKalb County, and the "IPC" deposits for this office are those shown on the FDIC Cail, Summary of Deposits, June 30, 1970. A separate table is also attached showing the distances (road miles) and directions from the head office of the Applicant Bank (C & S Emory) and the head offices Other Banks (C & S Chambler, C & S Tucker, C & S Park National, and C & S South DeKalb) for all existing, approved - not open, and application pending banking locations.

A map of the relevant DeKalb County marker is enclosed with this application. This map shows the location of all existing banking offices, approved and not open banking offices, and pending branch applications; as well as the primary service areas of C & S Emory (Applicant Bank) and C & S Chamblee, C & S Tucker, C & S Park National, and C & S South DeKalb (Other Banks).

Existing, Approved-Not Open, and Applications Pending September 1, 1970

STRING BANKING OFFICES

1964 1964 1964 1965 1965 1966	STING BANKING OFFICES	Regan	"IPC" Deposits
1968 1968 1954 1919 1965 1967 8 1969 8 3 3	Name and Location (Post Office Address) The Citizens and Scuthern Emory Bank Nath Office	Business 1964	6/30/70 (\$000) \$29,399
1968 1954 1954 1965 1965 1969 8 3 3	2903 N. Druid Fills Kd., Atlanta Clairmont Road Branch 1237 Clairmont Rd., Decatur	1951	ī
1960 \$15 1954 1919 \$18 1965 \$7 1969 \$3	North DeKalb Branch 2032 Laurenceville Highway, Decatur	\$961	1
blee ank of Tucker 1919 \$18 ark National Bonk N.E., Atlanta outh Dekalb Bank 1969 \$ 3	The Citizens and Southern Bank of Chamblee Natr Office. 5442 Peachtree Industrial Slvd., Chamblee	1960	\$15,209
1965 1965 1969 8 3	Puford Highway Branch	1954	1
ark National Bank N.E., Atlanta outh Dekalb Bank 1969 1970 1970 \$ 3	and Southern Bank of Tucker Se. Tucker	1916	\$16,823
ark National Bonk N.E., Atlanta outh Dekalb Bank 1969 \$ 3	Levisto Branch 4148 Leviste Rd., Turker	1965	-
outh DeKalb Bank 1969 \$ 3	The Citizens and Southern Park National Bonk 2240 N. Druid Hills Ed., N.E., Atlanta	1967	\$ 7,815
., Clerkston	s and Southern South DeKalb Bank ler Rg., Decatur	1969	\$ 3,047
	nk of Clerkston once de Leon Ave., Clerkston	0.261	\$22

EXISTING BANKING OFFICES

Name and Location (Post Office Address) Dekalb Exchange Fank 2500 Greshan Rd., Atlanta Exalb Exchange Fank 2500 Greshan Rd., Atlanta First hank of South Dekalb 7782 Candler Rd., S.E., Atlanta Fulton National Bank Decatur Branch 105 E. Fonce de Lecn, Ave., Decatur Becatur Motor Branch 155 Clairmont Rd., Decatur E. Atlanta Branch 411 Fiat Sheals Ave., S.E., Atlanta Northeast Commercial Bank 5455 Enford Highway, Doraville Peachtree Bank and Trust Company Main Office 5008 Buford Hwy, Chamblee Peachtree Industrial Branch 5370 Peachtree Industrial Branch	Began Deposits Business 6/30/70		\$ 0261	1969	1931 \$40,030	1965	1958	1900 8 1,912	1960	1963	intain 195; \$ 6,359	1949 \$21,437
· · · · · · · · · · · · · · · · · · ·	Name and Location (Post Office Address)	DeKalb County Bank 336! Claiment Rd., Atlanta	DeKaib Exchange Fank 2500 Gresham Rd., Atlanta	First Bank of South DeKalb 2782 Candler Rd., S.E., Atlanta	Fulton National Bank Decatur Branch ICs E. Fonce de Leon, Ave., Decatur	Decatur Motor Sranch 155 Clairmont Rd., Decatur	E. Atlante Branch 411 Fiat Sheais Ave., S.E., Atlanta	Northeast Connectal Bank 5465 Enford Highway, Doraville	Peachtree Bank and Trust Company Main Office 5008 Suford Hwy, Chamblee	Peachtree Industrial Branch 5370 Peachtree Industrial Blvd., Chamblee	The Citizens and Southern Mank of Stone Mountain 5473 E. Mountain St., Stone Mountain	The Citizens and Southern Dekalb Bank Main Office 52 W. Avondale Ed., Avondale Estates

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"IPC" DEPOSITS 6/30/70 (\$000)	\$12,633	\$26,000	•	\$	\$11,862		\$ 4,378	007*7 \$	\$06.7 \$	\$21,200	17,54,718
Began Business 1966	1948	1928	1965	1969	1952	1963	1965	1966	0161	1956	1956
Name and Location (Post Office Address) Belvedere Branch 3556 Memorial Dr., Decatur	The Citizens and Southern Matical Bank 436 Moreland Ave., N.E., Atlanta	The First National Bank of Atlanta Decatur Branch 315 K. Ponce de Leon Ave., Decatur	East Ponce de Leon Branch 1107 E. Price de Leon Ave., Decatur	The First National Bank of Doraville 5623 Buford Hey, Doraville	The first Notional Bank of Glenwood Sain Office 3226 Glenwood Rd., Decatur	Relvedere Branch 1221 Columbia Dr., Decetur	The First Sational Bank of Tucker 2380 Fourth St., Tucker	The National Bank of Georgia 325 Candler Rd., S.E., Atlanta	The Feoples bank of Lithonia 3065 Stone Mountain Rd., Lithonia	Trust Commany of Georgia 514 Flat Shoals Ave., 5.E., Atlanta	Freet Company of Georgia Bank of DeKalb Main Office ? Executive Park Tr., Atlanta
1.0p	* 23	24	53	56	È-	519	2.7	30	31	Zi.	33

EXISTING BANKING OFFICES

Brookhaven Branch 4021 Peachtree Rd., N.E., Atlanta		v
	1947	(000\$)
Clairmont - Emory Branch 1937 Clairmont Rd., Atlanta	1969	
PEROVED NOT OFFINED		
Name and Location (Post Office Address)		
The Citizens and Southern South Dekalb Bank Candler Rd. and S. Rainbow Dr., Decatur		
Dekalb County Bonk Clairmont Rd. and Briarcliff Rd., Decatur	1	,
Peoples American Bank of Autonta 1860 Johnson Rd., Atlanta	1	

PLICATIONS PENDING

No.

Name and Location (Post Office Address)

- The Citizens and Southern Emery Bank Perimeter Center -- Ashford-Dunyoody Rd.-I-285, Atlanta
- 40 The Citizens and Southern Emory Bank West Court Square, Decatur
- Pulton National Bank 'Chamblee-Dunwoody Rd, at Dunwoody Park

17

CATIONS PENDING

1tain 1tain 1-285,			-	800		
Fulton National Bank Main Street and First Avenue, Tucker Fulton National Bank Henderson Mill Road at Northlake Perimeter Fulton National Bank Stone, Mountain Fulton National Bank Funce, Mountain Fulton National Bank N. Druid Hills Md. and Saxon Place Pulton National Bank Nountain Industrial Blud, and Stene Mountain Freeway, Stone Mountain Peachtree Bank and Trust Company Pathenter Center Ashford-Durwoody - 1-285, Atlanta First National Bank of Atlanta 200 %. Druid Hills Rd. Atlanta 200 %. Druid Hills Rd. Atlanta Elist National Bank of Atlanta Buford Highway and Corporate Square Dr. First National Bank of Atlanta	No.	Name and Location (Post Office Address)		Business		6/30/70
Fulton National Bank Henderson Hill Road at Northlake Perimeter Fulton National Bank Stone. Mountain Fulton National Bank N. Draid Hills M. and Saxon Flace Fulton National Bank N. Draid Hills M. and Saxon Place Fulton National Bank Nountain Industrial Blvd. and Stone Mountain Freeway, Stone Mo	77	Fulton National Bank Main Street and First Avenue, Tucker		ŕ	,	· .
Fulton National Bank Nemorial Drive and Mountain Dr., Stone. Mountain Fulton National Bank Fuscon National Bank N. Druid Hills Rd. and Saxon Flace Fulton National Bank Nountain Industrial Blvd. and Stone Mountain Freeway, Stone Mourtain Freeway, Stone Mountain First National Bank of Atlanta First National Bank of Atlanta First National Bank of Atlanta Lavrenceville Highway and Corporate Square Dr. First National Bank of Atlanta	43	Fulton National Bank Henderson Mill Road at Northlake Perimeter		i		
Fulton National Bank Fulton National Bank N. Druid Hills Rd. and Saxon Flace Pulton National Bank Nountain Industrial Blvd. and Stone Mountain Freeway, Stone Mountain Peachtree Bank and Trust Company Fatherer Center Ashford-buncody - 1-285, Atlanta Frachtree Bank and Trust Company Henderson Mill Rd. and LaVista Rd. First National Bank of Atlanta 2009 W. Druid Hills Rd., Atlanta Buford Highway and Corporate Square Dr. First National Bank of Atlanta Lavrenceville Highway and N. Druid Hills Rd.	**	Fullon National Bank Nemorial Drive Stone, Mountain Dr.,				
cone Mountain cody 1-285. d. are Dr. id aills Nc.	10	Fulton Norional Bank Furola Md. and I-20				
		Fulton National Bank N. Druid Hills Rd. and Saxon Place	•	1		
e E E E		Pulton National Bank Mountain Industrial Blvd, and Stone Mountain Freeway, Stune Mountain		. 1		
		Peachtree Bank and Trust Company Perfanter Center Ashford-Danwoody - 1-285, Atlanta		1		
T Z T				1		
First National Bank of Atlanta Buford Highway and Corporate Square Dr. First National Bank of Atlanta Lauremeeville Highway and N. Druid Hills RC.		First National Bank of Atlanta 2969 W. Druid Hills Rd., Atlanta				
Eirst Mational Bank of Atlanta Laurenceville dignous and N. Druid dills RG.		First National Bank of Atlanta Buford Highway and Corporate Square Dr.		1		
		Eirst National Bank of Atlanta Laurenceville Highway and N. Druid Hills Nd.				

APPLICATIONS PENDING

Y. I.C.	ALLICATIONS PENDING		"IPC"
No.	Name and Location (Post Office Address)	Began Business	Deposits 6/30/70
53	First National Bank of Atlanta LaVista Rd. and Weems Rd.	1	(not)
24	First National Bank of Atlanta 4836 Memorial Dr., Stone Mountain	1	1
55	First National Bank of Atlanta 84 Perimeter Center, East, Atlanta		•
35	The National Bank of Georgia 4620 Memorial Drive, Decatur	1	,
21	The National Bank of Georgia Ashford-Dunwoody Rd. and I-285		1
. 22 .	The National Bank of Georgia Briarcliff Rd LaVista Rd. near Tucker	•	i
6	The National Bank of Georgia 'Suford Highway and McElroy Rd., Doraville	1	i T
		,	

Existing, Approved-Not Open, and Applications Fending September 1, 1979

22.7.5	INTING MANNING OFFICES					O.bei	Other Banks				1
		Applicant	cant	Chamblec	lee	Tucker	re r	National	rk nal	Donal	315
dal	Norm and location (Post Office Address)	(30)	(D)	(K)	(0)	8	(C)	(W)	(3)	3	
-	The Ciffrens and Southern Emory Bank Main Office 2963 N. Druid Hills Nd., Atlanta		ı	6.1	s	8.9	s.	1.7	so '	8.0	ţ.c.
"	Clairmont Road Branch 1237 Clairmont Rd., Decatur	1.9	s/s	0.0	v.	7.2	v.	3.8	ø.	6.1	5%
0	North Dekalb Branch 2052 Lawrenceville Highway, Decatur	2.7	I	a. 6	r _s	6.9	v:	6.5	σş	 	
-1	The Citizens and Southern Bank of Chambles Nain Office 5442 Peachtree Industrial Blvd., Chambles	6.1	×			e. e.	×	6.1	24	r-	
. 5	heford Highway Branch 3001 Buford Highway, Chambleo	6.3	×	1.5	so.	1.6	11	5.3	25	17.0	
23	The Catigens and Southern Bank of Tucker Main 0121ca 2333 Main St., Tucker	6.3	×	6	4/2		1	00	it	č.	
7	Allasta Branch 4148 Lavista Rd., Tucker	6.7	2.	6.6	so	2.3	×	6.4	»:	11.4	×
es '	The Citizens and Southern Perk National Bank 2240 N. Druid Hills Rd., N.E.; Atlenta	1.7	35	6.1	S	8.7	vs	1	1 -	6.4	7.5
0	The Citizens and Southern South Dekalb Bank 1987 Candler Rc., Decatur	3,0	S	17.4	\$2	13.3	S	7.6	ss.	i.	1
9	Cirierns Bank of Clarketon 4156 E. Pence .e Leon Ave., Christon	4.5	ja2	5.6	u.	2.7	so	6.1	v.	01	×

::157.XC	FAISCING BANKING OFFICES					Och	Other Banks				
::33		Applicant	ant	Charblee	lee	Tucker	ker	Park		South	r =
9	Name and Location (Post Office Address)	8	(a)	Ê	(e)	E	(a)	æ	6	8	9
I	Dekalb County Bank 3361 Clairmont Rd., Atlanta	2.5	z	3.4	s s .	9.1	so	3.2	ža.	11.2	5 %
e!	Polath Exchance Book 2390 Greshar Rd., Atlanta	e .	s	29.4	S	15.1	so.	11.4	'n	3.0	23
n	First Bank of South DeKalb 2782 Candler Rd., N.E., Atlante	0.0	sc.	17.4	v.	13.3	un	6.7	s	0.	ø.
2	Fulton National Bank Decater Branch 105 E. Pence da Lacu, Ave., Decatur	3.0	on .	10.2	S	7.2	v.	\$.5	w	3.4	**
a	Decaiur Motor Branch 155 Clakrmant Rd., Decatur	2.8	s	10.0	, en	7.4	es.	4.4	es.	9:0	×
.º.	E. Atlants Branch 411 Flat Shoals Ave., S.E., Atlanta	4.9	sa	12.9	vs	9.81	υ .	6.1	to:		*
5	Noitheast Commercial Bank 1665 Naford Highway, Doraville	7.6	z	2.3	Įa*	5.3	×	9.9	×	15.0	; *
24	Peachtree Bank and Trush Conpany Main Office 5038 Buford Hey, Chamblee	6.2		1.7	en .		и	5.5	;*	17.2	»:
7.	Peuchiree Industrial Dranch 5370 Penchiree Industrial Elvd., Chembice	6.2	×	5.7	2		и	6.2	м	17.4	ı
9.	The Citizens and Southern Benk of Stone Mountain 5473 E. Mountain St., Stone Mountain	5.5	14 -	15.1	S	5.7	₽2	11.6	V:	17.0	11
f: _	The Catizons and Southern Dekalb Bamb Main Office 32). Avandale Rd., Avandale Racetes	6.9	so.	13.1	s.	6.7	V 1	7.9	,va		Đ.

A. The

STING	EXISTING BANKING OFFICES	Applicant	cant			Otho	Other Banks	Park	rk	South	1 3
	Name and Location (Post Office Address)	(M)	(5)	(M)	(D)	CO	Tucker (D)	(M)	(0)	(%)	(D)
	Belvedore Branch 3556 Memorial Dr., Decatur	5.7	so.	13.6	v)	8.3	so .	7.2	60	2.7	×
	The Citizens and Southern National Bank 436 Noveland Ave., N.E., Atlanta	5.3	w	12.1	S	10.6	so.	4.5	ra *	4	5.5
	The First National Bank of Atlanta Despuy Prench 315 W. Ponce de Jeon Aye., Decatur	3.0	S	10.2	es	7.2	U4	4.5	ν.	3.4	t
	Enst Pence de Leon Branch 1107 E. Pence de Leon Avel, Decatur	5.3	v.	13.4	vs.	9.1	S	9.		7.2	
	The stast National Bank of Deraville Se23 Suford Eng. Loraville		и	2.7	ta3	5.3	к	8.9		:	is .
	The First National Rank of Glemend Main Office 3250 Glemenod Dd., Decatur	2.7	S	15.9	vs.	10.6	v.		v:	3	
	selveder Spans.	5.7	12	13.6	vs	6.3	16	7.2	vs.	2	
	The First National Lank of Tucker 0350 Fourth St., Tucker	7.0	×	3.5	s	.2	×	60	25	12.6	
	The Markens: bank of Georgia 325 Cameler Fd., S.E., Atlanta	5.7	62	15.9	va .	10.6	S	7.2	L1 .	1.1	;
	The Peoples Such of Lithonia 3055 Stone Mountain Rd., Lithonia	19.3	vs.	24.2	so.	12.5	v.	20.4	U.	-1	
24	Truct Composty of Georgia 514 Flat Shoals Ave., S.E., Atlanta	5. 4	v.	12.9	so	9.6	ss.	6.1	v.	6.1	34
	Trust Certiny of Cremis Lank of behalb Main Office I Executive Park Dr., Atlanta	1.7		4.3	et.	4.4	υ,	.	¥5 W	5.7	į.

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	SILK SANKING OFFICES					OE	Other Banks				
		Applicant	Cant	Chamblas		6			Park	. So	South
1	Name and Location (Post Office Address)	(H)	ê	3	(a)	8	(D)	3	National (D)	3	DeKal's
17	Brookhaven Branch 402: Pecchtree Rd., N.E., Atlanta	3.8	×	3.4	so	8.3	3	2.3	×	-	
E.	Claimont - Emory Reach . 1937 Claimont Rc., Atlanta		£J	6.1	w	æ. •	V:	1.7	e.	90	2
	CONTROL OF THE										
³⁴ :	Name and Location (Post Office Address)								•		
***	The Officers and Southern South Dekalb Bank Candler Rd. and S. Rainbow Dr., Decatur	8.0	s	17.4	es.	13.3	e.	2.6	v.	1.9	ø.
37	37 of Daxais County Earls Claiment Rd. and Princeliff Rd., Decatur	2.3	×	4.5	w	1.6	es		¥1	9	
#	Procedura American Bank of Atlanta 1860 Johnson Rd., Atlanta	2.3	· w	7.6	vs	10.2	s	1.9	v	e.	
11	DATES - SECTION										
A ;1	Name and Location (Post Office Address)										
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57	The National Bank of Georgia Ashford-Dumwoody Rd. and I-285	8.6	*	3.0	×	8.7	×	8.3	×	20.1	. 2.
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(5) COLLEGE LANGE CONTRACTOR

If the Applicant Pank or Other Bank has accoding applications for approval of bratches or has received suthority to consider bron a which not not yet open for business, furnish pertinent detail. Such the related to be brother and analysis on the scenarios the sequence est blished in the foregoing scheme as, and should be show and appropriately identified on the man.

Sec EXHIBIT III

CONVENIENCE AND MEEDS OF COMMUNITY

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List the appigned makers of thy brokenes of the participating banks, including branches approved or applied for, which it is plant to discontinue or stangen if the proposed transaction is effected, and furnish pertinent details.

No branches of participating banks, including branches approved or applied for, ; are planned to be discontinued or abandoned, if the proposed transaction is effected.

State whether the service eron or are out the Resulting bank will be prederingted agricultural, industrial, residential, or rixed. but describe the growth trend over the past ten years and the present economic outlook. (A concine general statement, rutaes than statistical data, is desired.)

See LXHIBIT IV

CONVENIENCE AND NUMBERS OF CONMENSAY

which fallows

Discuss the lending power and capacity of each of the participating takes in relation to the credit needs of its service area, and her the lending power and caracity of the Resulting lank will relate to those needs.

See Labibit Y

CONVENIENCE AND NAMEDS OF COMPANYAY

which follows

Discuss the types of service which the Besulain; I showll offer the chiare not now offered by the participating tanks in their respective corrice according the tien the matter to which such services are offered by other said to with which such are .

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ENGLOSS III

CONVENIENCE AND NAMES OF CONSUMERY

The Applicant Bank (C & S Emory) has expected applications to the Superintendent of Eanks, State of Gaergia, and the Federal Deposit Insurance Corporation for permission to establish the following branch offices under The Banking Law, State of Georgia, as amended 1970:

No.	Location
39	Perimeter Center
	Ashford Dunwoody Rd. & 1-285
7	Atlanta
40	West Court Square, Decatur

The Citizens and Southern South DeKalb Bank has received permission from the Superintendent of Banks, State of Ceorgia to establish the following branch office -- not yet open for business:

Map No.	Loc	eati	on		i	
36	Candler	Rd.	and	s.	Kalubow	Dr.

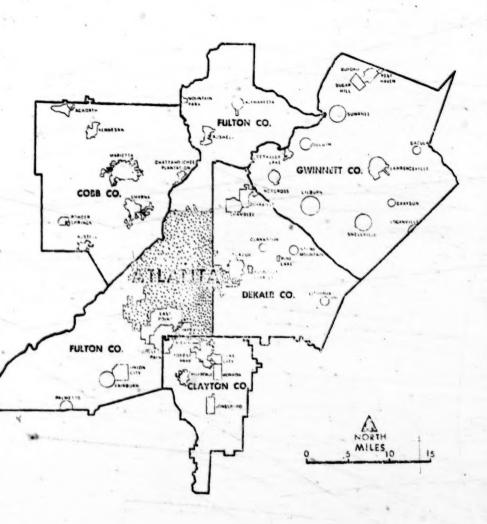
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CONVENIENCE AND NEEDS OF THE COMMUNITY

Dekalb County is the fastest growing county within the five-county Atlanta Standard Metropolitan Statistical Area (SMSA). While Dekalb County's population continues to be swelled by many residents commuting to jobs in other sections of Metropolitan Atlanta, the County is sharing at an impressive rate in the increasing outward movement to the suburbs of new industrial, office, and shopping center developments. These gains in Dekalb's commercial and industrial base are bringing new strength and balance to the County's economic structure.

The following map of the Atlanta SMSA shows the relationship of DeKalb County -- and other metropolitan area counties -- to the central city of Atlanta. Following the map, is presented a review of the major economic trends taking place in the Atlanta SMSA and DeKalb County.

METER CIATEL STRAGTA



The Atlanta Standard Micropolican Statistical Area

The Atlanta Standard Metropolitan Statistical Area is the dominant economic hub of the Southeast. Although Atlanta has long been a regional distribution center, it has emerged during the 1960 - 70 decade to a new level -- taking on stronger characteristics as a city tied to the nation as well as the region it serves.

The Atlanta SMSA currently consists of five counties -- Clayton, Cobb, DeKalb, Fulton, and Gwinnett. Preliminary 1970 consus figures show that as of April 1, 1970 Metropolitan Atlanta had apopulation of 1,375,746 persons. This is a 35.2 percent increase since 1960, compared to a 13.9 percent gain for the State of Georgia, and 14.6 percent for five of the southeastern states. Currently 30.6 percent of the State of Georgia's population resides in the Atlanta SMSA, compared to 25.8 percent in 1960.

Looking ahead, the Atlanta SMSA is expected to reach a population of 1,572,900 persons by 1975, 2 million by 1983.

A review of a number of indicators clearly reflect Metropolitan

Atlanta's dominant economic role in the Southeast and its emerging role
as an important national center.

- Proliminary 1970 consus figures place Metropolitan Atlanta 21st in population among the nation's 231 Standard Metropolitan Statistical Areas.
- 2. Among the top 20 metropolitan areas in the nation, Atlanta lanked second during the 1960 69 period in percentage growth la monagricultural employment, with a gain of 61.6 percent. Approximately 26,000 jobs were created in Metropolitan Atlanta each year during the 1960's for an annual average of 577,900 in 1969. Total employment should reach 730,000 by 1973. Similar to other inland regional centers (Dallas, Minnespelis St. Paul and Kansas City) a greater proportion of Atlanta's employment is concentrated in the service-oriented categories of finance insurance Teal estate, transportation communications utilities, wholesale, retail trade, and services. This employment distribution reflects Atlanta's position as the management center for the region, not only as a physical collection and distribution point, but in the central centered activities such as finance, business services, and government.
- Total private construction during the 1959 69 period exceeded \$3.3 billion in Metropolitan Atlanta. Construction increased from \$186.7 million in 1959 to almost \$450 million in 1969.



- 4. Indication of Arlanta's strong angular role as trade capital of the region is the presence of operations of 413 of the Fortune 500 lish of the nation's largest indestrial corporations. Also represented in Atlanta are 46 of the 50 largest life insurance companies, 19 of the 50 largest retailing companies and 30 of the largest transportation companies.
- Atlanta is one of the nation's solor government centers. There are 90 agracies, departments, or divisions of Federal government operations in Atlanta with approximately 28,500 employees. Total government employment exceeded 89,000 in 1969.
- Metropolitan Atlanta easily leads the State in per household effective buying income, \$11,544 compared to \$9,117. It also leads the South Atlantic States (\$9,294) and the United States (\$10,048). By 1975 Atlanta families should have a disposable income of \$15,850.
- Retail sales more than doubled during the 1958 1969 period, from \$1.23 billion to \$2.73 billion.
- Reflecting Metropolitan Atlanta's distribution role, wholesale sales increased from almost \$4 billion in 1958 to \$3.5 billion in 1967, well over a 100 percent increase.
- 9. Almost 160,000 housing units were constructed in Metropolitan Atlanta in the 1960 1960 period. Approximately 40 percent of the total were in multi-family structures. It is expected that 250,000 new housing units will be required during the 1970 1980 decade to meet the needs of a growing population. This means that even higher annual rate of production will take place, 25,000 units each year as compared to the 9-year average of almost 18,000 units.

In the same manner, the following list of selected national rankings illustrate the economic vigor of Metropolitan Atlanta:

		National SMSA Ranking
Total residential construction, 1969		11th
Downtown construction, 1967		8th
Residential units authorized for construction,	1969	13th
Postal receipts, 1968		10th
Wholesale trade, 1967		8th
Bank clearings, 1968		9th
Air traffic (emplaned passengers), 1968		4th
Mercantile construction, 1969		6th
The country of the co	_	

DeKalb County

DeKalb County -- one of the five counties making up the Atlanta SMSA -- is Georgia's most rapidly growing county. Between 1950 and 1960, DeKalb became the State of Georgia's second largest county in population size.

Since 1960, Dekalb County has continued to expand its population at a steady upward rate. Preliminary 1970 figures show that DeKalb County has a population of 414,085 persons. Currently 30 percent of the Atlanta SMSA population of 1,375,746 persons reside in DeKalb County; compared to 25.2 percent in 1960 and 18.8 percent in 1950.

The following table shows DuKalb County's population growth since 1950 compared to other counties making up the Atlanta SMSA.

BY COUNTIES, 1950,1960 AND 1970

1950		1960	1970
22,872		46,365	96,172
61,830		114,174	196,645
136,395	-		414,085
473,572	-		596,700
32,320		43,541	72,144
726,989		1,017,188	1,375,746
3.12		4.6%	7.0%
8.5		11.2	14.2
18.8		25.2	30.1
65.1		54.7	43.4
. 4.5		4.3	5.3
100.0%		100.0%	100.02
	22,872 61,830 136,395 473,572 32,320 726,989	22,872 61,830 136,395 473,572 32,320 726,989 3.17 8.5 18.8 65.1 4.5	22,872 46,365 61,830 114,174 136,395 256,782 473,572 556,326 32,320 43,541 726,989 1,017,188 3.17 4.67 8.5 11.2 18.8 25.2 65.1 54.7 4.5 4.3

Sources: 1950, 1960, and 1970 (preliminary figures) U. S. Bureau of the Census

boxalb County's population growth has been concentrated amost entirely within the large unincorporated area of the county. The largest incorporated area in DeKalb County is that portion of Atlenta in DeKalb, with a current population of 46,596. The City of Becatur is second with a population of 21,963. As shown in the following table, more than one-half of DeKalb's 1950 population was located in its nine incorporated areas. By 1960, this percentage had dropped to 31.9, and by 1970 to 23.6.

Population Trends, Incorporated and Unincorporated DeKalb County, 1950, 1960 and 1970

				Net Change	
Incorporated Arcas	1950	1900	1970	1950-60	1960-70
Atlanta (in DeKalb)	37,535	41,532	46,596	379	527 .
Avondale Estates	1,070	1,646	1,714	58	,
Chamblee	3,445	6,635	9,011	319	238
Clarkston	1,165	1,524	4,325	36	280
Decatur	21,635	22,026	21,963	. 39	-6
Doraville	472	4,437	9,133	397	470
Lithonia	1,538	1,667	2,245	13	58
Pine Lake	566	738 .	856	1.7	12
Stone Mountain	1,899	1,976	1,950	8	-3
Total	69,325	81,981	97,793	1,266	1,582
				1	
Unincorporated Area	67,070	174,801	316,292	10,773	14,148
Total DeKalb .	136,395	256,782	414,085	12,039	15,730

Sources: 1950, 1960, and 1970 (preliminary figures) U. S. Bureau of the Census

Dekalb County's population growth reflects to a significant degree

its role as a "bedroom community" for the central city of Atlanta. In 1960,

56,310 workers lived in Dekalb County and crossed into fulton County (primarily Atlanta) each day to their place of work. This represented 56.6 percent of Dekalb's employed population. By contrast, only 2.2 percent of Fulton County's employed residents worked in Dekalb.

Within the 1960 - 70 decade ther has been a significant increase in the growth of major comployment center. In Delail -- industrial districts, office parks and shopping centers. These developments have reduced the percentage of employed Dekalb residents communing to Falton County. However, because of the tremendous growth of jobs in the Atlanta Central Business District and other sectors of Netropolitan Atlanta, the actual number of Dekalb residents commuting to jobs in Fulton County has increased. Currently, an estimated 75,000 Dekalb residents work in Fulton County.

Looking ahead, DeKalb County is expected to continue to capture an increasing share of Metropolitan Atlanta's population during the next five years. During this period DeKalb is expected to gain 45 percent of the Atlanta SMSA population increase -- advancing to a total population of 502,800, or 32 percent of the Atlanta SMSA total in 1975.

Personal Income

DeKalb County is, to a great extent, a "white collar" professional community. In addition to providing homes for thousands of Atlanta based workers, fine colleges -- Emory, Agnes Scott, Oglethorpe, Atlanta Baptist College, Columbia Theological Seminary, and DeKalb Junior College -- attract atudents and faculties that add an intellectually stimulating environment. Large professional employers such as U. S. Public Health Services' Center for Disease Control and the Southeastern Region internal Revenue Service Center add to this quality.

Reflecting its professional employment level, and its large share of resident Atlanta - employed executives, DeVall County has the highest disposable income per household of any county in the Southeast. In 1969, DeVall households had an average disposable income of \$13,023, compared to \$11,544 for the Atlanta SMSA, as a whole. Assuming a slightly reduced inflationary rate, DeVall households should average \$17,000 in disposable income in 1975; compared to \$15,850 for the Atlanta SMSA.

Residential Construction

Dekalb County easily led the other four countries in detropolitic;

Atlanta in residential construction by ing the 1960 - 69 period. Of the

88,710 single - family better constructed in Metropolitic Atlanta during
this period, 33.5 percent were built in Beliabb County. The impact of
apartment construction is evidenced by the fact that 37.5 percent of total
housing units constructed in Bekalb County Juring this period were multifamily, up from Eight percent in 1960.

Retail Sales

As population and personal in omes have grown and traditional central city functions have de-centralized into Bokalh County, major retailing developments have followed. These include the North Bokalb Center at North Druid Hills Road and Lasrenceville Bighway (site of the North Bokalb Branch of C & S Emory) and the South Pekalb Center (immediately across from the site of the approved - not open branch office of C & S South Bokalb). In north DeHalb County two new regional shopping centers, Northiale Center at I - 285 and La Vista Branch of C & S Tocket) and Peripeter Center at I - 285 and Assiford humsouly Road (site of a proposed branch of C & S Emery) are under come rection.

Between 1963 and 1969, total Dekalb County retail cales ju ned dramatically from \$256.5 million to \$585.7 million. As a result, Dekalb's share of total Atlanta \$355 retail sales increased from 15.8 percent to 21.5 percent.

Euployment

The Fulton - DeKalb County economies are so inter-twined that the Georgia Department of Labor does not break out employment between the two in its annual county employment confinates, reporting them as a single unit. Thus, reliable source for data on DeKalb enloyment from which a time series can be formulated is the <u>County Suminess Patterns</u> of the Bureau of the Census. These statistics include only those jobs covered by FICA, arcluding government employees, self-employed, demestics and certain railroad employees. Nevertheless, certain important to add can be glossed from these reports.

In 1968, 14.3 percent of Metropolitan Atlanta jobs were in DeKalb, up from 12 percent in 1965 and 11.2 percent in 1962. During the 1962-68 period, DeKalb's employment increased by 84.6 percent to 67,354, almost double the Metropolitan Atlanta rate of climb of 44.5 percent.

DeKalb County is expected to continue to absorb an increasing share of Metropolitan Atlanta employment, advancing to almost 18 percent by 1975 to over 114,000 employees (excluding government employees, self-employed, domestics, and certain railway employees). Important government employers which rapidly inflate this figure are the national headquarters of the U. S. Public Health Services' Center for Disease Control with current employment of 1,534, the Internal Revenue Service Center - Southeast Region with an average of 2,500, and the government of DeKalb County with over 3,000.

Manufacturing employment almost doubled in DeKalb during the 1962-68 period to 15,342. The manufacturing profile has swung from the low-wage industries - textile, apparel, lumber and wood products and furniture and fixtures, to the high-wage categories of paper and allied products, printing and publishing, chemical and allied products and electrical machinery.

Reflecting DeKalb's merger into the Atlanta economic fabric, employment nearly doubled during the 1962-68 period in wholesale and retail trade and services, and more than doubled in the finance, insurance and real estate category.

DeKalb County 1962-68 employment is summarized in the following table:

	1962	1965	1968
DEKALB COUNTY TOTAL	36,430	47,714	67,354
Agricultural Services	218	313	415
Contract Construction	4,768	6,808	9,736
Manufacturing	8,688	12,515	15,342
Transportation, Utilities, Communication	2,626	2,536	3,200
Wholesale Trade	3,795	5,889	7,462
Retail Trade	7,109	10,299	13,969
Finance, Insurance, Real Estate	1,345	2,180	3,082
Services	7,274	6,770	13,603

¹ Employment as of mid-March pay period each year. Excludes government employees, self-employed persons, farm workers and domestics.

Note: Columns do not add to totals the to figures withheld to avoid disclosure of operations of individual units and employment in unclassified establishments.

Source: Bureau of The Census, County Busiress Patterns

The first planned industrial district in Metropolitah Atlanta was created in DeKalb County on Peachtree Industrial Boulevard in 1945 (site of the C & S Chamblee main office). DeKalb now has eleven industrial districts, which will likely accommodate most new industries locating in the county. Included among these are: Tucker - Stone Mountain (near the C & S Tucker Main Office), Montreal (near the C & S Tucker La Vista Branch), and Mortheast Freeway (near C & S Park Mational).

The congestion in downtown business districts during the sixtles forced the creation of suburbon office parks in many of the larger cities.

DeKalb County was the recipient of the first one built in Atlanta -- the 122 - acre Executive Park. This major development, as well as the Freeway, Landmark and Corporate Square office parks are within the immediate vaccinity of C & S Park National.

Presently there are now eleven major clinic parks in Delail County with almost 10 million square feet of office space existing, under construction or planned. Included are the 1, 00,000 square-foot Morthlake development (site of the La Vista C & S Tacher Branch) and the 2,000,000 square-foot Perimeter Center development (site of the proposed C & S Emory Branch).

During 1969 industrial and commercial investment in DeKalb County exceeded \$20 million, adding 1.944 million square feet and 3,196 employees to the economic base. During the first half of 1970 the investment continued at approximately the same rate with announcements of \$9.6 million in new and expanded industrial and commercial facilities.

EXPLEST V.

PUNDING TOTAL THE COLUMN OF THE TATE OF TH

The lending power and capacity of participating banks (as well as other banks) are iffaired in meeting the gredit needs of an immividual betrower on an unsecured basis to lost of capital and unimpaired surplus.

and on a secured basis to 20% of capital and unimpaired surplus. For both state - chartered in Georgia and national chartered tanks capital is defined to include: capital notes and melecutures, preferred stock and common stock. For state - chartered banks in deorgia unimpaired surplus includes the surplus account only. For national - charteres banks unimpaired surplus is defined to include: surplus, analytical profits, reserve for contingencies and other capital reserves, page 30% of the feserve for bad debt losses on loss.

As per call reports of June 30, 1970, the dollar loan limits of each of the participating banks and the Resulting Each would be as follows:

			Individua	limit te 1 Dorroser
		1 Un	cured	Secured
The Citizens and The Citizens and The Citizens and	Southern Emory Lank Southern Bank of Chamblee Southern Bank of Tocker Southern Park National Bank Southern South Daka'b Bank		170,000 122,503 133,400 77,700 55,000	\$ 340,000 245,000 266,800 155,400 110,000
RESULTING BANK	4	1 5	532,900	\$1,065,800

As shown above, the Resulting Lank would be in a position to meet the increasing capital needs of individual racket area borrowers -- especially growing small and moderate size borinesses -- which now, in many cases, can only be handled by the sale of local participation.

CONVENTIONOE AND REEDS OF COMMINITY

The consummation of the proposed transaction will result in more effective service to present customers of the participating banks. Present customers of C&S Chamblee, C&S Tucker, C&S Park National and C&S South DeKalb will have direct access to the full scope and variety of services of the C&S system—which services are available directly to customers of all C&S Holding Company affiliate banks—including: personal and corporate trust services, factoring, real estate lending, enterprise capital loans, international banking, and travel department.

With the availability of a single C&S bank in various areas of DeKalb County, businesses which operate in more than one part of the County will not be required to maintain banking accounts with several banks in order to have ready access to C&S facilities where their business is transacted. Likewise, residents living in one part of the County but working in another part, will have the convenience of dealing with the same bank both at home and where they work.

In summary, there will be no decrease in the types of services now being offered by the participating banks if the proposed transaction is approved. While approval will not bring any immediate expansion of the types of banking services available through the participating banks, it will make the wide range of C&S services directly and more conveniently available to customers of the participating banks.

In addition, the Resulting bank, because of its larger capital base will be able to serve larger corporate customers—many of which require banks of a certain size before designating them as depositories. It is believed that this factor will enable the Resulting Bank to play a more important role in the community which it will serve. Identification of businesses located in the County with a bank having its main office there will focus the attention of these corporate customers upon the unique opportunities and problems of the DeKalb community served by the Resulting Bank. Similarly, the resultant larger capital base will make it possible for the Resulting Bank to service larger credit needs without the necessity of having to sell participations in loans in order to meet these needs.

The unique range and depth of banking services offered by C&S are not duplicated by other banks serving the areas served by the participating banks. Customers of the C&S correspondent associate banks have, it is felt, chosen them to do business with because of the availability of the C&S services through the banks, even though the correspondent associate status meant that in certain cases the services were available indirectly and by reference. Approval of the transaction would, therefore, enable the participating banks more fully to recognize this choice of their customer's chosen banking program.

or are a second

Discuss the post rue of the porticipation could with respect to their grown, avareness of their respectivities to the community, and aluminous to provide model services.

See Exhibit VII CONVENIENCE AND NEEDS OF COMMUNITY Attached

Other supporting information relative to the function of communities served by the participating Looks and to be served by the Resulting Ponk is as follows:

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(6) CONSIDERRY OF CORPURATE POWERS

The Applicant Bank is organized pursuant to Article VIII State Banking Law of Georgia; Chapter 13-9, Code of Georgia, as amended
(Give citatic of State statutory providions)

There is attended hereto a true copy of the Articles of Incorporation or Association of the bank, together with all association the rate. (If proviously submitted, only subsequent associations are to be attached.)

(7) EFFECT OF PROPOSED TRANSACTION ON COMPETITION (Including Any Tendency Secret Monopoly)

The Applicant Bank is requested to furnish here atthes part of this application the following exhibits:

- Exhibit A Schedules showing the total "His" deposits, both demand and view, and total loans and discounts of:
 - Applicant Dank, Other Ennk, and end other bonk competing within the service over or crees of the Joseph cant Jank;
 - Other back, applicant much, or end of or new tempering situate the octale area or created the Other Back;
 - Resulting Bank and anch other bank a speting within the service area or areas of the Resulting Prod;

and showing for each service area the percentages of "IPC" deposits and looms and discounts of each bank in relation to the segregates for that particular service area.

E-545

EXHIBIT VII

CONVENTENCE AND MEEDS OF COMMUNITY

With the support of the C&S system, all of the participating banks have actively expanded their services to the communities in which they are located. Implementation of the C&S philosophy that a primary requirement of full-service banking is the service of meeting the growing credit needs of growing communities is illustrated in the following table which sets forth the total loans made by the participating banks during the years 1965-1970 (June 30):

Total Loans	(\$000)	C&S Emory	C&S Chamblee	C&S Tucker	C&S Park Nat'l	S. DeKalb
December December December December December June 30,	51, 1966 31, 1967 31, 1968 31, 1969	13,896.7 14,756.1 18,428.1 32,164.7	6.448.4	6,026.4 7,371.0 11,377.5 13,440.2	1,277.2 2,832.2 5,396.3	1,021.0 2,683.1

Similarly, the commitments of the participating banks to provide the resources necessary for support of the growing communities served by them is shown in the following table, which reflects the total deposits held by each of the participating banks during the years 1965-1970 (as of June 30).

Total Depos	ite (\$000)	C&S Emory	C6S Chomblee	C&S Tucker	C&S Park Nat'l	C&S S.DeKalb
December December December December December June 30,	31, 1966 31, 1967 31, 1968 31, 1969	20.414.5 24,291.3 28,938.9 38,497.8	7,530 0 10,204.3 13,102.9 15,617.6 17,224.6 16,948.6	8,028 10,815 14,452 17,995	0 3,638.1 9 6,041.3 2 7,300.4	



The response to the needs of their commenities which is demonstrated by the growth shown on the above tables is one measure of the records of the banks involved in this transaction. Equally as important is their record of bringing to their communities the opportunity of participating in the innovative banking services and programs originated by the C&S system, such as individual tax return preparation, payroll accounting plans, bank credit cards and "enterprise lending" (specialized lending programs for small high-risk businesses). This record of expanding the types and numbers of banking services to meet the needs of changing, more economically complex communities, together with the measureable growth in banking resources and activity, demonstrates the awareness of the participating banks to the needs of their communities, and their alertness to provide needed services.

including banking offices in business as of year-end 1960, and as of September 1, 1970 -- approved not open banking offices -- applications pending for new banking offices.

50

	In Business	Approved Not Cpen	Application
The Citizens and Southern Emory Bank The Citizens and Southern Bank of Chamblee The Citizens and Southern Bank of Tucker The Citizens and Southern Park National Bank The Citizens and Southern South DeKalb Bank		11414	7 1 1 1 1
Citizens Bank of Glarkston Lekalb County Bank Dekalb Exchange Bank First Bank of South Dekalb		1-11	\
Fullon Actional bank Northeast Compercial Bank Pechiree Bank and Trust Company Peoples American Bank of Atlanta	8 1 4 1	: 1	610
The Citizens and Southern Beak of Stone Mountain The Citizens and Southern Dekalb Bank The Citizens and Southern National Bank The First 1 order Hank of Arland		.,,,	11
	11.1		0 111×
The Peoples suck of Lithonia Trust Company of Georgia Trust Company of Georgia Bank of Dekalb	3		
TOLY	14 35	*	21

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	"IPC" Deposits June 30, 1970 (\$900) % of 7	June 30, 1970 30) % of Total	Total Loans June 30, 1970 (\$900) % of I	Loans 1970 % of Total
Citizens and Southern Citizens and Southern Citizens and Southern	\$ 29,399	5.8	\$ 29,788 13,620 15,052	16.47 7.5 8.3
The Citizens and Southern Park National bank The Citizens and Southern South DeKalb Bank	3,047	1.2	2,683	1.5
RESULTING BANK	\$ 74,293.	28.2%	\$ 67,175	37.0%
Citizens Bank of Clarkston	528	.2	117	2.
DoKalb County Rank	967	. 2	331	.2
Defiaib Exchange Sank	258	-:	60	41
First Bank of South Dekalb	1,117	-1 6	191	
Narrheast Comercial Bank	1.912		1,189	9.
Peachtree Bint and Trust Contany	13,100	5.0	10,349	5.7
The Citimes, and Southern lank of Stone Mountain,	6.339	2.4	6,00%	3.3
The Citizens and Southern Dakalb Bank	21,437	3	20,135	11.1
The "tip as southern National Mank	12,638(b)	4.8	2,201(c)	1.2
The First Saffonst Sant of attenta	26,900(a)	es e	12,000(2)	6.6
The First Address Bank of Dynamics	11 8605	73 .5	4 5 6	7.7
The Pivet of one bank of licker	578.4	1.7	2,053	1.1
The National Sonk of Georgia	(a) 604,4	1.7	3,400(a)	1.9
The People's East.	4,905	1.9	3.207	1.8
Trust Company of Georgia	21,200(a)	8.1	9,000(a)	5.0
Trust Company of Georgia Zank of Dekalb	17,541	6.7	14.455	8.0
TOTAL	\$263,066	100.02	\$181,579	100.02

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* Less than one-tenth of one percent

Sources:

Reports of Condition, June 30, 1970.

(a) Estimated by Marketing Research Department, The Citizens and Southern Holding Company.

(b) EDIC Call, Summary of Deposits, June 30, 1970.

(c) Comparisoller's Department, The Citizens and Southern National Bank.

Applican Bend on the street and mid to the street in the service of the Applican Bend on the street in the service and industrial branch, and fractal a case to should be sent in the service and could be set as a service and could be service as a service and could be service as a service and the service as a service

- Exhibit C Comment on the extent and instantity to a speciation in the corride or an of the Applicant Bank are Other Paul provides 1 (a) transcess companies, (b) credit unions, (c) makes Firmance expanses, (c) proposed for examples, (c) recture, (r) direct leader fragmental of poseur and (c) financial institutions located outside mach meredge are us.
- Exhibit D Co mend on the control to the hold the Anthony broken Code That have Propositioned and John Community the control of the Anthony, porter being and compared to the compared to the manufacture and declar annual of the community to compared to the control black.
- Exhibit E Comment on the extent to which deported an lower of the Approach t Fan' and Other Real originates in each other's received area on ocean.
- Exhibit F Schedule showing the master and total conformations of local originated during the preceding calendar year by (a) at teams Frank, and (b) Other Frank, which were shared or placed ith each other or with any other bath or banks, indicating the dollar around of such beans restricted by the originating bank and extremt on the Causant with such as are leader.
- Exhibit 6 Schedule showing interest enter and continue charges or lette and deposits of coches; the participating bunks, and the participating bunks, and the participation to such rates and charges of ot competing bunks and financial institutions.
- Exhibit H Comment on trunk Copartment Lotivitie of the Applicant Tank and Other Heal, the extent to mich each heal has cruck of the headers original in the other's service area to area, so on the other country including the member of accounts, for each might type of fiduciary or equally appointment. (Indicate the bases for applying book carrying values.)
- Exhibit I If five per cent or more of the stock of any bank, including the participation banks, is comed by my director or officer of the tarticipating banks, or reported by my director or officer of the tarticipating banks, state in the of the out, the end long den of the bank, and the percentage of shores could.
- Exhibit J State and no to whether the Applicant Just or Other Bank is affiliated with a has a stock interest in any other bank, we stock of unich is cancel by a law holding company as defined in the Total Ching Company has or 1936.
- exhibit K Cor and in the over it a freet of the cor, all to specion on the term of the first over the first term of the first over the firs

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COMPETITION IN THE RELEVANT OFFILE MARKET

Competition from other financial institution, continues to be strong in the relevant DeKalb market. As the fastest growing sector of the Atlanta Metropolitan area, DeKalb County is experiencing continuing growth in both the number of non-brok financial institutions and deposit and lean dollar totals. These trends are indicated in the relevant sections of this exhibit.

Savings and Loan Associations

Dekalb County savings and loss respectations are active and appressive competitors for personal savings and real active lending in the relevant market area. Between 1965 and 1969, the number of savings and loss offices in Dekalb County have increased from 12 to 19.

Savings and loan associations are not restricted on a geographic basis in Georgia in their branching. The Atlanta Federal Savings and Loan Association (Ceorgia's largest) has a branch office in the Brookhaven community of DeKalb County. Also, Standard Federal (also headquest red in Atlanta) has recently merged with Piedsont Federal, which had its main critice in the Northeast Flaza Shopping Center on the Euford of prov. Details County Federal, headquartered in Decetor, has a branch office in the City of Conyers -- in adjacent Rockdale County.

Total assets of the six savines and loss associations head; an tered in DeKalb County have increased from \$204.53/,000 in 1969 to \$342,240,000 in 1969.

January 1, 1970

*					
(\$000)	\$395,088	\$242,234	\$ 59,989	\$ 2,138	\$ 30,678
(\$000)	\$338,130	\$213,693	\$ 52,826	\$ 1,852	
(\$300)	\$326,438	\$187,817	\$ 51,315	\$ 1,885	\$ 24.785
Date	1953	1927 1950 1960 1960 1962 1965 1969	1941	1962	1955 1965 1969 1970
IN BUSINESS	Atlanta Federal Savings and Lean Association branch Oifice: 3975 Peachtree Rd., N.E.	Decatur Federal Savings and Loan Association Nath Office: 250 E. Ponce de Acon Ave. Brench Offices. 1897 Candler Rd., Decatur 2942 N. Druid Hills Rd., N.E. 2553 Memorial Dr., Decatur 3860 Rockbridge Rd., Stone Mantain 3058 Legenseaulte Hwy., Bentur 5455 Frachtree Industrial Studies 3501 Chamblee-Lucker 3501 Chamblee-Lucker 3501 Chamblee-Lucker 3501 Chamblee-Lucker 3501 Chamblee-Lucker	Southeast Federal Savines and Loss Association Francial Office: 1246 Glomwood Ave., S.E.	Strugard Federal Savings and Lean Association	Tucker Federal Savings and Loan Association Main Cifice: 2355 Main St., Tucker Branch Office: 4855 Briarcilff Rd., Atlanta 5424 Reford Hwy., Doraville 2 Perimeter Center East

Merged with Standard Federal, September, 1970. * Formerly Piedmont Federal Savings and Loan.

anuary 1, 1970	Loans (\$000)
7	Deposits (\$000)
	Date

Assets (S000)

APPLICATIONS PENDING

DeKalb County Federal Savings and Loan Association 2700 Clairmant Rd., N.E.

APPROVED-NOT OPENED

Decatur Federal Savings and Loan Association Chamblee - Durnocky Rd., - Mt. Varnon Rd.

DeKaih County Federal Savings and Loan Association Covington Highway and Austin Dr.

Credit Unions

Credit unions operating within the relevant Dakala County market are continuing to offer significant competition for both p resonal enripe and loan customers.

There are presently 21 State and Federal chartered credit unions in DeKalb County, compared with 19 in 1962. Total asset figures for the 11 state-chartered credit unions, obtained from the Georgia Comptroller. General's office, are listed in the following pages of this exhibit. Similar data on the federal-chartered credit unions in DeKalb County is not available from the Atlanta office of the U.S. Department of Health, Education, and Welfare, the regulatory agency in charge of these organizations. The approximate total asset sizes of the reported Federal Credit Unions in DeKalb County is indicated by the following:

(ASSET AMOUNTS AS OF YEAR - IND 1969)

0

Less than \$100,000 Total assets

4 \$100,000 - \$250,000 Total asset-

5 \$250,000 - \$300,000 Total assets

\$ \$500,000 - \$1,000,000 Total asset-

? \$1,000,000 - \$2,000,000 Total a sets

8 Greater than \$2,000,000 Total assets

a Chartered, but not in operation. No assets.

COURT CREEK LY ONE, 14 CHARLETT, AK- NO 1960

		Asset
Name	Address	Cody
B-M Employees B P Atlanta	All? Pleascathle Rd., Lary Mills 30005 . 7 Encurive Park Dr., N.C. 30329	5
CAT CCA Stone Mountain	P. O. Bon 47190, Doraville 30340 5253 E. Ponce de Leon Ave, Stone Mtn. 30083	3
Circle 10 DeKalb County Enployees	5952 Penchtree Rd., Northwoods 30040 224 pcKaib Building, Decator 20030 652 N. Indian Creek Dr., Clareston 30021	7
DeKalb County Teachers DeKalb General Hospital	2763 R. Decator R1., Decator 30033 / Emory University 30322	4
Emory Employees Write-Right	5664 New Perchtres Rd., Cabey Hills 30009,	1 ,

STATE CHARGERED CHARLE UNIONA, DERAIR COUNTY YEAR-PID 1969

Name DRHD Credit Union Decatur Postal Employees Credit Union Dixic "66" Credit Union Caylord Employees Credit Union Georgia League Credit Union Kraft Employees Credit Union Mr. Friendly Credit Union Clay Exployees S & L. Credit Union Caylord Employees Credit Union Caylord Complete Credit Union Caylord Employees C		10	LEL
DRIBO Credit Union Decatur Postal Employees Credit Union Dixic "66" Credit Union Dixic "66" Credit Union Caylord Employees Credit Union Georgia League Credit Union Kraft Employees Credit Union Mr. Friendly Credit Union Mr. Fri	Name	Address . A	sets
	DRID Credit Union Decatur Postal Employees Credit Union Decatur Teachers Credit Unions Dixic "66" Credit Union F.D. & L. Employees Credit Union Gaylord Employees Credit Union Georgia League Credit Union Kraft Employees Credit Union Kraft Employees Credit Union	510 W. Funce de Leon Ave., Decatur 1: 320 Herchough St., Decatur 2 Theorytive Fark Dr., N.A. 3101 McCell Dr., Upraville 4531 Pleasanthaire Rd., Deraville 2719 Enford Highway N.F. 5,3 501 E. "alb Industrial Uny Decatur 2,3 1 Executive Park East 4950 F'tree Industrial Blvd. Chamblee	55,612 11,200 60,889 55,827 05,340 53,150 10,911 43,994

Factors

Since all Atlanta-area factoring operations are located in the City of Atlanta (Folton County) competition from factoring companies is not a direct influence within the relevant bokalb County market.

Consumer Flannee, Companies

Personal consumer lineage compares in the DeKalb County market remain aggressive, active competitors for loan customers of various types -- duto, appliance, other durable goods, and affort-term per onal loans. The increasing volume of lending activity from consumer finance organizations is indicated by the following data compiled by The Georgia Comptroller General's Office.

From 1965 to 1969 the number of Bekalb County person. I from company offices increased from 30 to 48, while the total dollar amount of loans outstanding increased from \$7,382,911 to \$14,142,081, or 91.5 percent.

The individual offices of Dekalb County consumer finance companies are included in the following cable along with the year-end 1969 longs outstanding dollar total for each office.

		1,0305
Nane	Address 0	utstanding
Maine		

American Pinance Systems of Becaute	117 E. Cart Sq., Becaur	\$350,007
American Plan Corp. of Fulton County	3162 Merterial Dr., Decatur	\$260,24
Associates Finance Co.	5151 beford flay., boraville	\$151,560
Associates Finance Co.	1212 Columbia br., Becatur	\$264,833
Avco Finance Co.	5548 Peachtree industrial Bivd., Chamble	e \$209,877
Aveo Finance Co.	1085 Columbia Dr., Becatur	\$553,866
Beneficial Finance Co. of Decatur	199% Candier Ed., Decatur	\$446,821
	2144 Candler Rd. S.E. Becatur	\$149,536
Century Pinance Co.	2344 Main St., Yucker	\$170,714
Century Pinance Co.	1779 Candler Ed. , Decatur	\$157,157
CIG Loans	1766 Candle Adv. Decatus	\$563,986
Coburn Pinance Corp.	5030 Reford Bay., Boraville	\$295,631
Coburn Pinance Corp.	250 E. Ponce de Leon Ave., Decetur	\$4,69,807
Commercial Credit Plan	3164 Cambler Plan , Decatur .	\$341.82
Community Loan Corp. of Decetur		\$402,795
Courtesy Finance Co.	155 Sycamore St., Decatur	8435.259
Credithrift of America	4006 Clement Id., Decatur	\$141,647
Credithrift of America	3816 M. Bruid Hills Rd., Decatur	
C.T.C. Pinance Corp.	5460 Peachtre Industrial Blad., Chamble	
Decatur Loan and Finance corp.	246 P. Ponce de Luch Ave., Dec. L.	\$203,424
pekalb General Finance Co.	4121 Lawrenceville Bry., Tucker	\$ 44,237
Dial Finance Co.	5343 Buford Hop., Boraville	A001 000
bial Pinance Co. of Decatur	4011E Glenwood Ed., Decatur	\$281,869
Dial Finance Co.	Buford they., Deraville	
pixie Finance Corp.	6962 Main St., Lithonia	\$219,982
CAC Pinance Corp.	517% Bufard Pay., Doraville	*
General Discount Corp.	88 Avendale Md., Avendale Estat s	\$265,437
Bartsfield Co., Inc. #2	4960 Beford flav., Charbles .	\$258,750
Household Finance Corp.	N. beka b Short ing Conter	\$638,301
Household Finance Corp.	5732 suferi Pry., Deraville	ú
Household Timance Corp. of Decatur	3545 Mirand I br., Decarus	\$1,343,049
Liberty Loan Corp. of Poraville	5057 Butord Buy., Doraville	\$238,852
Liberty Loan Corp. of Georgia	705 Church St., Decatur	\$422,51
	6957 Main St., Lithoula	\$263,25
Lithonia Loan and Finance Co.	526 Church St., Decator	\$173,955
Motor Contract Co. Motor Contract Co. of Doraville	5219 Inford Bay., Deraville	\$109,540
	2006 E. Pecatur Plana, Decature	\$240,711
Nationwide l'inance Co.	259; Large coville Me., Decator	\$311,779
Pacific Pinence Locus	5301 Buford Try., Doraville	\$242,022
Pacific Finance Loans	1851 Memoria Dr., Decatur	\$317,200
Pacific Finance Loans	4075 Lauren eville E.v., Tucker	\$174,34
Peoples, Inc. of Dekalb		\$208,018
Public Finance Corp.	3860 Clarwood d., Brea. ar	\$464,859
Public Finance Corp. of Conrgia	2760 E. Colle a Ave , Decatur	\$4.12.80
Public Finance Corp. of baraville.	5286 Inford Tay., Deraville	5329,16.
Scaboard Finance Co.	124 Challment Ave., Pecatur	1000
Southern Discount Co.	- 1168 Lavener He ay., Decater-	\$337,513
Sun Pinance Co.	1787 Colombia here, for than	\$235,5.
Universal C.I.T. Corp.	2569 M. Prester Md., Decator	\$360,467
Wells & Harris Special	953 Main St., Stone Mountain	\$ 29,391
HELLE O HELLES OPECADA		

% New Office, data not available

Mortgage Companies

As of year-end, 1969 there were 14 merizage companies with offices located in behalf County. Smile chose remarked organizations do exert a significant amount of competitive influence on commercial real estate lending, there are no available statistics on the extent of their lending in the Dakalb market.

MORTGAGE COMPANY OFFICES IN DERVLE COUNTY
. (EXCL. ATLANTA) YEAR-FND 1969

Builders Mortgage Company 916 Sycamore, Dec.tur

Cameron Brown Company. 18 Executive Park Dr. N.E.

Complete Hortgage Company 4176 Glenwood Rd., Decatur

Embry Mortgage Corporation 3579 Chamblee Tucker Rd. N.E. Decatur Federal Emilding, Decatur

Empire Home Loans, Tre. DeKalb Federal Building, Decatur

Executive Mortgage Corporation 1687 Tully Circle N.E.

First Mortgage Advisory Group 2793 Clairmont Rd. N.E. Ceorgia Loan and Trust Company 1600 Tully Circle N.E.

Jones, Glyna Enterprises 1735 S. Candler Rd., Decatur

National Capital Corporation 1639 Tully Circle N.E.

Security Funding Corporation 1639 Tully Circle N.E.

Security Mortgage Corporation Decatur Federal Building

Thatpe & Brooks, Inc. 1206 Columbia Dr., Decatur 1600 Tully Circle N.E.

Vachovia Mortgage Company 4279 Memorial Drive., Decatur

Insurance Companies

Insurance companies continue to be active competitors in the relevant Dekalb market for real cutate loans, remaining a principal source of financing in this lending field. However, no occurate data is available on the exact amount of competition provided by insurance companies in the Dekalb market.

Sales Finance Companies

Financial data is not available on the total dollar or loan volume of sales finance companies within the relevant DeKalb Market. However, such national organizations as CMAC, Ford Motor Credit, Chrysler Credit Corporation, Allstate, and State Farm, through their DeKalb County offices, provide extensive competition for automobile loans.

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E. . IT

EFFECT OF PASTOSEL TRANSACTION OF CONTRIBUTION

Competition between C a S Enery (Applicant) and C & S Chemblee,
C & S Park National, and C & S Tucker (Other Lanks), to all extent, is
non-existent. Of the total rendomly selected sample of 4,543 C & S Leary
and 1,509 C & S Park National IPC deposit customers there were only five
mutual customers. The balance of these accounts was \$6,211 -- compared
to the total IPC sample for these two banks of \$10,662,032. Comparing,
the sample of 3,589 IPC deposit customers of C & S Tucker against the
C & S Emory sample revealed only two mutual customers. These represented
a total balance of \$690 -- compared to the two-bank total of \$16,624,489.

Of the randomly selected sample of 3,061 3 & 8 Chamblee 123 customers compared to that for C & 8 Park National revealed only one autual customer. The balance of this account was \$921 -- compared to the two-bank total of \$7,171,313.

No matual IPC deposit customers were revealed between C & S Emery and C & S Chambleo, C & S Park National and C & S Tucker, or C & S. Tucker and C & S Chambleo.

A review by the participating banks shows the existence of no mutual loan customers.

EFFOR OF PROPERTY A ASSESSED OF COMPANY TOP

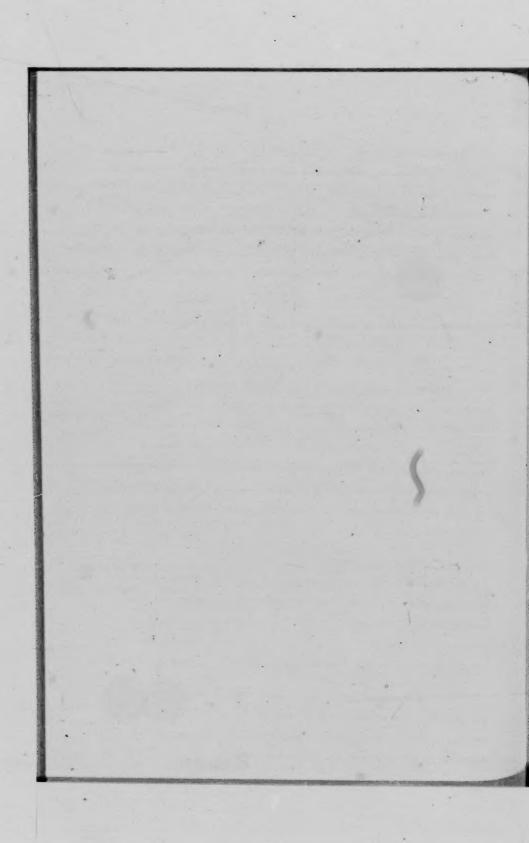
The analysis of the geographic distribution of both demand and time deposits of individuals, partmarships, and corporations of the participating banks (See Exhibit 1, Convenience and keeds of Community) provided the necessary input to determine the extent to which "are" deposits (number of accounts and deliar balances) of the Applicant nack (C&S Descry) and Other Banks (C&S Chamblee, C&S Tucker, C&S Far', National and C&S South DeKalb) that originate in each other's primary service areas.

Numerous studies conducted by the Marketing Research Department of The Citizens and Southern Holding Company, other banks, and consulting firms indicate that personal banking customers consider convenience of location at a banking office to either place of residence or place of work to be of prime consideration in establishing their banking relationship. Within the primary service areas of C&S Lmory, C&S Chambine, C&S Tucker, and C&S Park National are located the bulk of the major toployment centers in DeMalb County. Therefore, each of these lanes serve a substantial number of customers working within the Bank's primary service area, but whose residences are located in other sectors of the County. This factor is a major reason why a number of the customers of participating banks "originate" in each other's primary service areas.

C&S Emory Primary Service Area

The primary service area of C&S Emory and C&S Park National overlap in that sector of unicorporated DeKalb County extending morth from the Fork of Prachtree Creek and the Scaboard Aleila. Relived almost to the Northeast Expression (1-35). Also, the primary reliving areas of C&S Emory and C&S Tucker overlap slightly in the Character area to the east.

Major employment centers in the C&S Emory primary service area include: the Decatur central business district with its Decall County government offices and major office buildings, Freey University, and the U.S. Public Health Services' Center for Distance Control.



The percenting shade of "IPC" deposit accounts and do lar belancer of Other Banks (C&S Chambler, C&S Tucker, C&S rark Sational, and C&s South DeKalb) originating in the C&S drong principles as vice area are an follows:

"IPC" Powerly Ar overs and Boller Balances drightating in the ordery Service Area of Co. Cory

	Cha bles	ficher	Park National	South Dex
"IPC" Deposit Accounts	14.57	9.2%	30.8%	2.02
"IPC" Dollar Balances	13.8%	10.5%	36.0%	2.1%
Thtal Samples of Each Bank				
"IPC" Deposit Account	3,061	3,589	1,509	1;150
"IPC" Dollar Balances (\$000)	\$4,245.8	\$8,857.9	\$2,682.9	\$1,282.8

C&S Chamble, Primary Service Arca

The primary service areas of CES Grambles and CES Tucker or griap in that sector of unincorporated Dehalb County mouth of Traderson Mill Trade along the Interstate Highway 285 contider. Also, the primary service areas of CES Chambles and CES Park Maticual overlap along the Boford Highway and the Northeast Expressway (1-85).

Major employment centers in the C&S Chambles primary service areas include: the large Peachtree Industrial Boulevars industrial complex in which is located the Suick - Oldsmobile - Pontise Assembly Division of General Notors (4,300 workers), and other industrial and conserval concentrations along Interstate Highway 85 and Interstate Highway 285.

The percentage where of "TPC" deposit accounts and dellar belances of the Apriliant reak (CLS fory) and Other Bulls fills Turber, for Park National, and CLS South DeKala) erigins lag in the CLS Chambles primary service area are as follows:

Blanc's Cr the Jack Allary Service Accounted Charge

	063	. nec	CSS	ric
	ERRORY	1 acker	Park National	South DeKalb
"IPC" Deposit Accounts	12.0%	45.5%	17.8%	.7%
"IPC" Dollar Balances	10.67	33.07	18.4%	.2%
Total Samples of Each Bank		٠		*
"IPC" Deposit Accounts	4,543	3,589	1,509	1,150
"IPC Dollar Balances (\$000)	\$7,736.6	\$8,837.9	\$2,682.9	\$1,282.8

C&S Tucker Primary Service Area

As stated earlier, the C&S Tucker primary service areas overlaps with that of C&S Chamblee, and slightly with that of C&S Emory. There is also a slight overlap with the C&S Park National primary service area to the southwest.

Major employment centers in the C & S Tucker primary service area include the 2,100-acre Tucker - Ston- Mountain Industrial District and the 500-acre Montcenl Industrial District. Other major employment centers, including the 80-acre Northlake Office Perk and Regional Shopping Center, have sprung up along Interstate - 255, which disects the primary service area.

The percentage share of "IFC" deposit accounts and dellar balances of the Applicant bank (0 & S Lmory) and Other Teabs (0 & S Charbles, C & S Park National, and C & S South DeKalb) engineering in the C & S. Tucker primary service area are as follows:

Batonces Or broading in the Printry
Service Sum of Cas Tucker

	28S	Cimulice	Park National	South BoKalb
"IPC" Deposit Accounts	16.7%	46.3%	18.2%	1.72
"IPC" bollar Balances	13.22	43.5%	10.9%	.8.
Total Samples of Each Bank				
"IPC" Deposit Accounts	4,543	3,061	1,509	1,150
"IPC" Dollar Balances (\$000)	\$7,736.6	\$4,245.8	\$2,682.9	\$1,232.8

CAS Park National Primary Service Area

As stated earlier, the primary service area of C&S Park National overlaps with that of C&S Impry, and slightly with those of C&S Chamblee and C&S Tucker.

Major employment deaters in the CaS Part National primary service area include the following office parks: 122-acre Executive Park, 65-acre Corporate Square, 20-acre Freeway Park, 20-acre Landmark Park and 115-acre Contury Center (now under construction).

The percentage Share of "IPC" deposit accounts and dollar talances of the Applicant Bank (C&S Emory) and Other Banks (C&S Chamblee, C&S Tucker, and C&S South DeKalb) originating in the C&S Pork Bacional Bank primary service area are as follows:

"TPC" Deposit A court and Pollar belances frictionation in the Princip Service Aust of CEP 19. National

	C6S Emory	Chard-les	C&S Tucler	Park National
"IPC" Deposit Account	37.3%	24.6%	11.5%	1.12
"IPC" Dollar Balances	44.12	28.2%	9.7%	.5%
Total Samples of Each Bank			1	
"IPC" Deposit Accounts	4,543	3,061	3,589	1,150
"IPC" Dollar Balances	\$7,736.6	\$4,245.8	\$8,887.9	\$1,262.8

C&S South DeKalb Primary Service Area

The primary service area of C&S South DeKalb does not overlap with those of other participating banks.

The major employment centers in the C&S South DeKalb primary service area includes the South DeKalb Regional Shopping Center (Candler Road and Interstate 20) and other predeministly retail shopping developments along Candler and Glenwood roads.

The percentage share of "IPC" deposit accounts and dollar balances of the Applicant Bank (CAS Emory) and Guner Ennis, CAS Chambles, CAS Tucker, and CAS Park National) originating in the CAS South DeKaib primary service area are as follows:

"IPC" Deposit Accounts and Dellar balances drigination in the Primary Service Arca of CLS couch Accords

	Cas	Chamelee Chamelee	C&S Tucker	Park National
"IPC" Deposit Accounts	2.92	.7."	1.3%	1.92
"IPC" Dollar Balances	1.5%	.12	.8%	1.02
Total Samples of				
"TPC" Deposit Accounts	4,543	3,062	3,589	1,369
"IPC" Dollar Baranes	\$7,756.6	54,245.8	59,892.9	\$2,682.9

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EXHLBIT F

EFFECT OF PROPOSED TRANSACTION ON COMPETITION

The following schedule indicates the number and dollar amount of loans originated during calendar year 1969 by the Other Banks--C & S Park National, C & S Tucker, C & S Chamblee, and C & S South DeKalb. The Applicant Bank (C & S Emory) did not originate any loan participations during calendar year, 1969.

For the Other Banks these placements were made because they were unable to meet the total credit needs of their borrowers due to their legal lending limits.

Participations Sold by:

C & S Chamblee	Number of Loans	Amount of 1.0ans \$1,633.678	Amount <u>Sold</u> \$995,690	Amount Retained \$637,938
C & S South DeKalb	None			
C & S Tucker 1969	8 .	\$320,000	\$240,000	\$30,000
C & S Park National	3	\$132,430	\$62,430	\$70,000

EXALEST C

EFFECT OF PROPOSED TRANSACTION ON CONSTATTION

The following schedule shows the interest rates and service charges on loans and deposits of the Applicant Bank (C & S Laory) and Other Banks (C & S Chamblee, C & S Tucker, C & S Park National and C & S South DeKaib).

A similar schedule of rates and charges could be used by the Resulting Bank.

Schedules of rates and charges of competing banks are not of public information, but are assumed to be quite similar in view of highly competitive conditions prevailing in the relevant market.

Time Deposit:

A. B. C.	Regular Savings TDOA - 52er Certificates of Deposit			315% 5% 41 ₂ %
D.	(not being issued) Certificates of Deposit			5%_
ε.	(Redeemable every 90 days Guaranteed Ju years) Certificates of Deposit			515%
F.	(Redcemable every year, Guaranteed 16 years) Cerifficates of Deposit	1.	,	5 3/42
G.	(Redeemable every 2 years, Guaranteed 10 years) Certificates of Deposit (Rate depends on materity			5% to 715%

Demand Deposits

and market)

A. Special Checking - .50 per month & .10 per check

B. Regular Checking - Under \$250,00 minimum or \$1,000 average, .75 per month and .10 per check

C. Commercial Checking - 1.00 per month and .25 per deposit & .02 per item deposited plus .15 per cash deposited \$.10 per \$100 cash deposited \$.05 per check paid, less 7% per annua on average daily collected balance.

Installment Loans

A. Personal (secured and unsecured)
B. Commercial (secured and unsecured)

6% add-on

Λ.	Collateral Loans 1. Government & 2. Listed Secure other market 3. Cash Surrend	Marieipals inite and able bonds, or Value dily marketable of readily	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$10,000 50,000 85 85 85 9	850,000 and over 85 85 87 8 3/9
		Less than \$10,009	\$10,000 10' .25,000	\$25,000 10 50,000	\$50,000 and Over

C. Banks - Member and Mon-receiber

1. U.'S. Cov't - Atlanta Tedera! Rediscount Rate - 6% 4

2. Municipal Bonds - 6% - or New York rate if available to bank, &

D. Special Launs

1. Secured by accounts receivable - 18% minimum

 Secarity Dealers - New York rate - 8% on New York Stock Exchange collateral, including "A" and better corporate 1 and and "BAA" and better Emmicipals. Other collateral - 8 to (a)

. On own savings account - Fit. On own savings certificates - 2% above

certificate pate.

4. Loans to SAL Associations on Covernment Londs - Ed. Unsecured -, St. A.

5. Savings and Loan shares - 85%.

6. Hortgage notes in process of sale - 8%% (b).

TOOTNOTES:

(a) Preponderance of collateral by value governs.

(b) Rate not to be less than mortgage commitment rate,

(c) Prime names - 8%;

Notes less than \$2,000 - 8% meso require life insurance.

(e) Executives of major corporate customers - 8%.

\$10.00 Service Charge plus 1.5 into ent on all notes of \$5,000 and under.

NOTE: 'Above 8% must be a Corporation borrowing \$2,500 or more - or any loans \$100,000 or more.

* Longs for a maximum period of 2 weeks related to reserve requirements.

Longs to excess of 2 weeks 8.5.

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Editor H

TRUST ACTIVITIES

None of the Participating Banks (C. & S. F. ory, C. & S. Charbleg, C. & S. Tucker, C. & S. Park National, C. & S. South Bekalb) have trust departments.

All trust business which these banks originate in their service areas is referred to The Citizens and Southern National Bank for handling and servicing.

EXHIBI. (

STOCK OWNERSHIP

The C & S Holding Company owns 95.14 percent of the stock of The C & S Emory Bank. The C & S Emory Bank has no officers or directors owning as much as five percent of the stock of this or any other bank.

The C & S Holding Company owns 5.0 percent of The C & S Bank of South DeKalb. Warren L. Berry, President of C & S South DeKalb, cwns 5.2 percent of the stock of this bank.

The C & S Holding Company owns 5.0 percent of The C & S Bank of Chamblee.

The C & S Holding Company owns 5.0 percent of The C & S Bank of Tucker.

The C & S Holding Company owns 5.0 percent of The C & S Park National Bank. Also the HLS Company, Trust Account 4415D, P. O. Box 896, Atlanta, Georgia owns 5.0 percent.

The Citizens and Southern Holding company, which currently owns 95.14 percent of the outstanding stock of the C & S Emory Bank (Applicant Bank) currently owns the following percentage of outstanding stock in seven other affiliate banks located in the State of Coorgia:

The Citizens	and Southern Bank of Albany and Southern DeKalb Bank	76.72%
Citizens and	Southern Dublin Bank	75.87%
The Citizens	and Southern Bank of East Point and Southern Bank of LaGrange	90.25% 55.93%
The Citizens	and Southern Newman Bank Southern Bank of Thomaston	70.05%

All ownership interests expressed above are as of July 31, 1970.

EXHIBIT K

The proposed transactions can not and will not adversely affect competition in the areas to be served by the Resulting Bank. In fact, there will be no effect on competition. The participating banks do not now compete with one another, - rather, each one offers the same C&S banking services within the same C&S system and under the same (banking policies to customers who have chosen banking C&Sstyle. For like reasons, there is no potential for competition among the participating banks. These banks together now serve a single market-customers who have chosen C&S banking. After consummation of the transaction, the banks will continue to offer the same services to these same customers. If one of the participating banks were unable to offer C&S services it would not thereby become a competitor of the others, since the potential customers of the C&S correspondent associates are only those customers who have chosen C&S banking.

Given the history of the organization, growth, and operation of the correspondent associates, it is clear there is no potential for competition among the participating banks. C&S Holding provides to the correspondent associates (as is more fully discussed in the "Introduction" and "General Information" section hereinabove) the personnel, systems, direction and support which together comprise C&S banking. Further, C&S Holding maintains direct ownership interest through its holding of five per cent of the stock of the correspondent associates. More important is the active and pervasive influence of C&S philosophies of service and operation upon the management of the correspondent associates. Because of this,

as has been noted throughout this Application, the correspondent associates are—so far as stockholders and residents of, and competitors in, the communities served by them are concerned—de facto CSS branches which are now intended to be made de jure branches.

Approval of this Application, therefore, would not affect the competitive situation in the Atlanta area. It would merely complete a process begun years ago in the only way possible—extension of C&S services to the metropolitan Atlanta area. It would be we intact precisely the same banking structure which now exists in Fulton and DeKalb Counties, for in no realistic respect will C&S have by virtue of this transaction any more or any fewer outlets in the areas involved than it had previously. In short, approval of this Application will make possible a long-anticipated change in the form of C&S banking in suburban Fulton and DeKalb Counties with no accompanying change in the substance of the competitive situation there.

DX-268

Supplement to Applications of

The Citizens and Southern National Bank ("C & S National")

Citizens and Southern Holding Company ("C & S Holding")

Citizens and Southern Bank of East Point ("C & S East Point")

Citizens and Southern Emory Bank ("C & S Emory")

.to acquire

Citizens and Southern Bank of North Fulton ("C & S North Fulton Citizens and Southern Bank of Sandy Springs ("C & S Sandy Spring Citizens and Southern Bank of Chamblee ("C & S Chamblee")

Citizens and Southern Bank of Tucker ("C & S Tucker")

Citizens and Southern Park National Bank ("C & S Park National")

Citizens and Southern South DeKalb Bank ("C & S South DeKalb")

The Applicant Banks represent that the information contained in this Supplement is true and complete to the best of their knowledge and belief.

Executed this 28th day of May, 1971.

ATTEST:

By

President

Asst. Vice President and Cashier

ATTEST:

E- 502 -2

THE CLEUZENS AND SOUTHERN EMORY DATE

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INTRODUCTION AND OPENING STATEMENT

This Supplement to the captioned Applications is filed precisely in rebuttal of the present adverse report of the Department of Justice ("DJ") dated March 12, 1971 and in response to the much appreciated invitation of the Chairman of the FDIC to do so.

1. Purpose of the Supplement.

In the positive sense the Supplement is designed to supply additional facts and reasons to support the Applicants' view that:

- (a) Ours are totally unique circumstances, resulting from political events, unlikely to recur and establish precedent, and not at all the sort of circumstances contemplated by the Bank Merger Act, and
- (b) No anti-competitive results will or would occur as a consequence of the proposed mergers, since there has never been any competition tetween the parties, there is none now, and there will never by any, under reasonably foresecable circumstances.

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. 2. Matters the Supplement does not Cover.

The Supplement does not, except incidentally, address

- (a) Factors other than the anti-competitive one raised by DJ...that is, the other compelling factors that the FDIC, as the responsible banking agency will consider under the Bank Merger Act, to-wit: The financial and managerial resources and future prospects of the existing and proposed institutions and the convenience and needs of the community to be serboth in the event the mergers should be approved and in the event they are not especially in light of the significant additions of branches in the area by major competitors under the new state banking law.
 - (b) Identification of the relevant marke: in the geographical sense...although we believe the Atlanta SMSA is the smallest market that makes any economic sense and the combination of Fulton and DeKalb Countiis the smallest market that makes any banking sense because all major banks may now branch freely in those two counties.

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- adverse consequences the DJ attributes to the proposed mergers.
- (d) Any inequities that would result from adveraction on these Applications in relation to approved
 mergers of major competitors of Applicants in the saarea.

3. The Critical History.

We urge the Corporation never to lose sight of the historic facts that created the circumstances and atmosphere in which these Applications are made. Those facts are fully presented and summarized at the outset of the original Application. The nubbin of it all is simply that:

- (a) For at least two decades the market for major banks in Atlanta has been in the process of expanding into the five county SMSA far beyond the city limits. That growth has been remarkable in the last ten years. Demands for commensurate full service banking have likewise been remarkable.
- (b) Until 1971, banks could not branch beyond municipal and village limits.

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- by citizens of greater Atlanta, the major Atlanta
 banks led by C & S opened de novo* de facto branch
 in the corporate form disclosed by these Applications.
 Simply by doing so and by providing good service,
 their shares of the market in those areas, especially
 in DeKalb County increased dramatically and properti
 - (d) Now that state branching laws permit it, the parties wish to make de jure that which has been de facto...no more.
- 4. Unimportance of Proprietary Control and of the Stone Mountain Episode.

In considering the Applications and this Supplement, we urge the Corporation to weigh considerately our strong view that the DJ has approached the issues from the wrong side when

^{*}Nor is C & S Tucker an exception since Bank of Tucker was an insignificant factor in the market place when C & S entered the picture in 1965, since there was no competition with C & S at that time, and since Bank of Tucker was clearly headed for dismal days in the future absent the services, management and influence of C & S. See particularly Supplement §§B3, C and D3.

it gives such weight (a) to the fact - fully admitted - that C & S Holding has legal proprietary control over only 5% of the voting stock of the six small banks, and (b) to the conclusion that consequently any of them could as a matter of right disclaim C & S and operate fully apart from C & S, and (c) to the Stone Mountain episode as being proof thereof.

As this Supplement shows (§I), the Stone Mountain circumstances are clearly distinguishable from those in the present Application since that bank was not started by C & S de novo, since neither its stockholders nor its directors evenfully accepted C & S management, since a large and controlling block of stock was held by the McCurdy family.

To be effective, control need not be majority legal proprietary control. The 1970 Amendments to the Bank Holding Company Act reflect this concept in §§2(a)(2)(C) and 2(d).

General corporate law recognizes the concept, especially where the remaining stock is widely held. The Federal Reserve Board

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found control to exist in a Clayton §7 case simply by virtue of evidence of effective exercise thereof (the case here) even after Transamerica had divested itself of all of its holdings in several banks (from substantially all in 1937, to 58% in that year, to 22.88% in 1948, to 7.6% in 1951, and to no interest in 1952, and no director connections after 1950 Transamerica Corp. v. Board of Governors, 206 F. 2d 163, 167, 167. Cert. denied 346 U.S. 901.

that effective working control was in fact exercised over all six of these banks and to demonstrate in detail just how it was exercised and most importantly to demonstrate that it was the will and expectation of stockholders, directors, officers and staff alike that such control would be exercised and that de jure mergers would occur just as soon as banking laws permitted (now), and that the many deposit and loan customers of these banks likewise have assumed and expected these consequents.

5. The Importance of the Facts of Non-Competition...
And of Intent, Conduct and Expectation Thereof.

In considering this Application, we unge the Corperation to consider the governing facts developed here - not a

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concept of legal proprietary control over 51% or more of the stock - but the fact that there has never been any competition between these banks, there is none now, and there is no reasonable possibility (much less probability) that there will ever be any. The unique history noted above is one reason why this is so. More importantly, the express intent of the stockhold (and directors, officers and staff) to be a de facto, and new de jure, part of C & S is the compelling reason. Most import. the expressed vote in the fall of 1970 (.4% contra) to make and the overwhelming expression of stockholder identification by survey this month (May 1971) - unequivocally demonstrate no possibility of competition in the future. There is no need search a murky crystal ball of possibilities and conjecture when history shows no past or present competition and formal express assertion of all shareholders shows no possibility of future competition.

It is persuasive to us that all three of Clayton Act \$\$2(a), 3 and particularly 7, apply the causative standard...

"may be substantially to lessen competition..." and in construct that standard the courts have applied standards of probability or at the very best a reasonable or forceable possibility, and not of bare legal possibility.

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In American Oil Company v. F.T.C., 7 Cir., 315 F. 20 101, 104, c.d. 377 U.S. 954, 84 S.Ct. 1631, the court said:

"The adverse effect upon competition requisite to establish the Section 2(a) violation * * * is that the price discrimination creates a reasonable probability of substantial injury to competition * In Standard Fashion Co. v. Magrane-Ecuston Co., 346, 42 S.Ct. 360, 66 L. Ed. 653, the court stated,

258 U.S. 346, 42 S.Ct. 360, 66 L. Ed. 653, the court stated, with reference to Section 3 of the Clayton Act:

"Section 3 condemns sales or agreements where
the effort of such sale or contract of sale 'may'
be to substantially lessen competition or tend to composely. It thus deals with consequences to follow the making of the restrictive covenant limiting the right of the purchaser to deal in the goods of the seller only. But we do not think that the purpose in using the word 'may' was to prohibit the mere possibility of the consequences described. It was intended to prevent such agreements as would under the circumstances disclosed probably lessen competition, or create an actual tendency to monopoly.

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That it was not intended to reach every remote

lessening of competition is shown in the requirement that such lessening must be substantial."

"The language of Section 7 of the Clayton Act as amended whereby the ban on stock acquisitions was limited to those the effect of which 'may be' substantially to lessen competition should be interpreted as restricted to acquisitions which by a reasonable probability will be effective substantially to lessen competition." Hamilton Watch Co. v. Benrus Watch Co., 114 F. Supp. 307, at 315 (D. Conn. 1953).

"We hold that only an acquisition which in the long run may reasonably be expected to substantially lessen competition within a relevant market, will violate §7 as amended." American Crystal Sugar Co. v. Cuban-American S. Co., 259 F. 2d 524, at 527 (C.A. 2, 1958).

Since the Bank Merger Act applies these same §7 standards, the DJ and the Corporation should be controlled as

a matter of law by what is reasonably probable of happening and not, as the DJ argues, what is merely possible. As one may learn at the corner store - anything is possible.

We suggest that the clear and rational view taken by the Federal Reserve Board of Trust Company of Georgia's Application to merge with its 5% associate Peachtree Bank & Trust Company is a fair and lucid statement of the position we take here. (Appendix W)

6. The Pattern of this Supplement.

As might be discernable, legal counsel have advocated the Applicants posture in this Opening Statement. What follow in the bulk of the Supplement and Appendix is the response of the true parties at interest and through their own words - stockholders, directors, officers, staff and customers of all the C & S parties.

The arrangement of the material is set forth in the Table of Contents. The supporting documents and tables are in the Appendix. If further information or supplementation is desired, it only needs being requested.

ALSTON, MILLER & GATHES 12th Floor C & S National Bank Building Atlanta, Georgia 30303

(404) 577-8600

Respectfully submitted,

DANIEL B. HODGSON

JOHN K. TRAIN, III

Attorney's for Applicants

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B. ORGANIZATIONAL HISTORY OF THE SIX ASSOCIATE BANKS

The narrative of events in this section shows the activities of C&S National and of C&S Holding providing initial impetus and support of the organization of each of these six banks, except Tucker, in which case its "salvation" was brought about by C&S National and Holding. Practically all of the organizing expense for each of the five de novo banks, a well as the salaries for the President appointees during the organizational periods, were paid by the C&S. C&S Holding purchased and warehoused property for the benefit of these banks, and provided significant staff and technical services during the planning and organizing stage. The original history of the six follows:

THE CITIZENS AND SOUTHERN BANK OF SANDY SPRINGS

The Citizens National Bank of Sandy Springs was formed after two other groups had failed to obtain permission for charters from the Superintendent of Banks of Georgia.

The principals of C&S National, recognizing the spectacular business and residential growth of the Sandy Springs area, moved to establish a national banking association there to offer the full range of C&S services. A list of potential directors comprised of leading citizens of Sandy Springs was compiled and approved by Mills B. Lane, Jr., the President of C&S National.

Appropriate surveys were made and economic data assembled for an application to submit for a charter. Stock subscriptions were obtained and the charter was granted. The sponsorship and guidance of C&S National and of Mills B. Lane, Jr., and the fact that Thomas E. Cook, a Vice President of C&S National, would head the bank, were undoubtedly instrumental in the Comptroller of the Currency's favorable consideration of the application.

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The site of the original bank was adjacent to property owned by one of the early directors who subsequently agreed to build a large office building and lease space to the bank. ...

In September, 1964, Louis J. Fortuna, an officer of C&S National, was asked to take over the management of the bank—due to very serious credit problems that had developed. Mr. Fortuna's legal and credit background and initiation of collections procedures for the C&S System was particularly appropriate to salvage the bank's loan portfolio. A National Bank Examination in 1964 showed that the bank was loaned up to 72%, with 17% of the loan portfolio substandard. Approximately \$36,000 in loans were to be charged off, and another \$49,000 in cash items was being carried. The Examiner also pointed out that additional capital was needed, which was subsequently supplied by the purchase of a \$100,000 capital noice by C&S Holding. Mr. Fortuna's salary was paid by C&S National until he was elected President in January, 1965. During this difficult period, C&S National worked very closely with CoS Sandy Springs, providing both staff and financial support without which the bank might likely have failed.

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Louis Fortuna recommended to the Board of Sandy
Springs, upon receiving prior approval from Mills B. Lane,
that the name of the bank be changed to the Citizens and
Southern Bank of Sandy Springs. This was adopted in 1967,
and upon permission from the Comptroller of the Currency and
later from the Georgia Superintendent of Banks, the name was
changed.

The C&S not only provided initial organizational support, management and staff, but has continued to do so since 1959.

THE CITIZENS AND SOUTHERN BANK OF CHAMBLEE

In the late '50's several businessmen from the Chamblee area had discussions with representatives from the Trust Company of Georgia regarding the establishment of a new bank in Chamblee. The Trust Company already had an affiliate bank in Brookhaven which was a short distance from Chamblee and declined participation. One of the men then called Mills B. Lane, Jr. and inquired if he were interested in helping them organize a new bank. Mr. Lane said that he was and met with the three representatives that afternoon.

c&S arranged for economic surveys and a meeting a week later to consolidate all efforts. Mr. Lane asked his assistants, Joe Hall and George McKinnon, to begin preparation of an application for a bank in Chamblee. George McKinnon was to prepare a list of outstanding businessmen in the Chamblee area who might act as directors. After Mr. Lane had approved their selection, Mr. McKinnon then met with those selected to determine their interest.

Mr. McKinnon and Frank Berry, who was one of the original proponents of the new bank and a director, aided by

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and residents of Chamblee to secure subscriptions for the new stock. In their discussions, they advised that the organizers had met with Mr. Lane of C&S National and that C&S National would assist in getting the bank operating, and would provide continued support. They also stated that C&S National would make loans to those who needed financing to purchase stock. A sizeable number of shares were also sold to friends of Mr. McKinnon and to customers of C&S National. In the sale of the stock, it was felt that it would be advantageous to place the stock with as many individuals as possible in order to secure support of the stockholders as customers of the new tank.

After the stock subscriptions had been received, .

Hubert Harris, Manager of the Northwest Branch of C&S, took

over the planning and organization of the new bank. Mr.

McKinnon and Joe Hall secured a contract to purchase a tract

of land on Peachtree Industrial Boulevard, adjacent to the

Chamblee Plaza Shopping Center then under construction. This

land was purchased and held by C&S Holding.

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Mr. Harris met with Frank Berry to arrange a lease of the only vacant building available in Chamblee which was a hardware store on Peachtree Road. Immediately upon approval of the charter, an architect was engaged to begin construction on the bank's new building. C&S Holding sold the land to the new bank at cost. They soon found that the land they had purchased was not adequate for expansion. C&S Holding then purchased the remainder of a large tract available on Peachtree Industrial Boulevard and allowed the new bank to buy any portion needed for fyture expansion, at cost on a per square foot basis.

About a year later, it was apparent that a branch was needed on Buford Highway adequately to service that area.

C&S Holding purchased land there and held it until approval could be secured, at which time it was sold at cost.

During the entire life of the bank the other members of management and staff have been selected jointly by Mr. Harris and the Personnel Department of C&S National. The—C&S National has continued to screen and interview personnel as needed.

THE CITIZENS AND SOUTHERN BANK OF TUCKER

The Bank of Tucker, originally chartered in 1919,
had been controlled from the start by the Cofer family, who
had other substantial business interests in Tucker. The
bank existed more to serve the needs of the family's building
and supply business through providing financing incidental
to construction than for the convenience of the general public.

rucker in 1965 was a fairly small unincorporated village in DeKalb County consisting of a single shopping area—but the surrounding area was showing signs of real growth in both residential and shopping-service communities. As already indicated, the Bank of Tucker was a very personal operation. Its president was Mr. Reid Cofer, who ran the bank along with several other highly successful business interests. Mr. Cofer realized in 1965 that the bank could no longer be operated without experienced, professional bank management and adequately serve the needs of the Tucker community. However, Mr. Cofer (then in his sixties) was simply not interest in undertaking these responsibilities. The demand for experienced bank management was made even more apparent when

it was learned in 1965 that a new bank would soon be opening in Tucker. (The organizers of the new bank based their application for charter upon a contention that the Bank of Tucker was not aggressive enough in expanding its services to meet the needs of the growing community, but had "limited" them primarily to the Cofer family enterprises.)

dealt almost exclusively with local customers both in its commercial and personal accounts. The commercial accounts consisted of smaller businesses located in or near Tucker. Most of the bank's loans were for construction of buildings in the Tucker area. Neither C&S National nor either of its affiliates in DeKalb County drew any measurable business from the Tucker area. There was, in short, no competition between C&S and the Bank of Tucker. On the contrary, to the extent there was contact, it took the form of cooperation, with C&S providing advice and assistance in various forms.

Finally, Mr. Cofer and Mr. Mills Lane were personal friends. Thus, when Mr. Cofer decided to withdraw from the banking business he talked to Mr. Lane and requested the help of C&S National in reorganizing and thereafter managing the

Bank of Tucker. Mr. Lane responded that C&S would do so, and could arrange for redistribution of whatever stock the Cofer family did not want to keep—"anything from 5% to 100%." The members of the Cofer family chose to and did sell 80% of the stock in 1965. C&S Holding bought the allowable 5% interest of the outstanding stock of the bank, and the balance of the stock that was made available was placed among officers and staff of C&S National and Affiliates, friends in the community, the C&S Profit Sharing Fund, and the additional new members of the Board of Directors that were selected by C&S National. An officer of C&S National was thereafter designated as president of the bank.

Through the repeated requests by management of this bank to Mr. Lane, the Bank of Tucker was allowed to change its name to The C&S Bank of Tucker, the first correspondent associate to do so. It was felt that since C&S National controlled and stood behind the bank as it did, the change would be beneficial to all concerned.

Additional property was bought behind the old banking location for construction of a new building, which was finished in 1966. Subsequently a new branch was applied for on LaVista Road with the help of the Marketing Research Department and the Branch Supervisory staff of C&S National. The property for the branch was acquired by C&S Holding and leased to C&S Tucker until the bank was sufficiently capitalized to purchase the property. James Harden, a branch manager with C&S National, was appointed manager of this office.

A 20 year convertible \$400,000 debenture was purchased by C&S National in December, 1968, to assist with capital requirements to meet, the bank's growth needs. C&S National not only supplied the initial management and staff after the "re-birth" of the bank, but has continued to provide manpower since 1965.

THE CITIZENS AND SOUTHERN PARK NATIONAL BANK

-6%

In 1966 C&S National saw a need for a banking facility in the Executive Park area (an expanding community of several office parks) to offer a full range of services for the citizens and companies rapidly moving into the Park and general vicinity. Since it was expected that the bank would be oriented toward a commercial clientele comprised of national companies, Robert Hazelrig, who had experience working with national accounts and in the C&S National Bank's New York Service Office, was designated to head this bank.

The Marketing Research Department of C&S National obtained the various economic data required for application for a charter. A site was selected by Howard Starks, then Executive Vice President in charge of C&S Branches, and a lease was negotiated with Blaine Kelley, who was planning a commercial park in the area.

Robert Hazelrig, Howard Starks, and Mills B. Lane,

Jr. then drew up a proposed list of directors for the bank.

Each of the directors was allowed to subscribe to 500 shares of stock in the new bank, and additional smaller amounts were made available for members of their families. The directors

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and officers of C&S National were asked to solicit subscriptions for the new bank, and it was decided that stock would be offered to members of C&S Banks, relatives, or friends.

C&S National was to be allowed an interest of 10% (5% to be held by the C&S Holding Company and 5% by the C&S Employees Profit Sharing Fund), and Robert Hazelrig was to be allowed

Howard Starks and his staff from C&S made most of the arrangements for leasing the building, decorating it, the lay-out of the bank, and other details involved in setting up the physical facilities. C&S provided the other members of management and staff and has continued to provide personnel support during the entire existence of the bank.

THE CITIZENS AND SOUTHERN BANK OF SOUTH DEKALB

The location of this bank is in what is known as the Candler-Glenwood area of unincorporated DeKalb County. In this same area was the Glenwood National Bank, a fairly strong independent up until the late 1960's. The closest C&S banks were at Belvedere, roughly 2-1/2 or 3 miles further east of this location, with no other C&S banking facilities either to the south or the west. In 1966 C&S National became interested in opening a branch of C&S Belvedere in that location. At the time, Belvedere had only been open for about a year; however, it was felt that a branch of that bank eventually could be obtained. Therefore a site was selected for such an office.

The site acquisition was largely put together in 1967, with all of the property purchased by C&S Holding.

This area of Candler Road is a highly commercialized area, containing many retail locations as well as various professional offices, such as lawyers, doctors, dentists, real estate firms, etc. The original survey, done by C&S National's Marketing Research Department, projected a strong market and

showed that everyone in that area wanting to bank with C&S had a fairly long drive to reach the nearest C&S office.

During early 1969, when it was apparent that there was to be no early change in the Georgia branch banking law, the decision was made to try to organize a new bank at that location. This was the only viable course at this time, since C&S National could not branch into that site and Belvedere was then not strong enough to support a branch of its own. C&S National selected Warren Berry, Manager of the South Expressway Branch of C&S National, to run the bank. This bank was to become the focal point of C&S activities for the South DeKaib area. Three people in the bank were helpful in selecting the organizers. Don Ingram, then President of C&S Emory, suggested four of the eventual organizers, citizens that he had known through his long association in DeKall County. Bill Jones, President of the C&S Belvedere Bank, also suggested several candidates for director, as did Dave Skinner, the President of C&S DeKalb Bank. In addition to these names, a sizeable list of primarily corporate customers of C&S National was compiled from other sources inside C&S.

C&S National particularly wanted to get a representative from Pope and Carter, real estate developers, who were building a large housing project in the immediate area. They went to Ewell Pope, who suggested the name of Bill Ranck, the project director for "Fairington," who was subsequently made part of the organizing group. The final selection of the organizers was made by Dan Handley, now Executive Vice President for C&S branches, Warren Berry and Bill Mathis, Branch Supervisor. This list of names was reviewed with Mills Lane before those on the list were asked to serve. Once a group of ten people were selected, Warren Berry individually approached each of them with the proposal. In each case C&S National met with enthusiastic response; in fact, later several of the C&S South DcKalb organizers advised that another attempt to organize a bank in that area was unsuccessful and they were delighted to join C&S.

At the first organization meeting the C&S National representatives explained explicitly and carefully the manner in which stock subscriptions were to be obtained and allocated. It was C&S National's intent from the very beginning to have 50% of the stock placed by the local organizing directors

and 50% placed by C&S National officers and staff; the organizers agreed. At this first meeting, the necessity of organizing a bank rather than a branch at that location was discussed in detail. C&S National indicated to the group that hopefully in the future C&S South DeKalb could merge into a total DeKalb County system of C&S National.

In allocating the stock, C&S National emphasized to the organizers that the President of the Bank should have at least 5%, and obviously C&S Holding would subscribe 5%. Each organizer was offered 2,1/2% or exactly half the amount held by the President and C&S Holding.

They unanimously took the maximum stock available and did a tremendous job in selling the stock in the community. Stock subscriptions were obtained shortly, and much more stock could have sold than was available.

The bank was approved in 1969 and opened up in a temporary facility. This facility has been bought by the C&S Holding Company and leased to them when they opened.

Opening promotions were handled by the C&S Marketing Department as if this were a branch bank, and many C&S staff members were recruited to help with the opening.

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Warren Berry is still President of C&S South DeKalb, but in anticipation of the merger, has been transferred to head the C&S Bank of Milledgeville (another "five percent" associate of C&S National and Holding). Edward Johnson, formerly a banking officer and branch manager with C&S National, is managing South DeKalb while approval of the merger application is pending.

THE CITIZENS AND SOUTHERN BANK OF NORTH FULTON

Impetus for the establishment of C&S North Fulton came from C&S National's Executive Vice President in charge of Atlanta Branches and Lou Fortuna, President of C&S Sandy Springs in 1966. They recognized that this northern portion of Fulton County had begun to grow rapidly, and felt that a full-service C&S banking operation could help to accelerate the growth of that area and service customers of the C&S National that had moved there—outside the area into which C&S National could branch.

Mr. Fortuna, the Branch Supervisory staff, and the Marketing Research Department of C&S National gathered the economic data to submit with an application for a charter for a bank to be located in Roswell. Property was purchased in March, 1967, by C&S Holding for the bank site, and was sold to North Fulton in June, 1970. A slate of candidates fordirectors was compiled, approved by Mills B. Lane, Jr., President of C&S National, and the individuals were approached by Hugh Lane, an officer of C&S Sandy Springs who was selected by C&S National to organize and head the bank.

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C&S Nolling subscribed to its maximum 5% interest of the stock in the bank and the balance was made available to directors, officers and staff of the C&S National's banks, and individuals in the Roswell area friendly toward C&S National.

Prior to his assuming the organizational responsibilities for North Fulton, Hugh Lane had been employed since 1960 in the C&S System, and had most recently been the Assistant Manager of C&S Sandy Springs. The Cashier also had substantial experience with C&S National. C&S National helped to assemble the rest of the staff, and has continued to provide personnel since the office opened in 1967.

C. STOCKHOLDINGS AND STOCKHOLDER ATTITUDE TOWARD C&S NATIONAL, HOLDING, C&S EAST POINT AND EMORY AND THE PROPOSED MERGERS*

The stockholders of the six correspondent associate banks were first asked to vote on the proposed mergers with C&S East Point and C&S Emory in the latter part of 1970. At that time, stockholders owning 236,290 of the 276,000 shares outstanding (85.6%) favored the mergers. Individuals owning only 1,496 shares voted against the proposal (.5%); the remaining shares were not voted. The holders of at least 81% of the shares of each bank voted affirmatively. The shareholders of the C&S Bank of Tucker responded with the largest vote for the merger, 87% showing approval.

In May, 1971, the stockholders of each of the banks were again asked by way of petition to indicate their feelings toward their bank's relationship with C&S. The petition stated that the stockholders purchased shares in the various banks upon the expectation and trust that:

(1) These banks would be organized and operated under the auspices and sponsorship of C&S National;

^{*}This summary based on Exhibit A, which shows analysis of original merger vote, petition, stock dwnership for each associate bank.

- (2) C&S National would furnish management and financial services, of the type and scope furnished to its subsidiary banks;
- (3) Should the branch banking laws of the state permit, each bank would be merged into the C&S System;
- (4) The stockholders at no time considered a separation from this sort of control by C&S National.

Stockholder response to the petition overwhelmingly indicated that they were aware of, and indeed favored, the relationship between these banks and C&S National. Stockholders owning 236,699 shares of 276,000 shares outstanding, or 85.7%, signed the petition. Only three stockholders, representing less than 200 shares, refused to sign. It's interesting to note that the two stockholders, representing 626 shares, who initially opposed the merger signed the petition. Stockholders owning less than 10 or 15 shares of stock were not contacted, due to the limited time available.

An analysis has been made of the shareholdings, by category of owner, since each bank's inception (or C&S' involvement at Tucker) to determine the actual working control

that has been continually exercised by C&S National. Stockholders were classified into the following five groupings:

<u>Group A</u> — Officers, directors, and employees of C&S
National and affiliates

<u>Group B</u> — Former officers, directors, and employees of C&S and affiliates

<u>Group C.</u> — Officers, directors, and employees of the "5% bank" and the other "5% banks"

<u>Group D</u> — Customers of C&S National and affiliates

<u>Group E</u> — Customers of the "5% banks" and the other "5% banks," and miscellaneous.

The chart below depicts the percentage of shares owned by these groups at the time the banks were formed, compared to their percentage ownership now:

	Initially	Now
Group 'A	25.8%	24.9%
Group B	. 8%	4.1%
Group C	20.1%	18.8%
Group D	31.1%	29.6%
Group E	22.2%	22.6%

A, B, and D, which are or were directly associated with the

C&S National Bank, owned 57.7% of the outstanding stock initially, and have increased their composite ownership to 58.6%. Taken individually, groups A, B, and D, have increased their percentage ownership of C&S Chamblee, C&S North Fulton, C&S Sandy Springs, and C&S South DeKalb. These groups now own fewer shares of stock in C&S Tucker and C&S Park National, but they still retain over 52% of Tucker and 75% of Park National.

Individuals and groups who own the largest blocks of stock in each of these banks, and who are not directly or indirectly tied to C&S National, approved the merger and signed the petition. The Cofer Family, original owners of the Bank of Tucker, own 17% of C&S Tucker. Herbert Dickson, former Executive Vice President of C&S National, and Rountree Youmans, retired General Vice President of C&S National, each own 2% of the stock of C&S South DeKalb Bank. Henry Williams (10%-C&S Chamblee); A. J. Weinberg (6.46%-C&S Sandy Springs); and Ed F. Elson (7%-C&S Park National), who are the largest "outside" stockholders for their respective banks, either have been, or are now, directors of their respective banks.

T. A. Bartenfield, the largest outside stockholder at C&S

North Fulton (2%), is a personal friend of the President and
most desirous of the merger.

The stockholder vote on the original merger proposal, the subsequent petition, the analysis of the stockholder portfolio, and the desires of the largest "outside" stockholders show conclusively that the stockholders consider a merger with C&S East Point and C&S Emory to be in their best interest and that their purchase of stock was based largely on the relationship of these banks to the C&S National.

- D. DIRECTORS OF THE SIX ASSOCIATE BANKS AND DIRECTOR ATTITUDES TOWARD C&S MANAGEMENT AND CONTROL AND THE PROPOSED MERGERS
- 1. <u>History</u>. Information showing the original directors of each associate bank (except Tucker), their business interests, connection with C&S, and their initial stock purchase is set forth in Exhibit B. All changes in directors which have taken place since organization of the bank (the reorganization of Tucker) is shown in Exhibit L.
- 2. Branch Supervision Department and Directors of the Associate Banks. A representative of Branch Supervision acts as a director or advisory member of each associate's board. Almost without exception, the suggestions and advice of this representative are accepted, and the boards have adopted for their banks the programs and procedures of C&S National.*
- 3. <u>Survey</u>. Directors of the associate banks were requested to put in writing their thoughts concerning the relationship between their bank and C&S National, particularly describing how this relationship affected their service as

^{*}See Appendix E — Copies of sampling of minutes of the various associate's boards.

director of the bank. Below are summaries of the comments, together with excerpts from the letters. All the letters received are included in the Appendix as Exhibit D.

The Citizens and Southern National Bank and asked to serve.

The directors agreed to serve in large measure because of the known close relationship with The Citizens and Southern National Bank. For some, continuation of this relationship is a condition of the continuation of service as a director.

"I was specifically requested to become an original director of the Sandy Springs Bank by Mills Lane personally. I would not have invested in the bank or have any knowledge of the bank had it not been for the interest of Mr. Lane in my presence on the Board." — H. Dillon Winship, Jr. (Sandy Springs)

"If there had been any reason to believe that we could lose the support and direction of C&S National, or that they would become an active competition, I never would have become involved as a stockholder or director." — E. K. Jamison (Chamblee)

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2. The directors sought, appreciated and accepted guidance and advice from Citizens and Southern National Bank.

"From the very beginning we have been advised, counseled, and staffed at key positions by C&S personnel. There has always been a member of our Board from the "mother" bank, and that particular director has always influenced our Board decisions greatly.

* * *

"It has never been my thought that anybody ran that bank but Mills B. Lane and Associates." — Mr. Winship (Sandy Springs)

"We have operated under C&S policy, with C&S personnel, since we opened our doors for business, and I personally believe that 99% of the public think we are a full C&S Bank now." — Frank L. Berry (Chamblee)

3. The relationship with Citizens and Southern has been instrumental in the success of the bank.

"The Bank made excellent progress right from the beginning. Much of this was due to the cooperation of the parent bank." — Mr. Alva G. Maxwell (Sandy Springs)

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- ". . .[T]here is no doubt that without the supervision and cooperation of the C&S Bank that [our] growth would not have been anywhere near as spectacular." William C. Tnornton, Jr. (Tucker)
- 4. The bank would suffer adverse consequences if the relationship with Citizens and Southern were terminated.

"There would be no benefit to the Sandy Springs

Bank, its owners or its customers to break this relationship,

and it has never occurred to me to think along those lines."

— Mr. J. Teusher (Sandy Springs)

"I might add that if the proposed merger cannot be consummated, the future of the Park Bank will be jeopardized as a result of the recent amendment to our branch banking laws. [Five other banks] . . . will soon be established within a radius of less than one mile of the Park Bank. . ."

— Mr. Ben Kohler, Jr. (Park National)

5. The directors from the beginning of their association with the bank have expected that it would ultimately become part of Citizens and Southern by merger or acquisition.

"It was always my idea that if and when the laws would allow, this unit would come under the C&S system . . ."

- Mr. Laurence L. Gellerstedt (original director of Sandy Springs; resigned in 1969 to become a director of Citizens and Southern National Bank)

"I carefully explained to all that, under the state banking regulations, this could not be more than a 5% bank, but that, come the hoped and planned for change in the law, we someday fully expected to unite with C&S National. This was completely understood and approved of before stock was sold in each case." — Mr. W. Andres Irvin (North Fulton)

E. "BRANCH SUPERVISION" OF THE SIX ASSOCIATE BANKS BY CAS NATIONAL

The overall supervision and direction of each of these six associates is administered in almost exactly the same manner as branches of C&S National and has been so administered from the outset.

1. Establishment of Goals

Each bank President—5%er, subsidiary and branch office alike—is required to establish his goals and objectives each fall for the coming year. These goals, which cover all important aspects of his bank's operation, are reviewed by his branch supervisor in C&S National to determine whether they appear to be realistic and if not, determine what changes are appropriate. A budget is then prepared and further reviewed with his supervisor.

2. Review of Goals

Quarterly, the supervisor sits down with each President to review his bank's actual performance against his goals.

Variances are accounted for, and the supervisor may either

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offer help to enable him to reach his projections or readjustments may be necessary in the goals for subsequent quarters.

3. Personal and Bank Performance Appraisals

Periodically, the branch supervisor will review the overall performance of each President and will go over this with him in a personal appraisal interview. At this time, his strengths and shortcomings are cited, and programs for improvement are defined.

The Presidents recommend salary increases for their officers, and these are reviewed for approval by the branch supervisors of C&S National. Salary scales for employees of the associate banks are set to be consistent with those of C&S National. In case of the associate bank President's salary, the advisory board member from C&S National recommends an appropriate increase for the President based on performance to the salary committee of its board of directors. In the cases in which a salary committee does not function, the increase is handled directly by the branch supervisor with the Board of Directors.

At the end of each year, both the C&S National Executive Vice President in charge of branches and the appropriate supervisor rates the performance of each President to determine the level of discretionary cash profit sharing to be awarded. In turn, the President's rating of each of his officers for this is reviewed by the branch supervisor.

Audits made of the associate banks by the FDIC,
State Banking Department, and C&S Auditing Department are reviewed by Branch Supervision and then discussed with the
examining committee of each board of directors. The President
prepares answers to the audits and submits them to the branch
supervisor prior to the meeting, which insures that appropriate follow-up is done.

Customer service audits are performed by the Branch Supervision staff and reviewed with the Presidents in order to maintain a comparable quality of service in each C&S offic

4. Directors' Meetings

A branch supervisor serves as an advisory board member on each of the boards of these associate banks. He attends all meetings and serves as a liaison between that

bank and the C&S National. He makes recommendations regarding amount of directors' fees, dividends, policy changes, salaries, operational changes, and community activities, and, in general, speaks for C&S National.

5. Geographic Coordination

The branch supervisory staff works with each of the associate banks in the Atlanta area to assure that business development activities are not duplicated by C&S banks in contiguous areas, nor are areas left unsolicited and unserved.

Each bank conducts a new business program within a specific area and sends copies of his call reports to Branch Supervision of C&S National. Representatives from Branch Supervision will occasionally make joint calls with officers of the associate banks who need assistance. These may take the form of a new business solicitation or discussion of a particular loan or other banking relationship.

6. Credit Review

Each associate can and does call upon C&S National for credit analysis and technical advice. All leans in excess

of \$25,000 are reviewed in a regularly scheduled credit meeting of C&S National, and any suggestions or criticisms of methods of handling are discussed at that time. All loans are rated by the C&S National Credit Department, and periodically, all such rated loans are discussed with the heads of the 5% associates. Problem credits are followed very closely by Branch Supervision, working directly with the bank President, the Credit Department, and other credit specialists in salvaging such loans. The Branch Supervisor may make suggestions for collecting past dues, repossession and ultimate sale of collateral, as well as approve any charge-offs.

Branch Supervision reviews and shares in the decision to commit any loans in which C&S National purchases a participation. This department also works very closely with the Presidents in the management of their banks' investment portfolios, relating the overall needs of the C&S System and the availability of funds at a given time.

7. Operations and Work Measurement

The operations specialist in Branch Supervision works very closely with each of these associate banks on

operational problems and the standardization of methods and procedures.

This department also offers assistance in work
measurement and determining optimal staffing levels. Each
President receives a monthly report showing his bank's work
measurement index compared to the other C&S Banks in the
Atlanta area.

Any requests for additional personnel must be approved by Branch Supervision.

8. Officers and Staff

The Presidents of each of the associates were originally (or in the case of Tucker at the time of its organization) designated by Branch Supervision and/or Mills Lane, as were all the assistant managers, with the concurrence of the President.* While there have been only two changes in top management in the banks since initial association with C&S (Sandy Springs and South DeKalb) there has been considerable movement at other levels—transfers from C&S to the

^{*}See Exhibit F - Officers of 5% banks-history

associates and back to the C&S System (with no effect on status or benefits). In no instances has an important management position been filled directly from outside the C&S Banks

In only three cases have members of management left these
associate banks to accept positions outside the C&S System—
(Tom Cook, Sandy Springs; Ted Murphy, North Fulton; John
Montgomery, Park National), two at the request of C&S Branch
Supervision.

Due to the close ties and active transferral of officers and staff among the C&S Banks, the personnel of these associate banks are very responsive to all suggestions, recommendations, and guidance of the C&S. Their opportunities for personal growth and development, as well as financial rewards, are not limited just to one bank, but are as broad as the C&S System. This realization renders highly unlikely the possibility of future competition from these banks.

F. C&S SERVICES FOR THE SIX ASSOCIATE BANKS

The management style and method of operations of the six associate banks parallels exactly that of the C&S National branches—that is, they are treated alike by C&S National. The supervisory practices, operational procedures, lending philosophy, forms, signs, logo and other symbols and practices that define style and personality are almost identical with all other C&S banks in metropolitan Atlanta. A conscious attempt is continually made to provide the degree of standardization necessary for the customer to identify each of these banks as a member of the C&S family of banks.

In providing staff and management services, there is essentially no differentiation between the C&S National branches, Atlanta affiliates, and the six associate banks.

In all instances, the six associate banks derive significant economic benefits from their close association with C&S National.

1. Personnel Services.

The management and staff of each of the six associate banks are covered by the same employment, salary administration

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and fringe benefit programs as the staff of C&S National and affiliates.

ployment services for the six associate banks including screening, testing, orientation and training for their personnel. Experienced, trained personnel of C&S National are made available to these banks when needed to fill higher level positions. This ready access to experienced manpower provides a depth of resources that none of the banks could develop internally.

Branch Supervision of C&S provides replacement personnel in case of sickness, vacation or emergencies.

All of the staff positions in the associate banks are measured by the same job evaluation standards, and salary ranges for comparable jobs are exactly the same. Transfers of personnel among these associate banks and C&S National Bank are handled as if all were branches.

Since 1967, a total of 179 new personnel were hired by C&S National for the six associates. In addition, 39 experienced staff members were transferred to these banks from C&S National, and 13 were transferred out of the six banks to other C&S offices.

In addition, since January, 1967, 68 management associates of C&S National have been assigned to these six banks for on-the-job training for periods up to six months, with their salaries being borne by C&S National.**

An individual's length of service at an associate bank is retained in case of transfer, and he remains in the same profit sharing and pension program as if he were at all times with C&S National. Any transferred employee is also eligible for other benefits related to length of service, such as vacations and service pins. All the employees of these banks are eligible for the same life, hospitilization, dental, group accident, travel accident, and long term disability insurance package that is offered by C&S National.

All officers and employees of the six associate banks are invited to participate in the C&S Bank Club and its

^{*}See Exhibit G - List of hirings and transfers.

^{**}See Exhibit II — list of C&S National Management Associates trained at associate banks.

Sponsored activities, such as its resort on Lake Allatoona.

Officers are eligible for membership in the C&S Officers

Health Club. Officer and non-officer loan and charge card

privileges at special low interest rates are handled in a

consistent manner, with officer loans carried by other banks

in the C&S System and non-officer loans handled through the

Installment Loan Department of the C&S National Bank. All

may participate in the C&S stock purchase plan through payroll

deductions.

The rate of each associate bank's contribution to cash and deferred profit sharing is based upon the overall profitability of C&S National and its subsidiary interests.

The funding for employees in the pension plan is handled in the same manner for all C&S banks. The administration of these benefits is handled centrally by the System Personnel Department of C&S National.

General communications such as interoffice memoranda, announcements, bulletins, and the C&S house organ are distributed among the staff of the associates, as in the branches.

2. Education and Training.

Opportunities to attend any of the C&S-sponsored schools, seminars, and other training programs apply equally to the staff members of all the banks. A diversity of subjects, from Consumer Lending, Teller Training, and Customer Service, to Law and Trust Services Seminars, are available. The facilities and instructors are provided in-bank at no expense to the associates. The associate bank officers and staff assist in teaching certain schools and seminars upon request. During the past 20 months, 101 staff members of the six associate banks attended one or more of 47 courses.*

3. Operations Services.

To further economize on personnel costs and to
facilitate customer service, the C&S National Bank Operations
Department performs almost identical services for the National
Bank branches and these associate banks.** All Computer
Operations, Bookkeeping functions, Proof, Transit Operations,

^{*}See Exhibit I — Roster of Attendance of associate bank personnel at C&S National educational programs.

^{**}See Exhibit J - General operating bulletins and memos

General Ledger, Audits, and Telephone Customer Service have been standardized and are handled centrally at one location.

The C&S helicopters and surface transportation system provide the same interoffice mail and delivery service for these associate banks as it does for branches. The Central Money Vault of C&S National provides the same coin and currency service for the associates, and extensive use of the centralized Purchasing Department of the C&S National is made by these banks, to take advantage of the economics of large scale purchasing.

Heating and air conditioning equipment, as well as teller machines, typewriters, and adding machines, are serviced by the Maintenance Department of C&S National.

The security system is standardized among all offices, and a centralized alert system is used for suspected fraud and emergencies.

Blanket bonds covering the staff of these associate banks are obtained by the insurance section of C&S National.

The C&S National Comptroller's Department handles the associate banks' accrual operations and prepares their tax returns, and performs other accounting functions.

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Each of these associate banks has access to the credit and information files of each other, as well as those of C&S National. Each of these banks uses the C&S installment loan billing service. Commercial credit reports are obtained by the associate banks through the C&S National under volume contract terms. They also have access to the attorneys retained by C&S National.

The Money Management Department of C&S National acts as investment advisor for the security portfolios of the associate banks, buys and sells securities on their behalf, and provides safekeeping. This department is also consulted in quoting rates on negotiable certificates of deposits.

cach of the banks except Park National for actual or proposed bank sites.* The Holding Company for many years charged no interest on these purchases, nor realized any capital gain on any plots eventually sold to these associates. The sale price to these banks has recently been set at actual purchase price plus a carrying charge at prime interest rate.

^{*}See Exhibit K — List of properties purchased and held for associate banks, by C&S Holding.

4. Marketing.

C&S National maintains an extensive marketing staff utilized by all the Atlanta area banks. The C&S marketing program applies to the six associate banks in the same manner that it applies to branches of C&S National and its affiliate banks in the Atlanta area. The program includes market research, advertising, public relations, sales promotion, and product development. Programs are planned and executed to increase the business of all C&S Banks in the Atlanta market, without distinction. Conscious efforts are made to avoid creating distinctions in the mind of a customer.

The <u>internal</u> services offered consist principally of market research programs and individual consulting. Market Research has completed six extensive projects for these associate banks since 1965.

In addition, continuing consultation and the results of consumer surveys are provided to help define marketing opportunities. Specific programs for local publicity and small scale promotions are designed and executed by the marketing staff in cooperation with the bank associate president.

New services and changes in existing services apply to these banks in the same manner as to branches of C&S National.

The external services of the marketing staff include promoting bank openings and preparing news releases, publicity material, financial reports, and other "custom" material.

A principal objective of marketing is to identify all the Atlanta area banks clearly with the "C&S" name through the consistent use of the C&S logo.

Advertising is purchased on a market basis to serve the needs of all C&S banks in the Atlanta market, with no distinction between banks.

branch, affiliate or associate banks are encouraged to use the facilities of any other bank or branch, especially for making deposits and cashing checks. It is C&S policy to serve our customers where it is most convenient. Staff members in all C&S banks are trained and encouraged to develop business for C&S, without regard to corporate distinctions.

The marketing program includes the development and introduction of special promotions and new services. Because

advertising is done under just the "C&S" name, it is critically important that all banks follow a coordinated course of action. Thus it is necessary to provide staff members with instructions and information concerning policy and necessary actions to achieve marketing objectives.*

The Atlanta telephone directory listing consciously avoids distinguishing the various banks to simplify matters for the customer. Officers and offices are merged into a single alphabetical listing.** This same approach is carried out in maps and other promotional material.

^{*}See Exhibit L - Memos to C&S staff

^{**}See Exhibit M - Telephone directory listing.

G. BANKING INTER-RELATIONSHIPS

Each of these six associate banks, the two proposed acquiring banks (C&S East Point and Emory), and C&S National enjoy complementary relationships with each other.

1. Loan Participations.

of the associate banks since their origination by participating in loans that would exceed the legal lending limit or funds available to these banks. These associates have also purchased loan participations from the National Bank in instances when the associate banks had excess funds available.* Normally the associate would retain or receive a higher interest rate on sale or purchase of participations than would a correspondent of C&S.

2. Transfers of Accounts.

The Presidents of these six banks were able to identify 250 commercial accounts that were referred to their

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^{*}See Exhibit N — Loan participations bought and sold by associate banks.

banks by C&S National or transferred from the National Bank.*

For example, such transfers or referrals amount to over 14%

of the accounts of C&S North Fulton.

3. Charge Account Service Merchant Accounts.

These banks participate in a joint relationship with C&S National in handling Charge Account Service business.** The sales staff of C&S National normally signs the merchant on the service and handles the conversion, while the associate bank carries the merchant's checking account through which sales are deposited.

4. Computer Processing.

Officers of the associates were instrumental in C6S National's acquiring 38 payroll processing, medical accounting and freight payment accounts since September 1966.***

^{*}See Exhibit 0 — Commercial accounts transferred or referred by C&S National to associate banks.

^{**}See Exhibit P — Charge Account Service merchants carrying accounts with associate banks.

^{***}See Exhibit Q — Computer processing accounts solicited for C&S National by associate banks.

5. Trust New Business.

Officers and staff of these six banks have received credit for acquiring 234 Trust relationships since 1968.*

La fact, the President of C&S Park National was presented an award for "Outstanding Trust Development in 1969" (most pieces of business and largest dollar volume).

6. Real Estate Loans.

Significant cooperation exists between the C&S

National Bank's Real Estate Finance Department and each of
these associate banks on a regular basis.***

-7: Account's Exceeding FDIC Limits.

Many large depositors of these banks maintain their accounts, though in excess of the amount insured by FDIC, with the associates due to their relationship with C&S and the protection that the support of a larger bank affords.

^{*}See Exhibit R — Trust business solicited by C&S National by associate banks.

^{**}See Exhibit S — Real Estate Finance Department of C&S National coordination with associate banks.

8. Banking Hours.

Banking hours of these associate banks, C&S Emory, and C&S DeKalb are scheduled to provide Customer Service at some bank or banks in a given geographic area from 9:00 until 4:00, Monday thru Thursday; 9:00 until 6:00 on Friday; and 1/2 day on Saturday. To provide extended banking hours convenient to customers in North DeKalb County, South DeKalb County, and North Fulton County, the C&S-affiliated and associated banks in each of these areas have coordinated their respective hours so that not all must be staffed on Friday and on Saturday, but customers nevertheless will have service available within a relatively small geographic area.*

9. Deposits.

Each of the associates maintains deposit accounts with the C&S and at least one Atlanta area affiliate. None of the six carry accounts with either of the other five associates.**

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^{*}See Exhibit T - Banking hours.

^{**}See Exhibit U - Year-end balances of deposit accounts.

H. FINANCING OF THE SIX ASSOCIATE BANKS

In order to maintain an adequate capital base on which to grow as deposits continued to increase, added capital was needed by four of these associates. C&S National has provided that capital as follows:

- A 6% Convertible Debenture in the amount of \$300,000 issued by Chamblee in December of 1968, was purchased and is held by C&S National;
- 2. An 8% Capital Note in the amount of \$200,000 was issued by North Fulton on April 15, and was purchased and is held by C&S National;
- 3. A 5% Capital Note for \$100,000, issued

 December 1, 1964; and a 6% Convertible Debenture for

 \$125,000, issued November 1, 1968, by Sandy Springs

 was purchased and is held by C&S National;
- 4. A \$400,000 6% Convertible Debenture was issued by Tucker on December 16, 1968, and was purchased and is held by C&S National.

Combining the above with the 5% stock interest held by the C&S Holding Company in each of the above banks shows the support that C&S National has given in terms of capital dollars: 33.7% of the capital of Chamblee, 36.66% of the capital of North Fulton, 37.88% of the capital of Sandy Springs and 41% of the capital of Tucker.*

(Correspondingly, the officers and staff of Chamblee, Sandy Springs, Tucker, and Park National helped to place among their customers and friends 5,670 shares of C&S National stock during C&S National's 1970 stock offering.)

^{*}See Exhibit V - Statistics on percentage of capital contributed by C&S.

I. HOW STONE MOUNTAIN IS DIFFERENT

The Stone Mountain Bank had its beginning as a result of a visit by Mills Lane to a civic group which was interested in preserving Stone Mountain and trying to dress-up the town of Stone Mountain. Apparently in the conversation, the fact was brought up that the members of this group had talked for many years about starting a bank, and Mr. Lane suggested that perhaps Mr. Arthur Drew, who was a retired former C&S officer, might be available to run such a bank. Mr. Lane offered to give them any assistance that we would normally give any correspondent bank.

in Stone Mountain being the dominant group. Some assistance was given to the organizers by the Correspondent Bank Department of C&S National, just as they would have done for any prospective correspondent bank. No C&S personnel played any role in sale of stock or selection of directors.

The bank opened for business in 1957 as an independent bank. C&S had no stock interest in the bank.

In the middle of 1959 some of the original organizers came to C&S National and asked for help. They were

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experiencing credit problems and felt that they needed someone to help them who was more familiar with day-to-day bank operations than they were. This in itself points out that no C&S guidence was being given them during the first few years of their existence.

At that time a 5% interest was acquired by C&S Holding, and a C&S representative added to their Board of Directors.

Also, a C&S officer was named President of the bank and took over the day-to-day operations. The result was gratifying, for the bank immediately began to show improvement; it was doing a good job for the community, the stock-holders, and the customers. At all times, the McCurdy family and other local people who were not oriented to C&S National remained in control of a substantial majority of the bank's stock.

In summary, the following vast differences existed between the Stone Mountain situation and that of C&S Sandy

Springs, North Fulton, Chamblee, Park National, South DeKalb,
and Tucker (since C&S National's involvement):

1) A single related group of stockholders of Stone

Mountain controlled at least 1/3 of the stock, as contrasted

with a maximum of 10% being held by any individual or re
lated group of the first five banks listed above and 17%

in the case of Tucker.

2) C&S National and C&S oriented groups were never the dominant stockholders of the Stone Mountain Bank, which contrasts sharply with the other six associates.

The contrast between Stone Mountain and the first five of the banks listed above is even more vivid. Stone Mountain was treated as a correspondent and the principals came to us for help after the bank got into trouble, whereas in the other banks, C&S was the dominant organizing group, the Holding Company and closely allied groups the dominant stockholders, and the banks received the guidance and counsel of C&S from their inception to the present, and the expectation of the shareholders was from the very beginning one of being part of the C&S System of Banks.

The primary elements suggesting disaffiliation of Stone Mountain are not and have never been present in either of these six associate banks listed above that we propose to merge with C&S Emory and C&S East Point.